

IDEM 2024 IMPORTANT INFORMATION AT A GLANCE



1. Show Opening Dates and Hours

Dates: 19 -21 April 2024

For Visitors: 19 - 20 April: 10.00am to 6.00pm

21 April: 10.00am to 4.00pm

For Exhibitors: 19 April: 8.00am onwards

20 - 21 April: 9.00am onwards

2. Application

Please complete Form 1.10 and Form 1.30, consent to data protection, affix your company stamp and signature and send back to us at idem-singapore@koelnmesse.com.sg.

For listing of your co-exhibitors and represented brands, kindly complete Form 1.20 and Form 1.30.

Exhibiting Prices at IDEM 2024:

(Mandatory Marketing Package will be automatically included for Main Exhibiting Companies and Co-Exhibitors)

	Early Bird (Until 31 May 2023)	Standard Rate (1 June 2023)
Space Only (Minimum 18m ²) <i>"Space Only" nominated stand contractor is required to pay a non-refundable admin fee of SGD 8 per sqm (not inclusive of GST)</i>	SGD 620.00/m ²	SGD 640.00/m ²
Standard Shell Scheme (9m ² onwards)	SGD 720.00/m ²	SGD 740.00/m ²
Premium Shell Scheme (Minimum 18m ²)	SGD 790.00/m ²	SGD 810.00/m ²

Total Space Applied must be divisible by 3

NEW!

3. Mandatory Marketing Package for IDEM 2024

The Organiser reserves the rights to change / modify the entitlements.

For full entitlements, please refer to **Special Conditions** under point 7, **Mandatory Marketing Packages**.

Marketing Packages	Early Bird (Until 31 May 2023)	Standard Rate (1 June 2023)
Classic Package (applies to all main exhibitors) <ul style="list-style-type: none"> Pre-event social media branding Company, company logo and profile to be listed on website and platform Header picture or video Buttons to link the company's social media pages from the platform Unlimited uploads of documents to platform Unlimited admin accounts on the platform Up to 10 entries of product listings on the platform. Inclusive of product description and product image Network with attendees 	SGD 600	SGD 900
Co-Exhibitor Top-Up (applies to only and all co-exhibitors) <ul style="list-style-type: none"> Pre-event social media branding Company, company logo and profile to be listed on website and platform Buttons to link the company's social media pages from the platform Unlimited uploads of documents to platform Unlimited admin accounts on the platform Up to 5 entries of product listings on the platform. Inclusive of product description and product image Network with attendees 	SGD 450 (Flat Rate)	

4. Optional Marketing Package for IDEM 2024

Only for main exhibitors who want to upgrade from the mandatory marketing package; Classic Package.

Marketing Packages	Early Bird (Until 31 May 2023)	Standard Rate (1 June 2023)
Enhanced Package (upgrade from Classic Package, optional for all exhibitors) <ul style="list-style-type: none"> Inclusive of Classic Package Download lead report inclusive of attendees' contact details Customisation of background image Pre-event product highlights and launches Unlimited entries of product listings on the platform. Inclusive of product description and product image Feature new product launch in newsletter or website or platform Rotating banner advertisement on website and platform 	SGD 1,200	SGD 1,800



19 - 21 April 2024

Application for MAIN EXHIBITOR

Deadline:
18 September 2023

List of Products (Form 1.30)
must be returned with this
Form.

1.10

1. Main Exhibitor

1.1. Address

Company Name: (Please provide company's legal status such as "Limited, Corporation" etc.)

Address:

City, Postal Code:

Country:

Website:

Contact person for the exhibition is:

☐ Mr ☐ Ms

Position at the company:

Phone:

Fax:

Email:

1.2. We are a/an:

- ☐ Academia/Association /Government
☐ Distributor
☐ Importer
☐ Manufacturer
☐ Press/Media
☐ Service Provider (EDP/IT, Training, etc.)
☐ Trading Company

1.3. Co-Exhibitor/Represented Companies

If you have co-exhibitor/represented companies joining you at the exhibition, please return Form 1.20 and Form 1.30.

Data Protection Notice:

We would like to keep in touch with you about our business events as well as related services that might be of interest to you. Therefore, we kindly request your consent for allowing us to communicate directly with you via telephone, email, and/or digital media in accordance with the provisions of the Personal Data Protection Act of Singapore 2012.

☐ I hereby permit and agree that Koelnmesse Pte Ltd may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents, and may use the data entered on this form for the aforementioned for sending me information about future trade fairs/events/platforms organized in the Republic of Singapore and abroad in accordance with Koelnmesse's Personal Data Protection Policy.

A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be accessed at any time at www.koelnmesse.com/data-protection-notice.

Please, note that you can withdraw your consent at any point in time simply by contacting privacypolicycontroller@koelnmesse.com.sg. You can refer to the details of the Personal Data Protection Policy of Koelnmesse Pte Ltd at <https://www.koelnmesse.com.sg/koelnmesse-personal-data-privacy-policy>

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse Pte Ltd's Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

Place, date, legally binding signature and company stamp of the main exhibitor

2. Stand Requirements (minimum 9m²)

2.1. According to the Conditions of Participation, we order the following space at a nett price of:

	Early Bird	Standard Rate
<input type="checkbox"/> Space Only* (min. 18m ²)	SGD 620/m ²	SGD 640/m ²
<input type="checkbox"/> Standard Shell Scheme (min. 9m ²)	SGD 720/m ²	SGD 740/m ²
<input type="checkbox"/> Premium Shell Scheme (min. 18m ²)	SGD 790/m ²	SGD 810/m ²

Space in total m²: _____ (space in total must be divisible by 3)

* "Space Only" nominated stand contractor is required to pay a non-refundable admin fee of SGD 8 per sqm (not inclusive of GST)

Please specify booth numbers in order of preference:

1st: _____ 2nd: _____ 3rd: _____

^ Booth allocations are subjected solely to Organizer's discretion

2.2 . Mandatory Marketing Package

We have noted the mandatory marketing package will be added to the invoice.

☐ Classic Package

SGD 600 (Early Bird)/SGD 900 (Standard Rate)

☐ Enhanced Package (Optional to Upgrade from Classic Package)

SGD 1,200 (Early Bird)/ SGD 1,800(Standard Rate)

^ The minimum requirement for all main exhibitors is a Classic Package.

3. Contact Me for More Marketing Outreach

- ☐ Unique sponsorship & marketing opportunities
☐ Business matching programme

PLEASE NOTE:

Payment terms and schedule

100% of total participation fee due upon date of Receipt according to invoice.

Cancellation terms and schedule

Date of Cancellation	Cancellation Fee
Upon receipt of booth offer	SGD 1,000
1 Oct - 31 Dec 2023	25% of total participation fee.
1 Jan - 1 Feb 2024	75% of total participation fee. Remaining 25% due if cancelled stand space cannot be resold.
After 2 Feb 2024	100% of total participation fee.

Please refer to the General and Special Sections of Koelnmesse Pte Ltd's Conditions of Participation for full terms and conditions.



19 -21 April 2024

Enclosure to the application for main exhibitor

Invoice address /
Address for correspondence

1.11

1. Alternative INVOICE address -

If different from Main Exhibitor

If invoice should be changed to address other than that of the
Main Exhibitor, please enter below:

Company Name: (Please provide company's legal status such as "Limited,
Corporation" etc.)

Address:

City, Postal Code:

Country:

Website:

Contact person:

☐ Mr ☐ Ms

Position at the company:

Phone:

Fax:

Email:

Please note:

The registered company will be obliged to settle the
invoice if the recipient of the invoice fails to effect
payment.

2. Alternative CORRESPONDENCE address -

If different from Main Exhibitor

If correspondence should be sent to address other than
that of the Main Exhibitor, please enter below:

Company Name: (Please provide company's legal status such as
"Limited, Corporation" etc.)

Address:

City, Postal Code:

Country:

Website:

Contact person:

☐ Mr ☐ Ms

Position at the company:

Phone:

Fax:

Email:

By signing and returning the registration form, we acknowledge
that the General and the Special Sections of Koelnmesse Pte
Ltd's Conditions of Participation as well as the stipulations of
the Exhibitor Service Manual (in particular the technical
regulations and the supplements contained in the order forms)
are binding for our company.

Place, date, legally binding signature and company stamp of the main
exhibitor



19 - 21 April 2024

Application for CO-EXHIBITOR

Deadline:
18 September 2023

*List of Products (Form 1.30)
must be returned with this
Form.*

1.20

We hereby register companies represented by us on our stand according to the Conditions of Participation.

1. Co-exhibitor

1.1. Address

Company Name: (Please provide company's legal status such as "Limited, Corporation" etc.)

Address:

City, Postal Code:

Country:

Website:

Contact person for the exhibition is:

☐ Mr ☐ Ms

Position at the company:

Phone:

Fax:

Email:

1.2. The co-exhibitor is a/an:

- ☐ Academia/Association/Government
☐ Distributor
☐ Importer
☐ Manufacturer
☐ Press/Media
☐ Service Provider (EDP/IT, Training, etc.)
☐ Trading Company

1.3. The represented brand(s) is/are as follow:

If you have more than one application for co-exhibitor/ represented companies, please submit a new form.

