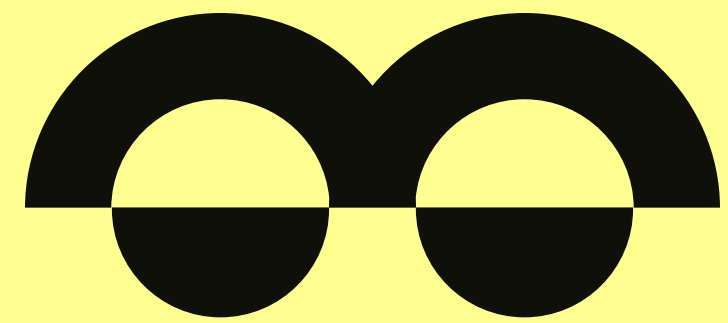


mokki



Click & Change



"Life is wonderful,
you just need to see it
through the right glasses."

Alexandre Dumas



Mokki from Norway

Our story began in Oslo, over 30 years ago, when our founder and director, Mr. Moshe Ohana, then a young backpack traveler, fell in love with the sublime local nature and decided to settle in Norway. Inspired by his new surroundings, he decided to realize his dream of creating eyewear for the Norwegian lifestyle.

Our brand rapidly won local recognition and became a success story, allowing us to expand to new markets. Mokki's products are available in over 300 shops, optician stores and pharmacies all over the world.

Mokki Eyewear still operates from Oslo - Norway. We love nature and being outside. We want kids to be able to explore and enjoy the outdoors while keeping their eyes protected.



Concept

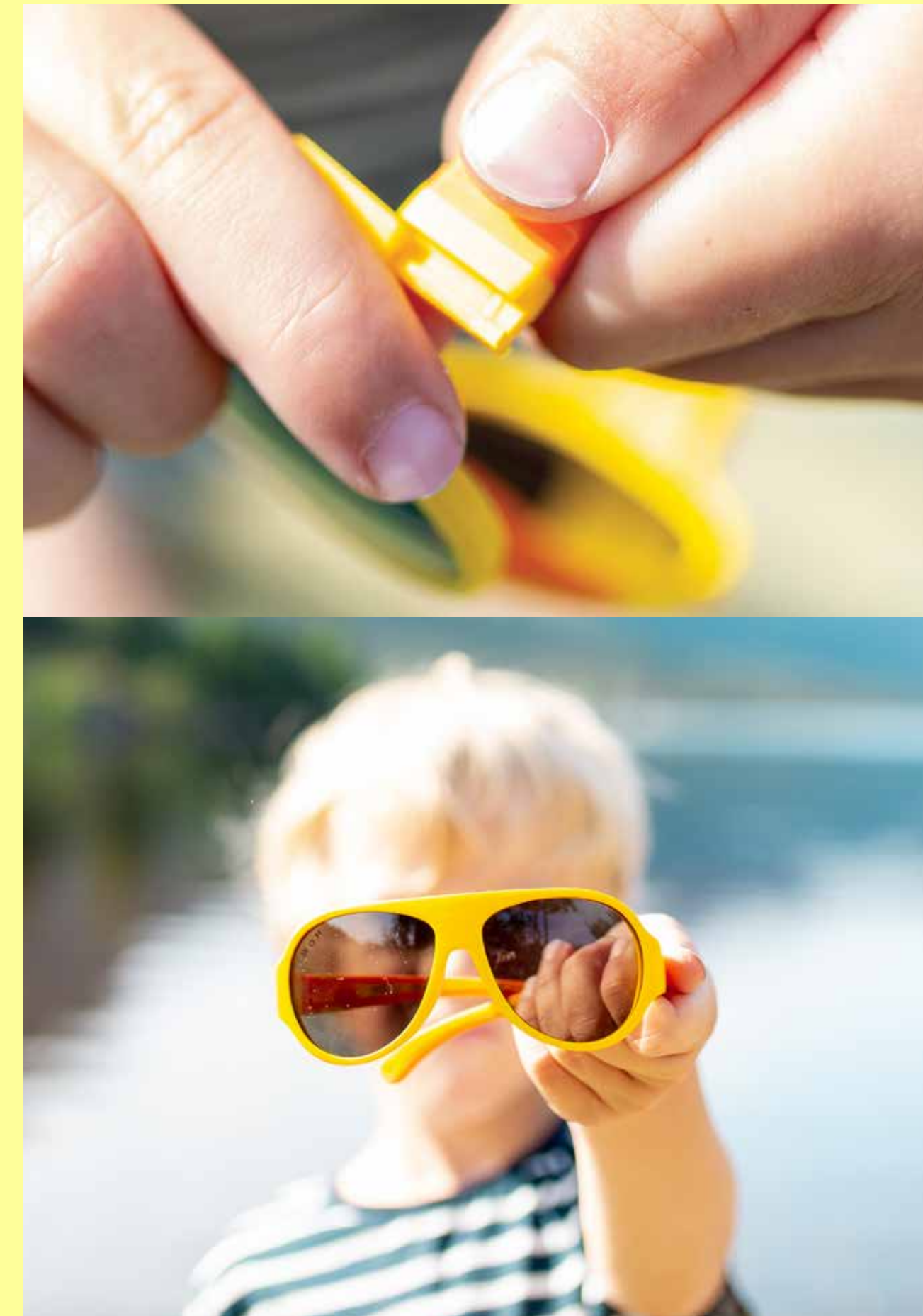
Since babies and kids have different needs throughout an active day, versatile protection is essential.

