





MILKY

Milk Powder Blends

In view of today's trend toward cost-effective food manufacturing, Milky is an answer for these expectations. It is dedicated for industrial usage of bakery, confectionery, ice cream and dairy. It is suitable for all applications where skimmed and whole milk powder is used. Milky is available in different variants, ranging from fat content from 1% to 80% and protein content from 10% to 25%.



ROYAL MILK

Premium Fat Filled Milk Powder

Royal Milk has become benchmark of quality and value in fat filled milk powder world. It is produced by spray drying emulsion of fresh pasteurized skimmed milk and vegetable oil, fortified with vitamins. Calcium naturally found in Royal Milk is one of the building blocks for strong bones. It is available as regular and instant. It is designed for varied applications: dairy, beverage, bakery, confectionery and ice cream. Thanks to high protein content Royal Milk is excellent for homemade yoghurt (*lait caillé*). Consumers in Africa and the Middle East appreciate increased yoghurt yield outcome.



PRIDE

Premium Fat Filled Milk Powder

Pride is a spray dried instant fat filled milk powder, fortified with vitamins. It characterizes by outstanding solubility in hot and cold water, nice, pure milky flavor and excellent protein and fat functionality. It is perfectly suitable for all types of applications, like drinking, homemade yoghurt (*lait caillé*), cooking, baking and ice cream.



IMPERIAL

Premium Fat Filled Milk Powder

Imperial, nutritionally equivalent to fresh milk, is manufactured by dehydrating skimmed milk and vegetable fat. Its delicious taste, yellowish color and outstanding solubility in hot and cold water make it perfect for multiple applications. It finds numerous usages in eating, drinking and cooking – artisanal yogurt production, to highlight just one example.



OLIMP MILK

Fat Filled Milk Powder

Olimp Milk is an instant fat filled milk powder with nice, pure flavor, yellowish color and excellent protein and fat functionality. It is based on dairy ingredients and vegetable oil, available in an instant form. It is appreciated for its drinking and whitening properties. It is also suitable for dairy, cooking and baking.





DIAMOND

Economical Fat Filled Dairy Powder

Diamond is delicious, nutritious and tastes just like fresh milk. It is ideal for the whole family and is made with fresh skimmed cow's milk and vegetable fat. It has excellent instant properties. Diamond makes a delicious milk drink and is also ideal with porridge, cereals and for tea, coffee and cooking. Competitively priced with wide range of applications makes it attractive for consumers.



MAJESTIC

Budget Fat Filled Powder

Majestic is spray dried instant fat filled powder with optimized protein content. Its delicious taste and outstanding solubility in both hot and cold water, means consumers can enjoy it during the entire day. Enjoy it as a glass of milk drink, use it for breakfast or simply add a spoonful to tea or coffee. It can also be successfully used in bakery, confectionery and food concentrates production.



AGUS

Commodity Milk and Dairy Powders

Agus is a well-known brand for great-tasting milk and dairy powder ingredients for the global food industry, such as ice cream, chocolate, bakery and dairy producers. Our dairy expertise, manufacturing capability and commitment to sustainability helps us get the best out of every drop of fresh milk.



MILMO

Instant Fat Filled Milk Powder

Milmo is a high-quality instant fat filled milk powder at once natural, creamy and delicious. It is a source of minerals and vitamins A, C, B6, B12, D and E, essential for the whole family. Milmo is perfect for a glass of milk, tea or coffee as well as for porridge, cereals, cooking and baking. It is perfectly versatile and always deliciously fresh and milky. Available in different packing from 20g up to 2.5 kg packs.





HELLO DAY!

Multicategory beverage and food line

Hello Day! is a response to the consumer needs and changing eating habits. Nowadays, consumers are looking for healthy and simple products that help them maintain a balanced diet and support wellbeing, both at the product and brand value level. According to our slogan Hello Day! Change Your Life! we want to support consumers in changing the way they eat, live, look at the world and think about ecology. We also encourage them to change their habits and attitudes.

The brand's visual communication distinguishes it from the competition on the shelf. Inspired by the American farmer's market and French *le marché*, the packaging features a colorful awning, naturally evoking the idea of a traditional grocery market offering food directly from farmers.

HELLO DAY!

Smoothie

Hello Day! Smoothie is an innovative liquid snack in the bottle. It consists of natural, non-concentrated purees, fruit juices and coconut milk, without low-cost fillers. It is produced in aseptic processing technology, creating shelf-stable beverage, which does not need refrigeration, with a long 12-month shelf life. The drink comes in three flavors: passion fruit, pineapple, and mango, and is available in a recyclable bottle.



HELLO DAY!

Honey Nut Bar

Hello Day! Honey Nut Bars are based only on natural ingredients. The bars contain roasted, high-quality nuts and 20% natural blossom honey. There are three flavors: sea salt, cranberry and dark chocolate. All the bars have a pleasant, indulgent crunchy texture, making them perfect for a quick snack during the day.





HELLO DAY! ESSENTIALS

Affordable multicategory consumer line

Due to the global recession and declining purchasing power of consumers, price is once again becoming the main decision-making factor for consumers. That's why we have introduced a multi-category, budget product line Hello Day! Essentials. Its main idea is to provide consumers with quality yet affordable essential food and beverages, including beverages, pasta, instant products, cheese and cheese analogues, sauces, and canned products, among others.



About Agus

Agus is food and beverage company, leading in dairy, beverages, snacks, breakfast products and many more on the radar. We want to bring food and beverages to all people. Our DNA is to win hearts of our customers around the world by innovating and creating food and beverage products that meet their everyday needs and desires.

Our recognized international and regional brands include Royal Milk, Olimp Milk, Diamond Milk, Imperial, Pride, Majestic, Milmo, Milky, Hello Day! and Hello Day! Essentials. Operating areas are Africa, Central America, the Middle East and Europe.

Agus Silver Jubilee

2023 marks Agus Silver Jubilee and on its round 25th anniversary the firm announces further intensive expansion. 25 years of experience is an obligation. Agus is pleased that, despite the extremely dynamic changing food market, the company has an established position with further plans of strengthening this presence. Our unique operating model of responding quickly and flexibly to current challenges enables us to grow dynamically.

Agus Vision 2025

Agus has ambitious goals. The company wants to grow fivefold by 2025. It is building strategic alliances based on long-term business relationships. It constantly develops its network of customers and suppliers.

As part of Agus Vision 2025, the company intends to accelerate business development and diversification. Therefore, Agus plans to undertake such measures as acquisitions and portfolio expansion into new food and non-food categories and new sales markets, to name a few. Following its ambitious strategy, the organization is actively seeking the best talents among experienced managers and newcomers.