1.4. Main exhibitor details:

Company:

Booth No*:

**If already confirmed by Organizer*

Please note:

The application for a co-exhibitor is **FREE-OF-CHARGE**, and is required to take up the marketing package at **SGD 450** each.

The co-exhibitor is not permitted to relocate, exchange, share or in any other ways make the stand space allocated to him completely or partially accessible to third parties, without the prior consent of the Organizer.

The acceptance of this application for co-exhibitor is subjected to the sole discretion of the Organizer.

2. Co-Exhibitor Mandatory Marketing Package

☐ Co-Exhibitor Top-Up

SGD 450 (Flat Rate)/SGD 900 (Standard Rate)

Data Protection Notice:

We would like to keep in touch with you about our business events as well as related services that might be of interest to you. Therefore, we kindly request your consent for allowing us to communicate directly with you via telephone, email, and/or digital media in accordance with the provisions of the Personal Data Protection Act of Singapore 2012.

☐ I hereby permit and agree that Koelnmesse Pte Ltd may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents, and may use the data entered on this form for the aforementioned for sending me information about future trade fairs/events/platforms organized in the Republic of Singapore and abroad in accordance with Koelnmesse's Personal Data Protection Policy.

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By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse Pte Ltd's Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company as well as for the company registered by us.

Place, date, legally binding signature and company stamp of the main exhibitor



19 - 21 April 2024

List of Products

Must be returned by

- Main exhibitor
- Co-exhibitor

Please fill in and return with Form 1.10 and Form 1.20

1.30

Name of exhibitor/co-exhibitor:

(Please fill in a separate list of product group entries for each Company)

Our exhibits are targeted at the below sectors:

- | | |
|--|---|
| <input type="checkbox"/> 1. Dental Public Health | <input type="checkbox"/> 6. Pediatric Dentistry |
| <input type="checkbox"/> 2. Endodontics | <input type="checkbox"/> 7. Prosthodontics |
| <input type="checkbox"/> 3. Oral and Maxillofacial Surgery | 8. Oral Pathology and Oral Medicine |
| <input type="checkbox"/> 4. Orthodontics | 9. Geriatrics and Special Needs |
| <input type="checkbox"/> 5. Periodontics | 10. General Dentistry |

Looking for agents in these countries:

- ☐ Singapore ☐ Indonesia ☐ Malaysia ☐ Thailand ☐ Vietnam ☐ Myanmar / Cambodia / Laos
☐ Australia / New Zealand ☐ South Korea ☐ Japan ☐ Hong Kong / Taiwan / China ☐ India
☐ Others, please specify:

List of Exhibits (Please choose your main product groups)

I. Dental Practice

- ☐ 1. Digital Dentistry (D)
- ☐ 2. Cosmetic Dentistry
- ☐ 3. Dental Materials
- ☐ 4. Dental Units
- ☐ 5. Implant Dentistry
- ☐ 6. Instruments, Handpieces and Tools for the Practice
- ☐ 7. Pharmaceuticals
- ☐ 8. Practice Equipment
- ☐ 9. Practice Furniture
- ☐ 10. Special Devices
- ☐ 11. Prophylaxis/Dental and Oral Hygiene
- ☐ 12. Work Aids and Auxiliary Materials for Dental Treatment

II. Dental Laboratory

- ☐ 13. Digital Dentistry (L)
- ☐ 14. Instruments, Handpieces and Tools for the Laboratory
- ☐ 15. Laboratory Equipment and Systems
- ☐ 16. Laboratory Furniture
- ☐ 17. Materials for Denture, Models, Inlays, Crowns and Bridges
- ☐ 18. Orthodontic (Re-) Construction Auxiliaries
- ☐ 19. CAD/CAM blocks, Mouldings, Artificial Teeth
- ☐ 20. Work Aids and Materials for Dental Laboratory

III. Infection Control and Maintenance

- 21. Disinfectants (Chemical)
- 22. Professional and Protective Clothing
- 23. Sterilization/Disinfectant Devices and Auxiliaries

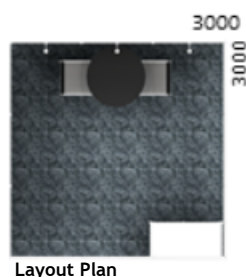
IV. Services, Information, Communication and Organisation

- 24. Associations/Training and Education
- 25. Banks, Insurance
- 26. Software & IT-Solutions
- 27. Media/Publications
- 28. Other Services

Shell Scheme Specifications

1 Standard Shell Scheme*

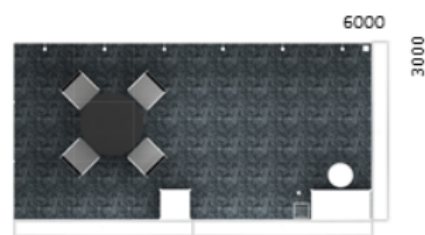
Booth Area in m ²	9 - 12	15	18+
Information Counter, Lockable (1mL x 0.5mW x 0.76mH)	1	1	2
Leather Chair	2	3	4
Meeting Table	1	1	2
Waste Basket	1	1	1
Spotlights (100 W)	1 per 3m ²	1 per 3m ²	1 per 3m ²
Power Socket (13 Amp)	1	1	2



Layout Plan

2 Premium Shell Scheme*

Booth Area in m ²	18 - 24	27 - 33	36+
Booth Tower with Logo	1	1	1
Slot-in Fascia Board with Company Name & Stand Number	1	1	1
Meeting Table	1	1	2
Leather Chair	4	4	8
Information Counter, Lockable c/w Logo (1mL x 0.5mW x 1mH)	1	1	2
Waste Basket	1	1	2
Spotlights (100W)	1 per 3m ²	1 per 3m ²	1 per 3m ²
Power Socket (13Amp)	1	1	2
Brochure Rack	1	1	2
Bar Stool	1	1	2
Tall Glass Showcase c/w 1 no. 50w downlight (0.5m x 0.5m x 2mH)	1	1	2



Layout Plan

*Note:

If exhibitors do not want any item(s) stated in the Standard Shell Scheme or Premium Shell Scheme booth packages, the cost of the packages will not change and there will be no replacement with another item(s). Additional stand furniture and electrical items can be rented by completing the respective forms in the Exhibitor Service Manual and returning the completed forms by the stipulated deadlines.

Exhibitors applying for shell scheme designs are not permitted to have any structural changes to their booths. For any booth enhancements, exhibitors are to obtain approval from Organizers. Organizers reserves the right to tear down any unauthorized structures onsite and penalties of up to \$1,000 will be imposed. Maximum height permitted for shell scheme designs are at 2.5mH.

The stand designs provided herewith are for illustrative purposes and may be subject to change at the Organizer's discretion.



IDEM 2024
19 - 21 April 2024

SPECIAL CONDITIONS OF PARTICIPATION

1. The Fair, The Organizers, The Venue, The Dates

The Trade Fair IDEM 2024 is being organized by Koelnmesse Pte Ltd, 152 Beach Road #24-04 Gateway East Singapore 189721 - hereinafter referred to as the organizer.

The exhibition is being held from 19 (Friday) to 21 (Sunday) April 2024.

The exhibition is open to exhibitors daily from 9.00a.m. to 6.30p.m. and to visitors on 19 - 20 April 2024, from 10.00a.m. to 6.00p.m. - admission up to 5.30p.m. - and on 21 April 2024, from 10.00a.m. to 4.00p.m. - admission up to 3.30p.m.

The period for setting up and the period for dismantling shall be determined by the organizer as set out in the Exhibitor Service Manual. The period for dismantling sets the timeframe in which the exhibitor has to leave (cf. II. (16) in the General Conditions of Participation).

2. Eligibility to Take Part

Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition ("List of Exhibits" as stated in the application forms) and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof. Admission is also open to exhibitors displaying items or offering services which, in accordance with the List of Exhibits, are in keeping with the overall theme of the event, and which the exhibitor has had manufactured or offered under his own name.

In addition, importers and dealers may participate, if their application for IDEM is approved by the manufacturer(s) of the respective products and brands and if they are not to be exhibited by the original manufacturer. The agreement of the manufacturer(s) must be documented upon request. In case of failure of this pre-condition, the organizer has the right to withdraw the acceptance of the importer and/or dealer.

The organizer will decide upon the acceptance of firms or products.

3. Participation Costs, Payment Terms and Cancellation Terms

Your participation will entail the following costs:

Stand Costs - Exhibition

- In the halls per square metre excluding stand construction, excluding provision of stand partition walls (minimum size 18m²): SGD 620 Early Bird (SGD 640 Standard)
The construction of the stand shall be obligated to the exhibitor.
- In the halls per square metre with standard shell scheme construction (minimum size 9m²): SGD 720 Early Bird (SGD 740 Standard)
- In the halls per square metre with premium shell scheme construction (minimum size 18m²): SGD 790 Early Bird (SGD 810 Standard)

The rented space in total must be divisible by three m² (9, 18, 27, etc.). The stand costs include the rent for the exhibition space for the entire duration of the event including the setting up and dismantling periods, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles; consulting on organisational matters by Koelnmesse Pte Ltd employees, e-catalogue entry according to Item 7. The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand.