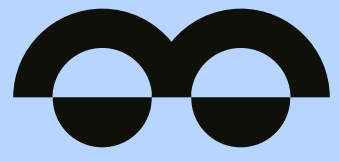
Click & Change is a flexible system of different lenses and accessories. These components easily click into place whenever needed, providing a complete solution to children's eye care.

START EARLY!

We accumulate so much UV exposure before the age of 10, when we spend our days exploring the outdoors and protection is beyond our control.

Establish the habit of wearing sunglasses when your child is a newborn, and she will put them on automatically as she gets older.





Health & Safety

In addition to sun-safety and eye-health, we also prioritize general safety with our products. That's why the whole click & change line of products are free from screws, small parts and yucky stuff, and the elastic head strap is designed to rip apart when pulled.





Comfort

Comfort is essential for the sunglasses to stay on. For this reason we made sure all click & change components have the material distribution and ergonomic shape to fit gently on a child's face, nose and ears.





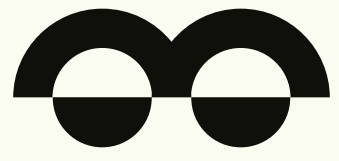
Quality

Our material choices and product engineering are made to ensure that all Click & Change components are robust enough to withstand harsh treatment like pulling, tearing, and biting.



Education

At Mokki we believe in encouraging both parents and children to care for their glasses.



Selection of Awards



reddot winner 2020
baby & children brand



GERMAN
INNO
VATION
AWARD '20
WINNER



GERMAN
DESIGN
AWARD
WINNER
2020



CorporateLiveWire
OSLO
PRESTIGE AWARDS
2020 WINNER



reddot winner 2021

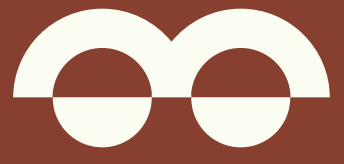


LUX Parent & Baby
Award 2024

2020

2024

06



Click & Change

TWO FRAME KIT





Kit Content

SIDESHIELDS X2

The Sideshields block out rays entering from the sides and back, providing 360 degree protection.

TEMPLE ARMS X2

Highly bendable and soft Temple Arms for perfect fit and comfortable daily use.

EVERYDAY LENS

Blueblocked lens, injected with pigmented powder for full UV protection

PC POLARIZED LENS

PC Polarized lens for highly reflective environments, blocks out reflective light completely.

HEADBAND

The headband keeps the glasses in place when the child has limited mobility, for example strapped in a stroller or car seat.

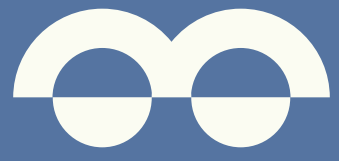
SUNNYBUDDY

A fun animal cleaning friend to encourage the child in caring for their own glasses.

POUCH

Canvas cotton pouch with inner pockets in microfiber. The pouch separates the frames and rooms the whole kit in all stages of assembly.





