

**We  
are  
Cérélia**

**== Cérélia ==**

Founded on trust, inspired by food

# We are dough & batter experts

We present qualitative, innovative products that make consumers' lives easier and bring joy to the kitchen. Through our product expertise and consumer knowledge we help customers grow their categories. We strive for sustainable business partnerships.

## PIE DOUGH

### PUFF PASTRY



Butter



Gluten free



Vegetal



Organic



Specialties

### SHORTCRUST



Butter



Vegetal



Gluten free

### SWEET SHORTCRUST



Butter

## PIZZADOUGH

### ROLLED DOUGH



### PIZZA KIT



## PASTRY

### CROISSANTS



### SPECIALTIES

Pizza dough ball



Sourdough



Gluten Free



Flammkuchen

Organic



### CHOCOLATE BREAD





# PANCAKES



## RETAIL



CHILLED

Flavours Sweet, Plain, Oatmilk, Protein enriched, and more..

FROZEN

Flavours Sweet, Plain...



## FOOD SERVICE



FROZEN

Flavours Sweet, Plain, Oatmilk, Protein enriched, and more...



# POFFERTJES / PANCAKE BITES



## RETAIL



CHILLED

Flavours Sweet, Plain, Heart shaped

FROZEN

Flavours Regular, Sweet, Choc Chip, Heart shaped, Maple and more..



## FOOD SERVICE



FROZEN

Flavours Regular, Sweet, Choc Chip, Heart shaped, Maple and more..



# AMERICAN PANCAKES



## RETAIL

### American style

### Toaster cakes



CHILLED

FROZEN

CHILLED

FROZEN

Flavours Natural, Oatmilk, Protein enriched, Banana Spelt, and more..



## FOOD SERVICE

### American style

### Toaster cakes



FROZEN

FROZEN

Flavours Natural, Oatmilk, Protein enriched, Banana Spelt, and more..

# At one glance ...

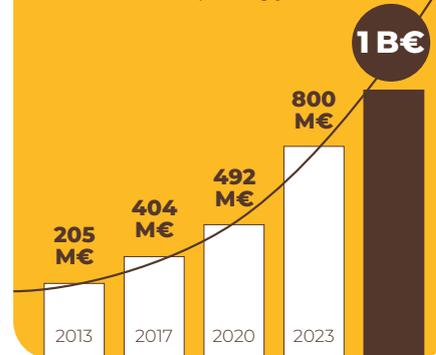
We proudly serve chilled dough pancakes and cookies products across Europe, Asia and North America.

## Our features ?

- **A human adventure** driven by entrepreneurs' DNA
- **International growth** and local production facilities close to our partners
- **Sustainability** and **responsibility**

## CONTINUOUS ANNUAL GROWTH

As we work tirelessly to improve our products, create new sensations and welcome exceptional brands under our group umbrella, Cérélia continues to outperform itself with each passing year.



## A LEADER IN CHILLED DOUGH AND PANCAKE BUSINESS



MORE THAN  
**150 000 KM**  
OF PASTRY PRODUCED  
ANNUALLY IN OUR PLANTS

## BREAKDOWN BY PRODUCT TYPE

**56%**  
Pie, pizza  
and pastry  
dough

From homemade pizzas to flaky croissants to delightful pie crusts to cookie dough masterpieces... Our wide variety of products bring creativity and sweet and savory goodness into homes across the globe.



**15%**  
Cookies

**20%**  
Pancakes  
& waffles

## 12 PRODUCTION PLANTS WORLDWIDE

Cérélia owns 12 dough and pancake production facilities worldwide, in order to supply our global network of customers. We handle the entire production process, from careful measuring of ingredients to the meticulous packaging of our products.

OVER

**50**  
COUNTRIES

IN WHICH OUR PRODUCTS ARE SOLD

AROUND THE WORLD  
= Cérélia =  
Founded on trust, inspired by food  
AROUND THE WORLD

MORE THAN

**2000**  
EMPLOYEES IN EUROPE  
& NORTH AMERICA

MORE THAN

**350**  
CLIENTS WORLDWIDE

A strong global presence. Trade in Europe, Asia and North America