For two-storey exhibition stands, the actual allotted area in the upper storey following the technical inspection is calculated at 50% of the space only price per m² of floor area. For participating companies with multiple island booths whom wish to utilize the connecting aisle space by carpet or construction (arch or banner), it is calculated at 50% of the space only price.

If the Application for Main Exhibitor 1.10 is received by the organizer 100% of total participation fee incurred is due upon date of receipt. An invoice of the said amount will be issued and sent to you. This invoice is to be paid in full before commencement of the event according to the terms of payment as indicated on the invoice.

The aforementioned payments may be made by cheque or wire transfer according to the terms of payment as indicated on the said invoices. All bank and administrative charges as well as foreign exchange differences are to be borne by exhibitors.

If an exhibitor fails to pay according to the abovementioned terms and payment schedule, the organizer reserves the right to release without notice to the exhibitor the stand space reserved for exhibitor.

If an exhibitor cancels its participation after a booth offer is made, they shall remain liable to the Organizer for liquidated damages in the amount of SGD 1,000.00.

If an exhibitor cancels its participation BETWEEN 1 October - 31 December 2023, the exhibitor shall remain liable to the Organizer for liquidated damages in the amount of 25% of the total participation fee.

If an exhibitor cancels its participation 1 January - 1 February 2024 (both dates inclusive), the exhibitor shall remain liable to the Organizer for liquidated damages in the amount of 75% of the total participation fee. If the stand space in question cannot be rented to another participant before the commencement of the event, the exhibitor shall be liable to the Organizer for liquidated damages in the remaining amount of 25% of the total participation fee.

If exhibitor cancels its participation AFTER 2 February 2024 or fails for any reason whatsoever to utilize the stand space allotted to him, the exhibitor shall remain liable to the Organizer for liquidated damages in the amount of 100% of the total participation fee (including any balance due at the time of cancellation).

Any notice of cancellation to be given hereunder is required to be in writing to Koelnmesse Pte Ltd and shall not be effective until such cancellation notice is received by Koelnmesse Pte Ltd. No cancellation shall relieve the exhibitor of his obligation to pay any sums due to Koelnmesse Pte Ltd prior to the effective date of such cancellation.

If a written request to change (downsize) the assigned exhibit space(s) is received by Koelnmesse Pte Ltd, a downsize and/or booth type re-allocation of the stand space is subject to the absolute discretion of the organizer. The exhibitor is obligated to pay Koelnmesse Pte Ltd liquidated damages of total participation fee of change (downsize) in the event that the original space cannot be rented to another participant before the commencement of the event. Request for change of booth type is subject to approval and an administrative fee of **SGD 1,000** will be charged for **each change**, at any point in time.

The stand costs for the standard shell scheme construction include: (cf. also Application for Main Exhibitor 1.10/2 "Shell Scheme Specification")

- General setting up and dismantling of the stand, incl. all additional costs consisting of:
 - Emptying of waste paper basket
 - Laying carpet over the entire booth area
 - Booth partition walls (rear and side walls) as per stand space
 - Fascia on all open sides resp. on each aisle side, max. 20 letters
- Booth furniture per booth: lockable information counter: 1 (9-15m²), 2 (18m²); leather chairs: 2 (9-12m²), 3 (15m²), 4 (18m²); meeting table: 1 (9-15m²), 2 (18m²); 1 waste basket; 100W spotlights (1 per 3m²), 13 Amp power socket: 1 (9-15m²), 2 (18m²) at fixed location.

The stand costs for the premium shell scheme construction include: (cf. also Application for Main Exhibitor 1.10/2 "Shell Scheme Specification")

- General setting up and dismantling of the stand, incl. all additional costs consisting of:
 - Emptying of waste paper basket
 - Laying carpet over the entire booth area
 - Booth partition walls (rear and side walls) as per stand space
 - Fascia on all open sides resp. on each aisle side, max. 20 letters
- Booth furniture per booth: booth tower with logo: 1 (18-33m²), 2 (36m²); lockable information counter: 1 (18-33m²), 2 (36m²); leather chairs: 4 (18-24m²), 6 (27-33m²), 8 (36m²); meeting table: 1 (18-33m²), 2 (36m²); waste basket: 1 (18-33m²), 2 (36m²); potted plants: 1 (18-24m²), 2 (27m²); 100W spotlights (1 per 3m²); 13 Amp. power socket at fixed location:
 - 1 (18-33m²), 2 (36m²); showcase, illuminated: 1 (18-33m²), 2 (36m²); (18-33m²), 2 (36m²); slope shelves: 3 (18-24m²), 4 (27-33m²), 6 (36m²);
 - bar stool: 1 (18-33m²), 2 (36m²).



IDEM 2024
19- 21 April 2024

Co-exhibitors

As far as accommodation of other companies or firms will be permitted on the stand (cf. figure V. (2) in the General Conditions of Participation, whereas co- exhibitors and additionally represented companies will be treated as the same), their application will be free-of-charge. This includes the basic e-catalogue- entry according to item 7.

All and any costs caused by the co-exhibitor or services additionally ordered shall be payable separately by the main exhibitor.

4. Fitting and Arrangement of the Stands

The organizer will only provide stand construction if the exhibitor orders standard shell scheme construction or premium shell scheme construction. Any planned structure must be approved in advance by Koelnmesse Pte Ltd and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings shall be submitted to Koelnmesse Pte Ltd and the hall proprietor in duplicate for perusal not later than 8 weeks prior to the beginning of the event.

A penalty charge of SGD\$ 800.00 will be imposed should the plans or designs for non-standard structures be outstanding by the stipulated deadline.

“Space Only” nominated stand contractor is required to pay a non-refundable admin fee of SGD 8 per sqm (not inclusive of GST).

In the event of these plans having to be examined by the proprietor of the halls, Koelnmesse Pte Ltd shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. Koelnmesse Pte Ltd will not release the exhibition space in question for construction work until the plans are approved. Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibiting company's name must be clearly visible on each stand.

5. Exhibitor Badges and Badges for Stand Construction Personnel

As an exhibitor you will receive:

Size of Booth	Quantity of Exhibitor Badges
9m ² to 12m ²	3(max)
every additional 3m ² or part thereof	1

The badges will be valid from the first day of the setting up period until the last day of the dismantling period.

Used exhibitor badges, i.e. those with the names of stand personnel printed on them, may be exchanged once for new badges free of charge in case the stand personnel will be replaced during the exhibition. The new badges can be obtained at the Exhibitor Service Office.

You will also receive free badges to enable the company personnel to enter the trade fair complex for the purpose of setting up and dismantling the stand (worker badges). These badges are only valid during the setting up period and dismantling period. They do not entitle the holder to enter the complex during the exhibition. You can order these badges with the correct order form in the Exhibitor Service Manual.

Non-company stand designers require a special permit to undertake construction work in the halls.

5.1 Digital Access (Admin Accounts)

Exhibitor badges that grant you exhibitor access into the exhibition hall are linked to IDEM as admin accounts (refer to 7. Mandatory Marketing Package for more information). Unique personal details are required to be collected from all exhibitors to set up the admin accounts.

6. Rules on Selling

In view of the professional nature of the event, the organizer shall have the right to prohibit the direct sale and open-price-labeling of exhibits or samples on the stands, in particular in case of official order or to intervene in all cases where safety and orderly conduct on the exhibition floor is at peril.

Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7. Mandatory Marketing Package

Koelnmesse Pte Ltd issues for its fairs and exhibitions an e-catalogue which includes an alphabetical list of firms, a list of goods and advertisements. The participation costs consist of the basic e-catalogue entry, including an

- pre-event social media branding;
- company, company logo and profile will be listed on IDEM 2024's website and platform's alphabetical list;
- header picture or video;
- buttons to link the company's social media pages from the platform;
- unlimited uploads of documents to platform;
- unlimited admin accounts on the platform;
- up to 10 entries of product listings on the platform, inclusive of product description and product image;
- network with attendees;
- schedule meetings prior to event;
- connect with attendees through the online private chat function

7.1. Co-Exhibitors Mandatory Marketing Package

The co-exhibitors participation costs consist of a mandatory marketing package specially curated for them. This package will include

- pre-event social media branding;
- company, company logo and profile will be listed on IDEM 2024's website and platform's alphabetical list;
- buttons to link the company's social media pages from the platform;
- unlimited uploads of documents to platform;
- unlimited admin accounts on the platform;
- up to 5 entries of product listings on the platform, inclusive of product description and product image;
- network with attendees;
- schedule meetings prior to event;
- connect with attendees through the online private chat function

7.2. Optional Enhanced Marketing Package

Upon choosing to upgrade from the basic e-catalogue entry, these exhibitors are categorised under the following tier - Enhanced package. The participation costs consist of the basic e-catalogue entry (excluding 10 entries of product listings on the platform, inclusive of product description and product image) and several additions

- download lead report inclusive of attendees' contact details;
- customisation of background image to brand company profile;
- pre-event product highlights and launches;
- unlimited entries of product listings on the platform, inclusive of product description and product image;
- feature new product launch in newsletter or website or platform;
- rotating banner advertisement on website and platform

The reproduction of logos and texts as well as advertisements are offered separately in the Exhibitor Service Manual and are subject to an extra charge. All entries in the e-catalogue must be submitted to Koelnmesse Pte Ltd or to the company commissioned by Koelnmesse Pte Ltd 8 weeks prior to the first day of the event. The organizer of the fair reserves the right to commission a third company with the production of the e-catalogue.