Why two lenses?

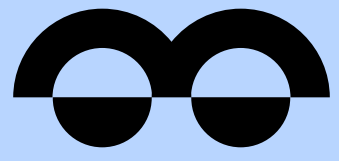
The Two-Frame Kit contains two sets of easily changeable lenses. Both are **UV400**, scratch resistant, shatterproof, optical grade polycarbonate lenses.

ACTIVE LENS

The eyes of babies and kids are more sensitive to light than adult eyes. Still under development, they have fewer particles absorbing the rays heading towards their retina.

In highly reflective environments like sea, sand and snow, this can be especially overwhelming, cause discomfort and make it difficult to see at all.

Our **PC polarized** or **Active** lens will reduce the glare and eyestrain, allowing the child to explore these surroundings with ease.



EVERYDAY LENS

While it is important to shield little eyes from UV-rays at all times, the polarized lens should not be worn all of the time. It can create a sheltered bubble where the eyes stop actively adjusting to different light intensities and focus themselves, which is what they should be learning during these crucial early months and years.

That's why we created the **Everyday** Lens. It is injected with pigmented powder, our patented solution to provide top protection against UV rays, but not shield the eyes completely from different light intensities.

Switching between the two pairs of lenses will keep the eyes alert and working like they should, instead of getting too used to a sheltered polarized bubble.

These lenses are also **BlueBlocked** to protect against HEV blue light emitted from screens.



Two Shades

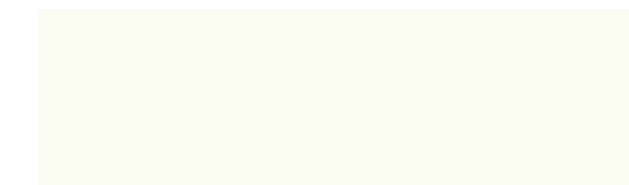
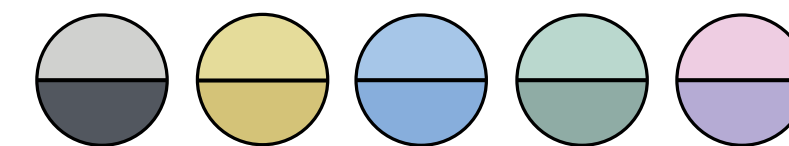
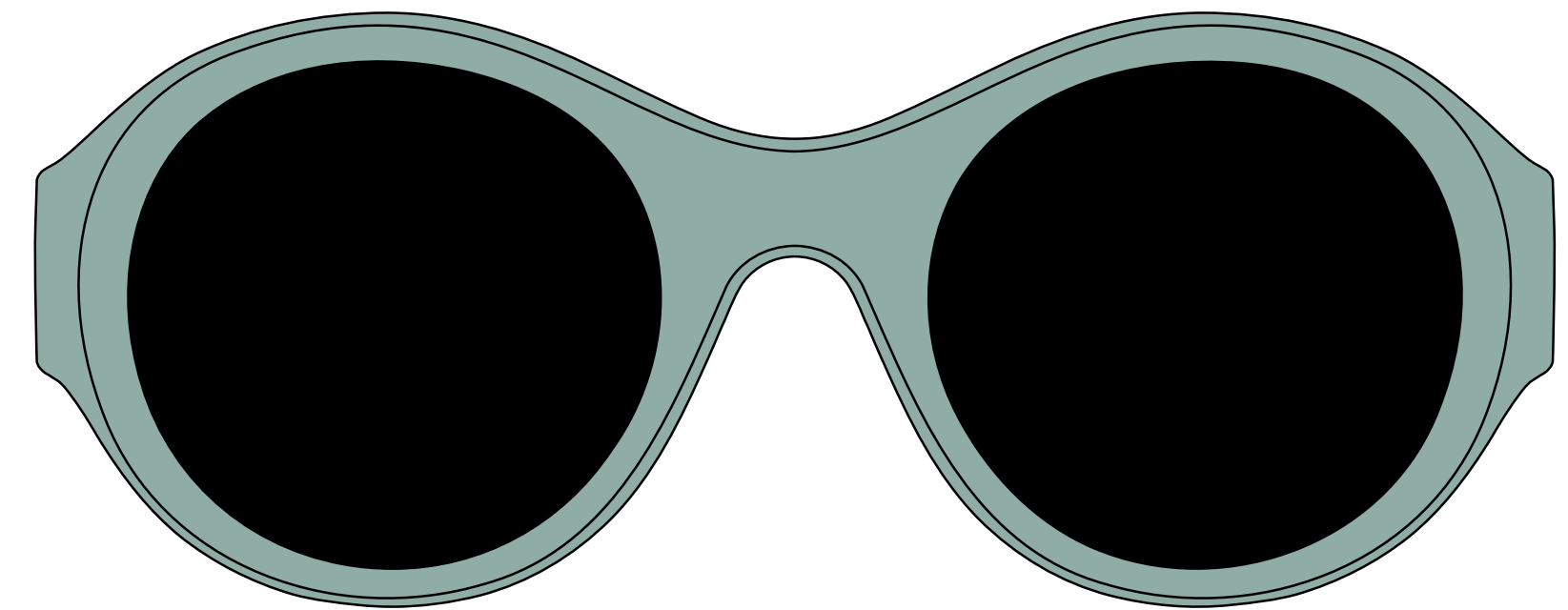
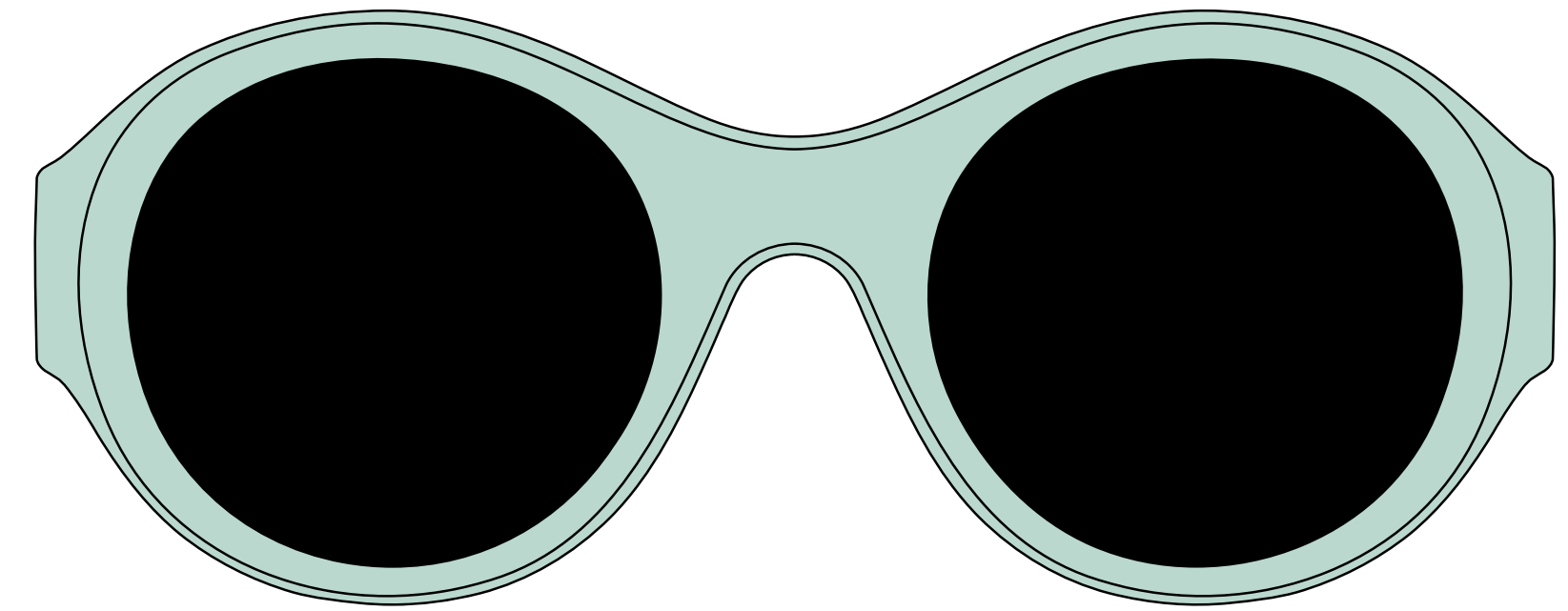
DESIGNED FOR CHILDREN

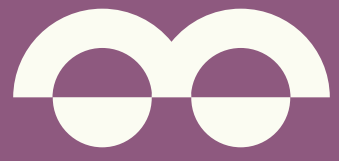
Children can be stubborn when it comes to colors. They connect specific items with specific colors, and make a point to rigidly uphold these rules throughout their day.