IDEM 2024
19 - 21 April 2024

If there will be a printed show catalogue, Koelnmesse Pte Ltd does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

The organizer shall have the right to revise the format and content of the e-catalogue (and printed catalogue, if produced) and keep the exhibitors posted.

8. Verbal Agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

9. Exhibitor Service Manual

After signing the application form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Service Manual. In this manual the exhibitor can order the different free-of-charge and charge-able services (such as e.g. additional furniture, additional stand cleaning, extra stand security, etc.) that the organizer offers.

10. Intellectual Property Rights

Koelnmesse Pte Ltd, as a professional Organizer for international exhibition, respects and expects our Exhibitors to respect the lawful rights of the owners of intellectual property rights. For the purpose of protecting the lawful rights of the owners of intellectual property rights and facilitating the handling of intellectual property infringement complaints at the exhibition held by Koelnmesse Pte Ltd, Koelnmesse has set out the intellectual property protection rules to be complied with at the exhibition in the Exhibitor Service Manual according to the relevant Singapore laws and regulations. Please refer to the Exhibitor Service Manual for details.

11. General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Conditions of Participation for Trade Fairs outside Germany. All legal relationships between you and the organizer are subject exclusively to the laws of Singapore and shall be subject to the exclusive jurisdiction of its courts and the text of these Conditions of Participation. The house rules and the regulations set down in the Special Section of the Conditions of Participation form part of the contract.

12. Personal Data Privacy Policy

Your personal data privacy is important to us and the organiser is highly committed in respecting and managing personal data collected through this application form. Please refer to the organiser's website at <http://www.koelnmesse.com.sg/koelnmesse-personal-data-privacy-policy> for the policy details. By signing this application form, the exhibitor acknowledges and agrees to be bound by this policy in respect of how your personal data will be collected, used and (where required) disclosed by the organiser.

GENERAL CONDITIONS OF PARTICIPATION FOR TRADE FAIRS OUTSIDE GERMANY



I. Application

1. By signing and returning the registration form, these General Conditions of Participation shall - together with the Special Conditions of Participation - be acknowledged as legally binding. The information and data being provided by the exhibitor will be electronically saved by the organizer but always observing the regulations stipulated under the Federal Data Protection Law of the Federal Republic of Germany and such information will be transmitted or disclosed to third parties only to fulfil contractual duties.
2. The regulations stipulated in the Special Conditions of Participation shall prevail over the regulations stipulated in these General Conditions of Participation should there be a conflict between the regulations stipulated in the Special Conditions of Participation and the regulations stipulated in these General Conditions of Participation. The house rules, the technical specifications and the regulations stipulated in the Special Conditions of Participation constitute also a part of the contract.
3. The application shall constitute a legally binding offer of the exhibitor to conclude a contract from the date the organizer receives the application, irrespective of acceptance; the application cannot be appended with conditions or reservations.

II. Acceptance / Transfer of Stand Space / Contractual Obligation

1. The organizer shall accept the application in accordance with the Conditions of Participation, which apply to all participants (acceptance).
2. The acceptance is subject to the organizer's discretion. If the number of application forms complying with the requirement profile and received by the organizer prior to the expiration of the registration period exceeds the number of available exhibition space, the organizer shall have the right to make a discretionary decision regarding the admission of applicants to the exhibition.
3. The exhibitor may be disqualified from admission to the exhibition, if the exhibitor failed in the past to fulfil his financial obligations vis-a-vis the organizer at any time, or if he failed to fulfil such financial obligations within the prescribed period of time.
4. The legally binding contract shall be concluded upon written notification of acceptance. Should the content of the acceptance differ from that of the application (registration), the contract shall be concluded under the terms of the acceptance - even if the acceptance differs from the application - unless the applicant objects in writing within 2 weeks after receipt of the acceptance. At the beginning of the period, the organizer has to particularly point the exhibitor to the right to object and the consequences of the non-objection in writing. The same shall apply, if it is necessary to postpone the event or to transfer the venue of the event, provided that the change can be regarded to be reasonable; in this case, the corresponding notification of change from the organizer shall supersede the admission.
5. The acceptance only applies to the respective event, the company or corporation applying, its products and services. Products, which do not conform to the list of permitted goods, must not be exhibited at the trade fair.
6. The organizer allocates stand space in accordance with the exhibits being registered to belong to a certain topic or theme within the exhibition.

7. There is no legal entitlement for the allocation of stand space in a certain hall or in a certain hall area. If deemed necessary by the organizer, the organizer is entitled to subsequently allocate the stand space other than stated in the acceptance, to change the size and dimensions of the stand space, to relocate or close entrances or exits from and to the stand and to undertake structural changes in the exhibition halls without legal claims against the organizer, provided there is substantial cause for doing so. In the event of a reduction in stand space size, the exhibitor will be credited with the prorated difference arising from the correspondingly lower space cost. The exhibitor will be notified without undue delay, if the stand space becomes unavailable due to reasons, which are beyond the organizer's control. In this case, the exhibitor will be entitled to a reimbursement of the participation fee. Any further claims for damages, exceeding the aforementioned reimbursement, shall be expressly excluded.
8. Any complaints by the exhibitor must be submitted in writing without undue delay but at the latest while the event is in progress; the organizer cannot consider complaints at a later date.
9. Furthermore, the organizer shall have the right to rescind the contract for a substantial cause. Such a substantial cause shall be constituted, in particular, if an admissible application for opening insolvency proceedings against the exhibitor's assets has been made or such an application has been dismissed due to lack of funds. The exhibitor must inform the organizer of such circumstances without undue delay.
10. The organizer is entitled to rescind the contract, if the event utilization falls below 50% of the rental stand space. In this case the organizer is not liable for any damages or losses but has to refund already paid fees or downpayments.
11. After the binding registration and the consequent acceptance, release from the contractual relationship is not possible without the organizer's consent.
12. The organizer may agree to the request for release from the contract only in exceptional cases, e.g. if the stand space in question can be rented to another exhibitor. In this case, the organizer is entitled to demand liquidated damages in the amount of 25% of the participation fee without providing any proof. The exhibitor shall have the right to prove that a damage or loss has not been incurred or that the quantum of damage or loss incurred is considerably less. In addition to the liquidated damages, the exhibitor is liable for catalogue fees and other costs and expenses, which in particular, have been incurred as a result of a claim by a third party. The occupancy of stand space by an already accepted and allotted participant by means of a stand exchange does not constitute a mitigating form of stand area rental.
13. Should the exhibitor fail to assume the stand space allotted to him at the beginning of the construction period, the organizer will demand the exhibitor to assume the stand space by setting a reasonable timeframe.
14. Should the timeframe set in accordance with II 13 fruitless expire, the organizer shall have the right to rescind the contract and to assert a claim for damages due to non-performance.
15. The following cases will fall solely within the exhibitor's scope of risk:
 - a) the products, which have been stipulated for the presentation, cannot be introduced at the venue of the event due to legal requirements prevailing there or due to other reasons, or
 - b) such products do not arrive in time, do not arrive undamaged or do not arrive at the venue of the event at all - e.g. as a result of any loss, delay in transport or customs, etc. - or
 - c) the journey, the journey of the exhibitor's employees or the exhibitor's stand or installation personnel is delayed or becomes impossible. The exhibitor will in all these cases remain under the obligation to pay all the contractual charges and fees agreed upon.

16. After the exhibition has ended the exhibitor is obliged to leave and return the allotted stand space in a condition that equals the condition when the exhibitor took over the stand space. The timeframe in which the exhibitor has to leave shall be determined by the organizer in the Special Terms of Participation. Should the exhibitor fail to comply with this obligation to vacate in time, the organizer is entitled to remove the exhibitor's belongings from the exhibition place on the exhibitor's expense. Furthermore the organizer shall have the right to sell the exhibitor's belongings and to set off claims against him.