That's why our two frames are different shades of the same color. This way they are distinguishable from each other but can be changed up without tears and tantrums.

COLOUR Light & Dark Green

AGE Babies 1-2 years

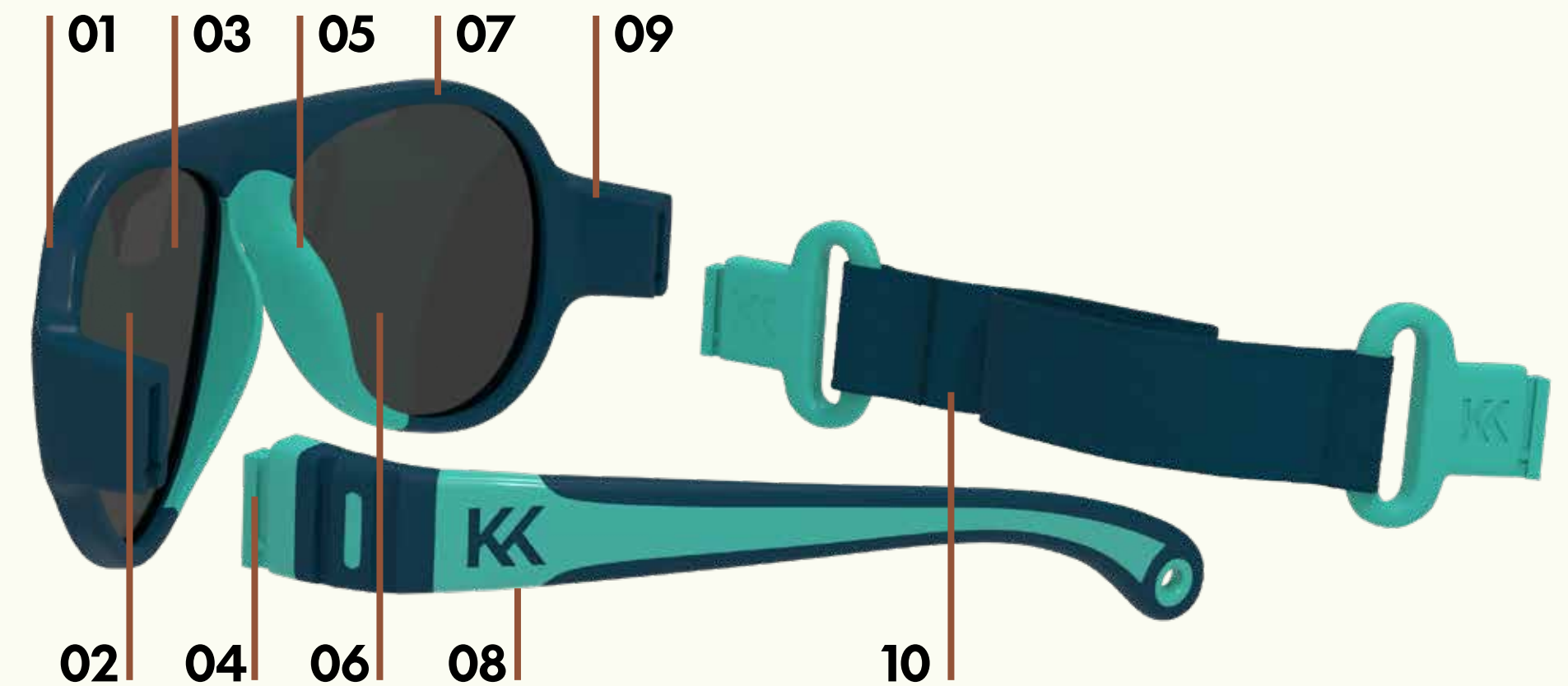




Technical information

MADE IN TAIWAN

Our sunglasses meets the requirements of Directive 89/686 / EEC according to the EN-ISO 12312-1: 2022.

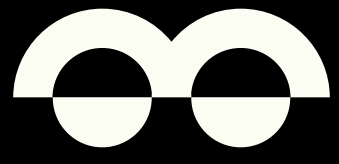


- (01)** Completely child-friendly. Free of any screws and small parts. Contains no harmful chemicals or pigments.
- (02)** Urban pair equipped with PC BlueBlock Lenses, for ideal visual comfort. Uniquely screens harmful HEV (high-energy visual) blue light in daily use.
- (03)** Outdoor pair equipped with PC Polarized Lenses, for optimal visual clarity. Developed for activities in highly reflective surroundings such as near water sources, snowy landscapes or bright dunes.
- (04)** Click-on, Click-off. The unique Click & Change mechanism is versatile and simple to use.
- (05)** TPR nose-pad for ultimate comfort and snug fit.

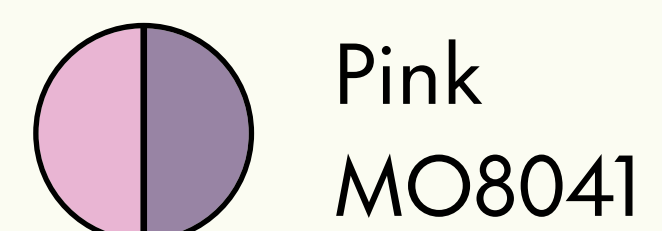
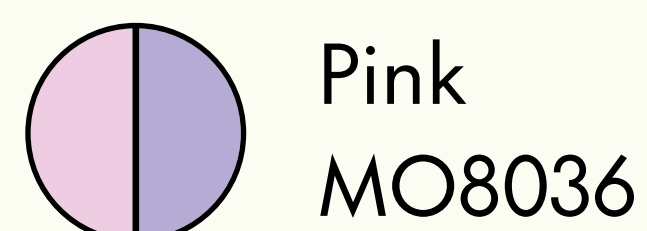
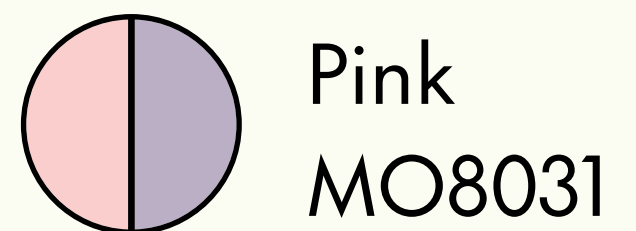
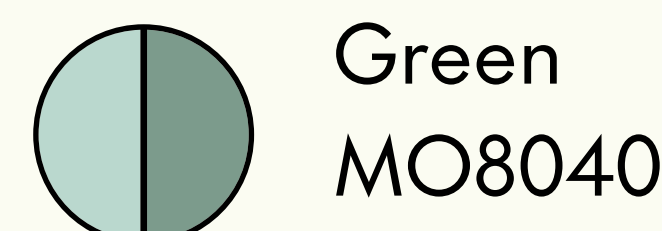
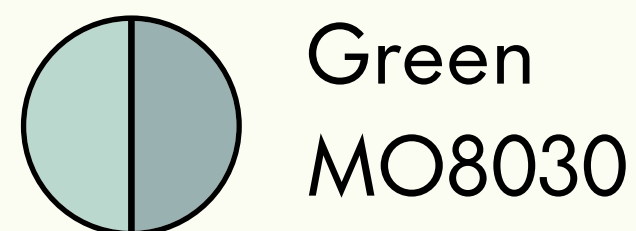
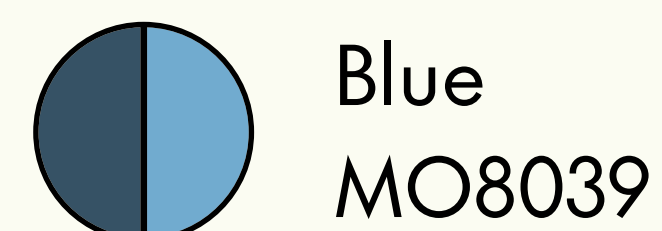
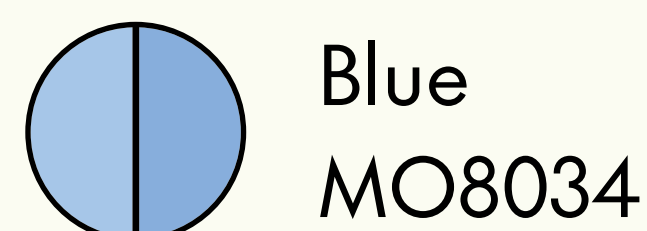