III. Construction and Arrangement of Stands

1. All stand constructions and stand designs must comply with statutory safety regulations, and comply with the specified requirements stipulated in the Special Conditions of Participation.
2. All stand construction service providers must have a special permit from the organizer in order to construct the trade fair stands in the exhibition halls. Any additional technical services that may be required, particularly the installation of electricity, water and safety devices, the recruitment of local auxiliary personnel, etc., may be ordered exclusively through the organizer by means of special order forms and against a separate charge, whereas the charges shall be in accordance with the usual charges being market price at the place of venue.
3. For the duration of the event the stands must display the exhibits and be staffed by personnel as stated in the acceptance.
4. The organizer is entitled to demand the removal of exhibits from the stand, which could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk due to their odor, noise, other emissions or appearance. Furthermore, the exhibitor will be responsible for ensuring compliance with all statutory provisions of the host country. In case of non-compliance, the organizer shall also have the right to demand the removal of exhibited articles or the forbearance of a certain activity. Should the exhibitor fail to comply with this demand without undue delay, the organizer is entitled to have the exhibits in question removed at the exhibitor's expense and risk and to close the exhibitor's stand, without any claims for loss or damages against the organizer.
5. The exhibitor is obliged to co-ordinate the construction and design measures for his stand with the organizer in advance. The organizer has to notify the exhibitor about any requested amendments or alterations as early as possible. Furthermore, the exhibitor is obliged to inquire about the relevant statutory regulations, laws etc. or building regulations on his own initiative. Should the exhibitor violate those regulations, the organizer is entitled to vacate or alter the stand on the exhibitor's expense. The organizer does not assume liability for any information provided by him.
3. The organizer is entitled to request a downpayment whereas the due day of such downpayment is stipulated in the Special Conditions of Participation or the downpayment invoice. The rates contractually agreed upon (in the acceptance) are net fixed rates plus legally applicable taxes.
4. The organizer shall have the right to increase the rates by the amount of the corresponding cost increment in the event of any increase in its own prime cost, particularly as a result of higher production, purchasing and labor costs as well as higher fees, taxes and other fiscal charges imposed at the venue of the event. Should the increment exceed 10% of the rates being published by the Organizer in the application forms the Organizer grants the exhibitor the right to terminate the contract within 10 working days from the date of the receipt of such an increment notice.
5. The payment of all invoices on or before the due date shall be a prerequisite for the occupation of the stand space.
6. Failure to conduct payment in time will result in interest charges amounting to 6% per annum. Should the damages incurred by the organizer exceed this interest amount, he shall be entitled to these additional damages. The claim for compensation will cease or be reduced, if the exhibitor may prove that the organizer has incurred substantially less or no damage as a result of the payment default.
7. Should settlement of the invoice not be effected within the deadline (due date), the organizer is entitled to terminate the contract.
8. As a security for all claims the organizer might have against the exhibitor, the organizer has a pledge on all movable objects belonging to the exhibitor on the stand area.
9. Any services that the organizer has provided will be invoiced either in EUR, in USD or in another currency to be determined by the organizer at the organizer's discretion. The exhibitor is obliged to pay the amount and currency stipulated on the invoice ("billing currency"). Should the organizer, as a courtesy, accept settlement of the invoice in a currency other than the billing currency, such payment must be calculated based on the conversion on the official buying rate of the billing currency on the date of payment. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are at the exhibitor's expense.
10. Any complaints relating to the invoice must be made in writing, without undue delay, at the latest 2 weeks after receipt; complaints submitted at a later date cannot be considered.
11. Any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings in the stand space do not entitle the respective exhibitor to any reduction in the participation or other costs.
12. The organizer shall also be entitled to the payment of the full amount, should the exhibitor fail to fulfil any of his contractual obligations. This does not affect further claims for damages. Should the organizer fail to fully or partially fulfil his contractual obligation, the exhibitor is entitled to a proportional reimbursement of any payments already made by the exhibitor. Exceeding claims are excluded in accordance with section VII.

IV. Participation Fee and Other Costs / Terms of Payment

1. The amount of the participation fee, the down payment as well as the flat-rate cost of energy will be calculated according to the rates specified in the Special Conditions for Participation. The Invoicing amount will be calculated on the basis of the total stand floor space as allocated and will not exclude any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings.
2. After the exhibitor's admission, the exhibitor will receive an invoice for the participation fee and other costs and possibly a registration fee invoice. The invoice less the downpayment must be paid not later than 10 weeks before the commencement date of the event. The aforesaid invoice amount is to be paid in full without any deductions. Invoices being issued less than 10 weeks prior to the commencement date are due immediately.
13. In the event of counter claims being made against those claims arising from the contract, the exhibitor may only set off or assert his right of retention in as far as these claims are undisputed or have been awarded by an enforceable judgement.
14. Should an invoice upon request of the exhibitor be sent to a third party, this does not constitute any waiver of claims or obligations of the exhibitor. The latter remains obliged to pay until such time as the account receivable has been settled in full.

15. All payments being due to the organizer must be made in full without deductions, whereas bank charges, currency exchange fees etc. have to be borne by the exhibitor or debtor.

V. Co-exhibitors, Additional, Group and Joint Stands

1. Stand spaces shall be rented out only as a whole unit and only to one contracting party. The exhibitor is not permitted to relocate, exchange, share, or in any other way make the stand space allocated to him completely or partially accessible to third parties, without the prior consent of the organizer.
2. Use of the stand area by another company with its own products and own staff (co-exhibitor) requires a special application for admission and the consequent approval by the organizer. This also applies to companies for which one of the requirements mentioned (own products or own staff) is not fulfilled (additionally represented company). Companies, which are members of a corporate group as well as subsidiaries, are considered to be co-exhibitors. The organizer reserves the right to demand an additional participation charge and other costs for the admission of co-exhibitors/ additionally represented companies. Such charges and costs will be invoiced to the exhibitor.
3. Co-exhibitors and additionally represented companies are accepted only under the conditions stipulated in section II of these General Conditions of Participation; these Co-exhibitors and additionally represented companies are equally subject to the Conditions of Participation as they apply to exhibitors.
4. Should an exhibitor accommodate a co-exhibitor or an additionally represented company without the express permission of the organizer, this shall entitle the organizer to immediate termination of the entire contract and to have the stand space vacated at the exhibitor's risk and expense.
5. After the acceptance has been received, the contractual relationship remains exclusively between the organizer and the exhibitor, who is liable for his and the co-exhibitor's and the additionally represented company's non-performance, breach of contract etc.
6. Should several exhibitors wish to participate at the event together on one stand, the General and Special Conditions of Participation are binding for each exhibitor. In addition, they are obliged to name a contact person in their application, jointly appointed as an authorized representative. Moreover the conditions stated in section IV apply analogously. In the event of permitted joint use of the stand space, all exhibitors are liable to the organizers for payment of the participation and other costs and the fulfilment of other obligations - regardless on which legal grounds - as co-debtors.

VI. Domestic Authority

1. The organizer has the right to establish rules of the house for every event. These rules come into force after their publication at the place of the event. The rules of the house become part of the contract. There is no obligation to hand out these rules of the house to each exhibitor and the exhibitors have to inform themselves about the content of the rules of the house.
2. The organizer shall exercise domestic authority throughout the exhibition area. The organizer is entitled to have exhibits removed from stands if their display contravenes statutory laws, is offensive or do not comply with the list of permitted goods.
3. The promotion of political and ideological contents is prohibited. In the event of serious offences against these Conditions of Participation, the organizer is entitled to close the stand or have it vacated.

VII. Warranty / Liability / Insurance

1. The organiser does not assume any obligation to exercise proper care of exhibits, stand fittings and objects, which are the property of the stand personnel. Any liability for damages and losses is expressly excluded, if it is possible to underwrite the risks. This does not affect the liability incurred by wilful acts or grossly negligent misconduct. This exclusion of liability is not affected by security measures of the organiser.
2. Within the scope of liability, the statutory regulations concerning the burden of proof shall continue to apply; they will not be affected by this clause except in cases concerning liquidated damages.
3. It is recommended to conclude an exhibition insurance policy, which can be obtained via the Exhibitor Service Manual. In addition the exhibitor may order special security measures by applying so with the corresponding form in the Exhibitor Service Manual.
4. The exhibitor is liable to the organizer for any damage inflicted on the organizer, provided that such damage is attributable to the exhibitor's culpable (wilful action or negligence) action or the culpable action of the exhibitor's personnel, the exhibitor's employees or any third party which the exhibitor has appointed or any other third parties, whose services the exhibitor is using for the purpose of fulfilling his obligations.
5. Instead of proving the quantum of an incurred damage, the organizer shall be entitled to demand liquidated damages in the amount of 25% of the participation fee (including rent and additional services) without providing any proof. However, in this case the exhibitor shall have the right to prove that a damage or loss has not been incurred or that the quantum of the damage or loss incurred is less than the liquidated damage. The organizer may choose to claim damages exceeding the amount of 25% of the participation fee if the organizer can prove such higher damage.
6. The exhibitor is obliged to strictly comply with the Technical Guidelines, which will be handed over to the exhibitor by the organizer, as well as with the information from the organizer's circular letters with regard to questions on the preparation and implementation of the event. The exhibitor is furthermore obliged to inform himself about legal requirements and necessary permits and to obtain the same.
7. The organizer may request from the exhibitor to obtain an insurance to cover certain risks, which have been specifically addressed to the exhibitor.
8. In the event of any claims regarding fatal injuries, bodily or health injuries, the organizer shall be liable for damages caused intentionally or by gross negligence in accordance with statutory obligations. Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer.
9. The foregoing limitations of liability shall apply, to the full extent, to the executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract. However, all claims shall be restricted to the payment of typical, foreseeable damages. Furthermore, the organizer shall be liable for every culpable infringement of an essential contractual obligation. Essential contractual obligations shall include only those contractual obligations, which are indispensable to the execution of the contract. This applies to all claims, which could arise as a result of, and in connection with, this contract. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to postpone, shorten or extend the event as the result of a force majeure, or for other reasons beyond his control, the exhibitor is not entitled to any claims, in particular, not to claims for damages or losses against the organizer.