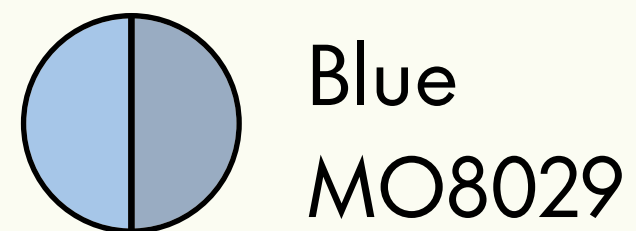
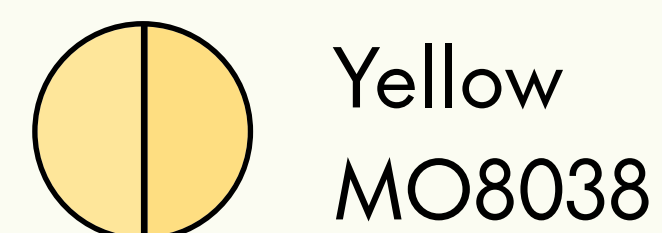
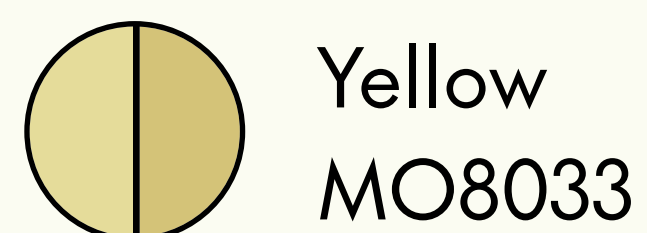
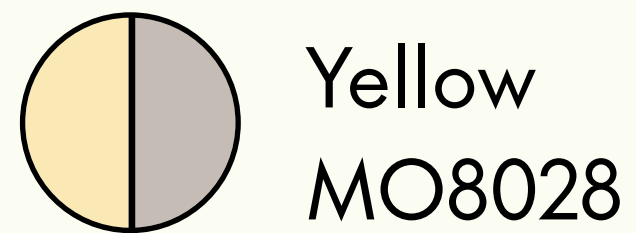
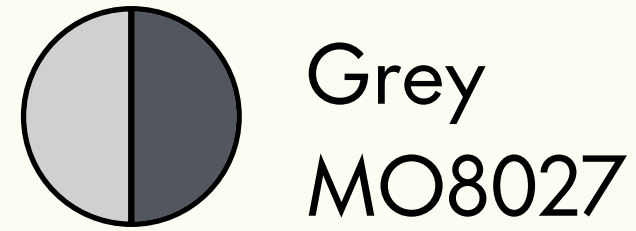
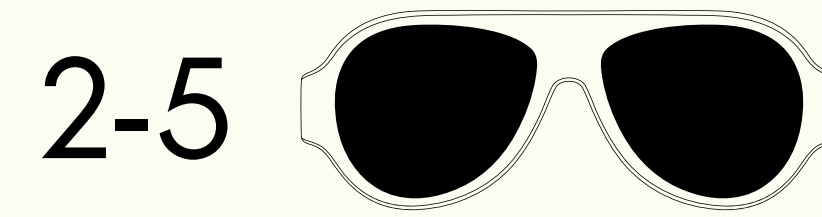
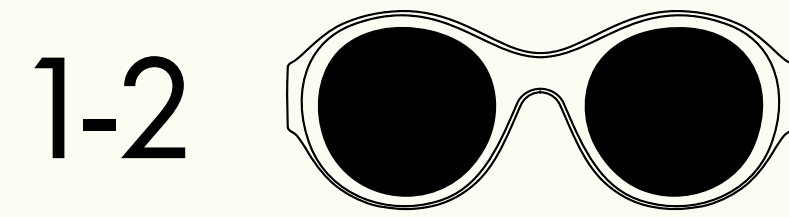
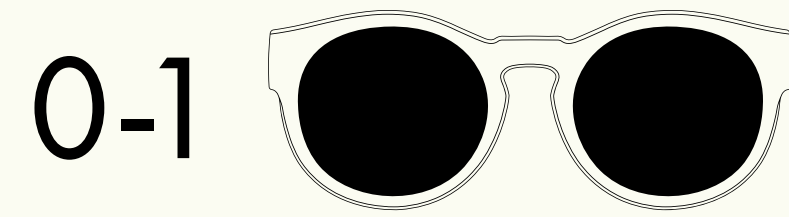
- (06)** Unmatched ultra-light materials. Frame for ages 0-2 weighs at only 13.8 grams.
- (07)** Larger frames are ergonomically designed for the natural facial curvature of children. Developed by experts and tested by children, for improved comfort and maximum sun protection.
- (08)** Highly bendable and soft Temple Arms for perfect fit and comfortable daily use.
- (09)** Our TPE-E and TPR materials are specifically designed to withstand the most intensive handling by children.
- (10)** The adjustable elastic headband is extra-soft and comfortable. It makes sure the glasses stay on during any activity, no matter how intense.