10. The responsibility of the event organizer is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation. If a contract provides for the procurement of certain items, the organizer does not assume the risk of procurement, unless expressly agreed otherwise in individual cases.
11. The warranty period for deliveries of new items is 1 year if there is no shorter statutory warranty period applicable. For second hand articles, any liability based on warranty is excluded. There is no warranty or liability for normal wear and tear, force majeure, faulty or negligent handling, excessive demands or failure to comply with statutory provisions or operating instructions.
12. The exhibitor shall be liable and bear the risk for all damages incurred during transportation to and from the exhibition venue including all damages incurred during transportation within the exhibition building.

VIII. Period of Limitation

Any claims of the exhibitor, which may be asserted against the organizer and which may arise from the contractual relationship, as well as all other claims relating thereto, shall become time-barred after one year, unless a shorter statutory limitation period applies or the liability of the organizer results from an intentional action. The longer statutory limitation period for tortuous claims, fraudulent intent and culpable impossibility of performance shall remain unaffected. The limitation period shall commence at the close of the month, in which the closing date of the event falls.

IX. Reservations / Final Provisions

1. The exhibitor is solely responsible for compliance with all the laws, guidelines, and other regulations being applicable at the place of venue of the event, even if the contents of the organizer's conditions for participation deviate from such regulations. The exhibitor must inquire about the relevant regulations prevailing at the venue of the event promptly and comprehensively, and thereby obtain the required information. The organizer will not assume any liability for damages and other losses, which might result from any non-compliance with this obligation.
2. The organizer shall have the right to postpone, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, as well as individually or collectively, if such an action is required due to unforeseen events such as force majeure, natural disasters, wars, disturbances, strikes, breakdown or obstruction of traffic and communication. In the event of any postponement, shortening, extension or termination, the exhibitor shall not be entitled to the payment of any resulting damages, which the exhibitor may suffer.

The exhibitor shall have the right to rescind the contract, if he loses interest in participating because of such an action and if the exhibitor consequently waives the reservation for the stand space allotted to him. Upon full knowledge of the change, the rescission of the contract must be declared in writing and without undue delay.

3. In case of the cancellation of an event, the organizer shall not be liable for damages and/or other losses, which might be incurred for the exhibitor. Upon request of the organizer, the exhibitor will be obligated to defray a reasonable share of the expenses resulting from the preparation of the event. The amount of the share to be paid by each exhibitor shall be stipulated by the organizer after consultation with the business organizations concerned, whereas the maximum shall be 5% of the total costs. By signing the application form the exhibitor acknowledges the organizer's Conditions of Participation (the General and Special Sections) together with all other regulations relating to the contractual relationship, as legally binding.

4. Should these provisions be or become partially legally invalid or void, this shall not affect the validity of the remaining provisions or the contract. In this event, the parties bind each other to replace the invalid provision with a valid provision that comes to the commercial purpose of the invalid provision as close as possible. The same applies to loopholes.
5. All agreements, approvals and alterations to the contract must be made in writing. The same shall also apply to any amendment or waiver of this written-form clause itself.

X. Place of Fulfilment / Place of Jurisdiction

Provided nothing else has been specified in the Special Conditions of Participation.

1. Singapore in which the organizer is registered is the place of fulfilment for the exhibitor's payment obligations, regardless of the legal ground.
2. Singapore in which the organizer is registered is the place of jurisdiction, provided the exhibitor is a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and cheques. The organizer may also assert claims at the court of the city in which the event is held or where the exhibitor or opposing party is registered or based.
3. Singapore law and the English text of these Conditions of Participation apply to all contractual relationships between the exhibitor and the organizer.
4. The contract is subject to Singapore law.

General Data Protection Notice

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand information on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data – with the exception of their storage – can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing – including Profiling – that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant products and services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect – typically in your function as employee of these companies – you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoicable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

Koelnmesse Tochtergesellschaften, Repräsentanzen und Auslandsvertretungen

Koelnmesse subsidiaries, representatives and foreign representations

Ägypten · Egypt

German-Arab Chamber of Commerce, 21, Soliman Abaza St., Mohandessin - Giza, P.O. Box 383, 11511 - Ataba - Cairo, Tel. +202 333368183, Fax +202 333368026, E-Mail: fairs@ahk-mena.com

Antigua /Barbuda · Antigua and Barbuda

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Albanien · Albania

Delegation der Deutschen Wirtschaft in Nordmazedonien, Blvd. VMRO 1, MK-1000 Skopje, Republik Nordmazedonien, Tel. +389 2 322 8824, Fax +389 2 3296790,

E-Mail: koelnmesse@nordmazedonien.ahk.de

Amer. Jungferninseln · Virgin Islands, U.S.

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Andorra · Andorra

SGM Ferias & Servicios S.L., Núñez de Balboa 94 - 1° C, 28006 Madrid, Tel. +34 91 3598141, Fax +34 91 3500476,

E-Mail: info@koelnmesse.es

Anguilla · Anguilla

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Argentinien · Argentina

Cámara de Industria y Comercio Argentino-Alemana, Av. Corrientes 327, piso 23, C 1043 AAD Buenos Aires,

Tel. +54 11 5219-4000, Fax +54 11 5219-4001,

E-Mail: ahkargentina@ahkargentina.com.ar

Armenien · Armenia

Global Fairs LTD., Baghramyan 59, 17th floor, Unit 124/1, Yerevan / Armenia,

Tel.: +374 98277006, E-Mail: n.azalbar@fairs.am

Aruba · Aruba

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Australien · Australia

Messe Reps. Pty. Ltd., Robert Laing,

Tel. +61 427 353536, E-Mail: robert@messereps.com

Bahamas · Bahamas

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bahrain · Bahrain

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Barbados · Barbados

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Belgien · Belgium

JL FAIRS BVBA, Zilverlingen 1 bus 001, BE-3020 Herent, Tel. +32 16 90 57 80, Fax +32 16 90 57 89,

E-Mail: belux@koelnmesse.be

Belize · Belize

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bermuda · Bermuda

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bolivien · Bolivia

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bonaire · Bonaire

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bosnien-Herzegowina · Bosnia-Herzegovina

Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Fra Andela Zvizdovića 1 / B3, BiH - 71000 Sarajevo,

Tel. +387 33 295 911 Fax +387 33 29 59 20,

E-Mail: mirza.karahodza@ahk.ba

Brasilien · Brasil

Koelnmesse Organização de Feiras Ltda., Av. Francisco Matarazzo, 1752, cj 1.704, CEP 05001-200 - São Paulo/SP,

Tel. +55 (11) 3874-0030, E-Mail: b.piatetzky@koelnmesse.com.br

Brit. Jungferninseln · Virgin Islands, British

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Bulgarien · Bulgaria

OnFair Partners Ltd., Jana Str. 4, At. 8, 1756 Sofia, Bulgaria Tel. +359 87 7977 393, E-Mail: itia.todorov@koelnmesse.bg

Chile · Chile

AHK Business Center S.A., Av. El Bosque Norte 0440, Of. 601, Las Condes, Santiago de Chile, Chile,

Tel. +56 2 2203 5320 44 Fax +56 2 2035325,

E-Mail: cworbes@camchal.cl

China, Guangzhou · China, Guangzhou

Koelnmesse Guangzhou Representative Office, Room 3311, Metro Plaza, 183 Tianhe Road (North), Tianhe District, Guangzhou

510620,

Tel. +86 20 87552467, Fax +86 20 87552970,

E-Mail: infochina@koelnmesse.cn

China, Peking · China, Beijing

Koelnmesse Co. Ltd., Unit 2101, Landmark Tower II, No. 8 Dong San Huan North Road, Beijing 100004,

Tel. +86 10 65907766/6590/7878, Fax +86 10 65906139,

E-Mail: infochina@koelnmesse.cn

China, Shanghai · China, Shanghai

Unit 3013, Wheelock Square, No.1717 West Nanjing Road, Shanghai, 200040, P.R.China

Tel. +86 21 63906161, Fax +86 21 63906858,

E-Mail: infochina@koelnmesse.cn

Costa Rica · Costa Rica

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Curaçao · Curaçao

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Dänemark · Denmark

(for Greenland, Iceland, Faroe-Islands) Interress ApS, Radhusvej 2, 2920 Charlottenlund,

Tel. +45 45 50 56 55, Fax +45 45 50 50 27,

E-Mail: messe@intermess.dk

Dominica · Dominica

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Dominikanische Republik · Dominican Republic

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Ecuador · Ecuador

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

El Salvador · El Salvador

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Estland · Estonia

Consultatio Baltica, UAB, Ateities Str. 56, Bendoriai, Lt-14180 Vilnius, r. Litauen,

Tel. +370 5 215 7115, E-Mail: info@koelnmesse-baltic.com

Finnland · Finland

Edelte Oy, Ms. Päivi Ahvenainen, Sahakyläntie 5, FIN-04770 Sahakylä,

Tel. +358 10 6168400, E-Mail: koelnmesse@kolumbus.fi

Frankreich · France

Chambre Franco-Allemande de Commerce et d'Industrie, 12, rue Chernoviz, 75782 Paris Cedex 16,

Tel. +33 1 45258211 + 42244711, Télécopie +33 1 45256396, E-Mail: chugues@francoallemand.com

Franz. Guyana · French Guiana

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Grenada · Grenada

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Griechenland · Greece

Deutsch-Griechische Industrie- und Handelskammer, Dorilaïou Str. 10-12, 11521 Athen,

Tel. +30 210 6419028, Fax +30 210 6445175,

E-Mail: koelnmesse@ahk.com.gr Voulgari 50, 54249 Thessaloniki,

Tel. +30 231 327733, Fax +30 231 327737,

E-Mail: koelnmesse@ahk.com.gr

Großbritannien · Great Britain

International Business Media Services, 42 Christchurch Road, Ringwood BH24 1DN, United Kingdom,

Tel. +44 1425 48 68 30, Fax +44 1425 48 68 31,

E-Mail: info@koelnmesse.co.uk

Guadeloupe · Guadeloupe

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Guatemala · Guatemala

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Guyana · Guyana

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Haiti · Haiti

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Honduras · Honduras

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Hongkong · Hong Kong (SAR)

Koelnmesse Ltd., Unit 1112, Exchange Tower, 33 Wang Chiu Road, Kowloon Bay, Kowloon, Hong Kong, Hong Kong (SAR),

Tel. +852 2511 8118, E-Mail: info@koelnmesse.com.hk

Indien · India

(for Bangladesh, Buthan, Myanmar, Nepal, Sri Lanka) Koelnmesse YA TradeFair Pvt. Ltd., 203, Inizio, Cardinal Gracious Road, Opp. P&G Plaza, Chakala, Andheri (East), Mumbai - 400099

Maharashtra, India,

Tel.: +91-22-6204 4800, E-Mail: sales@koelnmesse-india.com

Irak · Iraq

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Iran · Iran

Fujan Rahbaran Nami (FRN), Motahari Ave., Sanaei Ave., Arya Complex, No. 124, 4th Floor, Unit 21, Tehran 1586636931 IRAN,

Tel. +98 (021) 88524240,

Tel. +98 (021) 86190674, E-Mail: narineh.azalbar@frn-co.com

Irland · Ireland

International Business Media Services Ltd., 4th Floor, 205/207 City Road, London EC1V 1JN, Großbritannien,

Tel. +44 1992 510950, Fax +44 1992 510951,

E-Mail: n.fielder@koelnmesse.co.uk

Israel · Israel

Itex International Exhibitions Services Ltd., 3 Nirim St. (Entrance B) 6706040 Tel-Aviv,

Tel. +972 3 6882929, Fax +972 3 6883031,

E-Mail: itex@itex.co.il

Italien · Italy

Koelnmesse S.r.l., Viale Sarca 336/F, Edificio 16, 20126 Milano (MI), Italien,

Tel. +39 02 8696131, Fax +39 02 89095134,

E-Mail: info@koelnmesse.it

Jamaika · Jamaica

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Japan · Japan

Koelnmesse Co., Ltd., 3-5-2 Kojimachi, Chiyoda-ku, Tokyo

102-0083 JAPAN,

Tel.: +81 3-5357-1280, Fax: +81 3-5357-1281,

E-Mail: kmjpn@koelnmesse.jp

Jordanien · Jordan

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Kaimaninseln · Cayman Islands

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Kambodscha · Cambodia

Singapur: Koelnmesse Pte. Ltd., 152 Beach Road, #24-04 Gateway East, Singapore 189721, Singapur,

Tel. +65 (6500) 6701, Fax +65 (6294) 8403,

E-Mail: m.kuepper@koelnmesse.com.sg

Kanada · Canada

Koelnmesse Inc., 8700 West Bryn Mawr Avenue, Suite 640 North, Chicago, Illinois, 60631,

Tel. +1 773 326 9920, Fax +1 773 714 0063,

E-Mail: info@koelnmesse-nafta.com

Kolumbien · Colombia

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Korea · Korea

Global FM Corp., 1517, Songpa Tera Tower 2, 201, Songpadae-ro, Songpa-gu, Seoul 05854, Korea, Tel. +82 2 20423030, Fax +82 2 20423399,

E-Mail: info@globalfairs.co.kr

Kosovo · Kosovo

Delegation der Deutschen Wirtschaft in Nordmazedonien, Blvd. VMRO 1, MK-1000 Skopje, Republik Nordmazedonien,

Tel. +389 2 322 8824, Fax +389 2 3296790,

E-Mail: koelnmesse@nordmazedonien.ahk.de

Kroatien · Croatia

Deutsch-Kroatische Industrie- und Handelskammer, Strojarska cesta 22/11, HR-10000 Zagreb,

Tel. +385 1 6311 613, Fax +385 1 6311 630

E-Mail: boris.maric@ahk.hr

Kuba · Cuba

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Kuwait · Kuwait

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Laos · Laos

Singapur: Koelnmesse Pte. Ltd., 152 Beach Road, #24-04 Gateway East, Singapore 189721, Singapur,

Tel. +65 (6500) 6701, Fax +65 (6294) 8403,

E-Mail: m.kuepper@koelnmesse.com.sg

Lettland · Latvia

Consultatio Baltica, UAB, Ateities Str. 56, B

Koelnmesse Tochtergesellschaften, Repräsentanzen und Auslandsvertretungen

Koelnmesse subsidiaries, representatives and foreign representations

Marokko · *Morocco*

Chambre Allemande de Commerce et d'Industrie, Lot. El Manar, Villa 18, rue Ahmed Ben Taher El Menjra, Quartier El Hank, 20160 Casablanca,
Tel. +212 522 429420, Fax +212 522 948172,
E-Mail: khadija.mahmoudi@marokko.ahk.de

Martinique · *Martinique*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Republik Nordmazedonien · *Republic of Northern Macedonia*

Delegation der Deutschen Wirtschaft in Nordmazedonien, Blvd. VMRO 1, MK-1000 Skopje, Republik Nordmazedonien,
Tel. +389 2 322 8824, Fax +389 2 3296790,
E-Mail: koelnmesse@nordmazedonien.ahk.de

Mexiko · *Mexico*

Deinternational de México, S.A. de C.V., Av. Santa Fé 170, oficina 1-4-12, Lomas de Santa Fé, 01210 México, D.F., Mexico,
Tel. +52 55 15005900, Fax +52 55 15005910,
E-Mail: gabriela.gonzalez@deinternational.com.mx

Moldawien · *Moldova*

Intermesse Concept SRL, Str. Ion Baiesu nr. 6, 077135 Mogosoaia, Ilfov, Rumänien (RO),

Tel. +40 722 238214, Fax +40 31 4094176,
E-Mail: info@koelnmesse.ro

Montenegro · *Montenegro*

Deutsch-Serbische Wirtschaftskammer (AHK Serbien), Toplicin venac 19-21, 11000 Belgrad, Serbien,

Tel. +381 11 2028010, Fax +381 11 3034780,
E-Mail: koelnmesse@ahk.rs

Montserrat · *Montserrat*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Neuseeland · *New Zealand*

MesseReps & Travel, P.O.Box 26522, Epsom, Auckland 1344, New Zealand,

Tel. +64 9 212 6200, E-Mail: robert@messereps.co.nz

Nicaragua · *Nicaragua*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Niederlande · *Netherlands*

RS Vision Expo BV, Excl. Vertegenwoordiging van Koelnmesse in Nederland Panoven 13, 3401 RA IJSELSTEIN,

Tel. +31 (0) 30 - 3036450 Fax +31 (0) 30 - 3036456,
E-Mail: info@koelnmesse.nl

Norwegen · *Norway*

Deutsch-Norwegische Handelskammer Service AS, Drammensveien 111B, 0273 Oslo, Postboks 603 Skoyen, 0213 Oslo,

Tel. +47 22 128213, Fax +47 22 128222,
E-Mail: wiese-hansen@handelskammer.no

Oman · *Oman*

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Österreich · *Austria*

Gesell GmbH & Co. KG, Sieveringer Str. 153, 1190 Wien,
Tel. +43 1 3205037, Fax +43 1 3206344,
E-Mail: office@gesell.com

Pakistan · *Pakistan*

Liaison Office for Koelnmesse: Gardee Trust Building, Napier Road, Lahore 54000,

Tel. +92 42 37238484, +92 42 37321947, Fax +92 42 37220175,
E-Mail: messe@messe-liaison.com

Panama · *Panama*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Paraguay · *Paraguay*

Cámara de Comercio e Industria Paraguayo-Alemana, Avda. Mariscal López 110 esq. República Argentina Edificio Torre de las Américas - Oficina 4D PY 1892 - Asunción, Paraguay

Tel. +595 21 615 848, E-Mail: wolf@paraguay.ahk.de

Peru · *Peru*

Cámara de Comercio e Industria Peruano-Alemana, Camino Real 348, Torre el Pilar, P. 15, Lima 27-San Isidro, Casilla 27-0069, Lima 27-San Isidro,

Tel. +51 1 4418616, Fax +51 1 4426014,
E-Mail: ferias@camara-alemana.org.pe

Philippinen · *Philippines*

fairs&more Inc., c/o ECCP, 19/F Phil. AXA Life Centre, Sen. Gil Puyat Avenue cor. Tindalo Street, C.P.O. Box 1302, 1200 Makati City, M.La.,

Tel. +632 8845 1324, Fax: +632 8845 1395,
E-Mail: florian.gottein@eccp.com

Polen · *Poland*

Przedstawicielstwo Targów Koelnmesse w Polsce Grenke Jakubaszek Sp.j., ul. Bagatela 11 lok. 7, 00-585 Warszawa, Polen,

Tel. +48 22 848 80 00, Fax +48 22 848 90 11,
E-Mail: info@koelnmesse.pl

Portugal · *Portugal*

SGM Ferias & Servicios S.L., Núñez de Balboa 94 - 1°C, 28006 Madrid,

Tel. +34 91 3598141, Fax +34 91 3500476,
E-Mail: info@koelnmesse.es

Puerto Rico · *Puerto Rico*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Qatar · *Qatar*

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Republik Belarus · *Republic Belarus*

Informationszentrum der Deutschen Wirtschaft GmbH, Prospekt Gasety Prawda, 11 A, 2. Etage, 220116 Minsk, Republik Belarus (B),

Tel. +375 17 270 5141, Fax +375 17 270 5141,
E-Mail: info@deinternational.by

Rumänien · *Romania*

Intermesse Concept SRL, Str. Ion Baiesu nr. 6, 077135 Mogosoaia, Ilfov,

Tel. +40 31 4094176, Fax +40 31 4013696,
E-Mail: info@koelnmesse.ro

Russland · *Russia*

OOO „Informationszentrum der Deutschen Wirtschaft“, Beregovoy Proezd 5A K1, Business-Center "Fili Grad", Etage 17, 121087 Moskau, Russland

Tel. +7 495 7301347, Fax +7 495 7303432,
E-Mail: a.shelkova@koelnmesse.ru

Saint-Martin (frz.) · *Saint-Martin (fr.)*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Saudi Arabien · *Saudi Arabia*

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Schweden · *Sweden*

Nice Events Scandinavia AB, Kummelbyvägen 31A, 191 43 Sollentuna, Sweden,

Tel. +46 (0)76 714 50 33, E-Mail: marie.hemdal@bramassor.se

Serbien · *Serbia*

Deutsch-Serbische Wirtschaftskammer (AHK Serbien), Toplicin venac 19-21, 11000 Belgrad, Serbien,

Tel. +381 11 2028010, Fax +381 11 3034780,
E-Mail: koelnmesse@ahk.rs

Singapur · *Singapore*

Koelnmesse Pte. Ltd., 152 Beach Road, #24-04 Gateway East, Singapore 189721,

Tel. +65 65006700, Fax +65 62948403,
E-Mail: info@koelnmesse.com.sg

Sint Maarten (NL) · *Sint Maarten (NL)*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Slowakische Republik · *Slovak Republic*

Ing. Jan Besperát, výhradní zástupce Koelnmesse pro ČR a SR, Sokratova 2043/6, 143 00 Praha 4,

Tel. +421 2 61910173, E-Mail: besperat@koelnmesse.cz

Slowenien · *Slovenija*

DESLO - AHK poslovnost storitve d.o.o., Poljanski nasip 6, 1000 Ljubljana, Slowenien,

Tel. +386 (1) 252 88 57, Fax +386 1 252 88 69,
E-Mail: katja.stadler@ahkslo.si

Spanien · *Spain*

SGM Ferias & Servicios S.L., Núñez de Balboa 94 - 1°C, 28006 Madrid,

Tel. +34 91 3598141, Fax +34 91 3500476,
E-Mail: info@koelnmesse.es

St. Barthélemy · *St. Barthélemy*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

St. Kitts Nevis · *Saint Kitts and Nevis*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

St. Lucia · *Saint Lucia*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

St. Vincent · *Saint Vincent and the Grenadines*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Südafrika · *South Africa*

Southern African-German Chamber of Commerce and Industry, No. 47, Oxford Road, Forest Town 2193, P.O. Box 87078, Houghton 2041,

Tel. +27 11 486 2775, Fax +27 86 683 2907,
E-Mail: agerrard@germanchamber.co.za

Suriname · *Suriname*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Syrien · *Syria*

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Taiwan · *Taiwan*

Koelnmesse Representative Office Taiwan, 18/F A2-1, No. 333, Sec.2, Dunhua South Road, Taipei 10669, Taiwan,

Tel. +886 2 7711 2200, Fax +886 2 7711 7700,
E-Mail: info@koelnmesse-taiwan.com.tw

Thailand · *Thailand*

Expolink Global Network Ltd., B.B. Building, 10th Floor, # 1007, 54 Sukhumvit 21 (Asoke Rd.), Klong Toey Nua, Wattana, Bangkok 10110, Thailand,

Tel. +66 2 6408013, Fax +66 2 6642076,
E-Mail: koelnmesse@expolink.net

Trinidad, Tobago · *Trinidad and Tobago*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Tschechische Republik · *Czech Republic*

Ing. Jan Besperát, výhradní zástupce Koelnmesse pro ČR a SR, Sokratova 2043/6, 143 00 Praha 4,

Tel. +421 2 61910173, E-Mail: besperat@koelnmesse.cz

Tunesien · *Tunisia*

Chambre Tuniso-Allemande de l'Industrie et du Commerce DEinternational, Immeuble le Dome, Rue du Lac Leman, 1053 Les Berges du Lac,

Tel. +216 71 965280, Fax +216 71 964553,
E-Mail: j.afrit@ahktunis.org

Türkei · *Turkey*

Tezulaş Fuar Dan. Hizm. Ltd. Şti. Bağdat Cad. 181/6, 34730 Çiğhevavuzlar - Kadıköy, İstanbul, Türkiye

Tel. +90 216 3856633, Fax +90 216 3857400,
E-Mail: info@tezulas-fuar.com

Turks and Caicos Islands · *Turks and Caicos Islands*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Ukraine · *Ukraine*

Target Exhibitions Ltd., Official Representation of Koelnmesse in Ukraine P.O. Box 91, Kiev 03062, Ukraine,

Tel. +380 44 5313833, +380 67 405 0581, Fax +380 (44) 531 3830,
E-Mail: info@koelnmesse.com.ua

Ungarn · *Hungary*

MON-ART Reklámiroda Kft, Vizafogó sétány 2/B II/7, H-1138 Budapest,

Tel. +36 1 2400810, Fax +36 1 2400810,
E-Mail: office@koelnmesse-monart.hu

Uruguay · *Uruguay*

Cámara de Comercio Uruguayo-Alemana, Plaza Independencia 831 p.2, 11100 Montevideo,

Tel. +598 2901 1803, Fax +598 2908 5666,
E-Mail: ferias@ahkcurug.com.uy

Venezuela · *Venezuela*

Koelnmesse SAS, Calle 36 # 25 - 15, Barrio La Soledad, Bogotá - Colombia

Tel. +57 (1) 210 9979, E-Mail: c.guarin@koelnmesse.co

Vereinigte Arabische Emirate · *United Arab Emirates*

IFP - International Fairs & Promotions, IFP Group bldg., 801 St. Hazmieh, P.O. Box: 55576 Beirut, Lebanon,

Tel. +961 5 959111 ext 104, E-Mail: barbara.eltaouil@ifpexpo.com

Vereinigte Staaten v. Amerika (USA) · *United States of America (USA)*

Koelnmesse Inc., 8770 West Bryn Mawr Ave., Suite 1300 Chicago, IL 60631, USA

Tel. +1 773 326 9922, E-Mail: info@koelnmessenafta.com

Vietnam · *Vietnam*

The North Ltd., Foreign Trade, Research & Development, IDC Building, 9 floor, 163 Hai Ba Trung Street, District 3, Ho Chi Minh City, Vietnam,

Tel. +84 28 3822 7655, Fax +84 28 3822 4775,
E-Mail: koelnmesse@export2global.com

Zentralamerika · *Central America*

Deutsch-Regionale Industrie- und Handelskammer für Zentralamerika und die Karibik, 6a Avenida 20-25, zona 10,

Edificio Plaza Marítima, Oficina 3-3, 01010 Guatemala City, Guatemala C.A.,

Tel. +502 2367 5552, Fax +502 2333 7044,
E-Mail: ahkregion@ahkzakk.com, Postanschrift: Section 2969, P.O.

Box 02-5339, Miami, FL 33102-5339

Zypern · *Cyprus*

SURICOM CONSULTANTS LTD, 339 Ayiou Andreou str., Andreas Chamber, 2nd floor, Off. 204, Cyprus,

Tel. +357 25 589418, Fax +357 25 589296,
E-Mail: demetra@suricom.com.cy

Stand: 20.04.2021