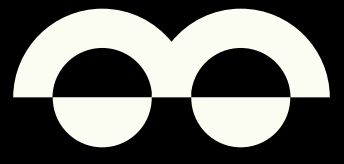
Line





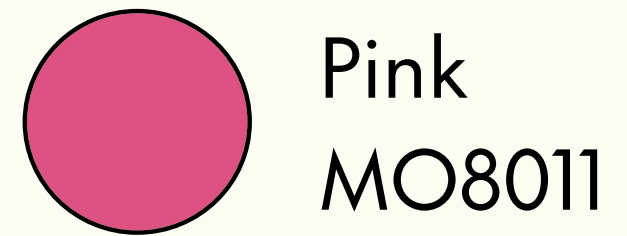
Nordic Lights Collection (2024)



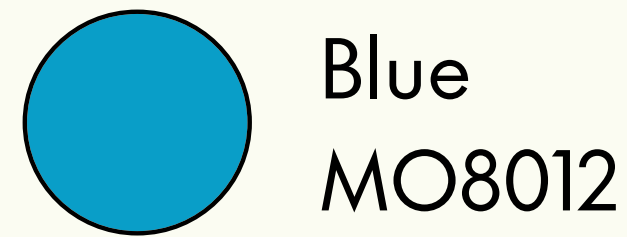


Accessory Kits

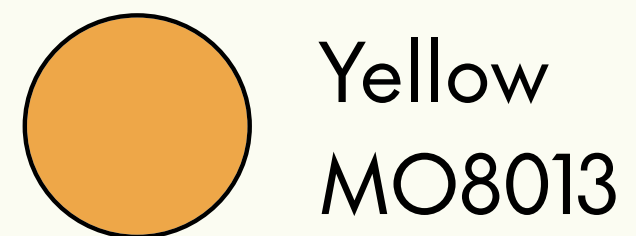
0-5



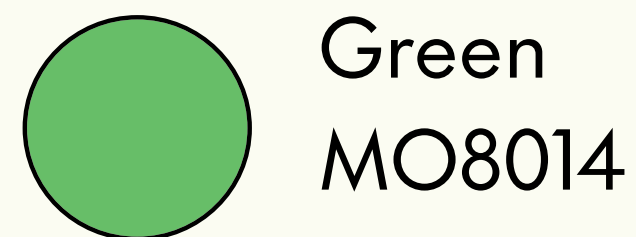
Pink
MO8011



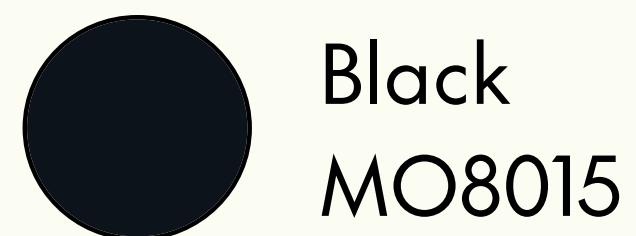
Blue
MO8012



Yellow
MO8013

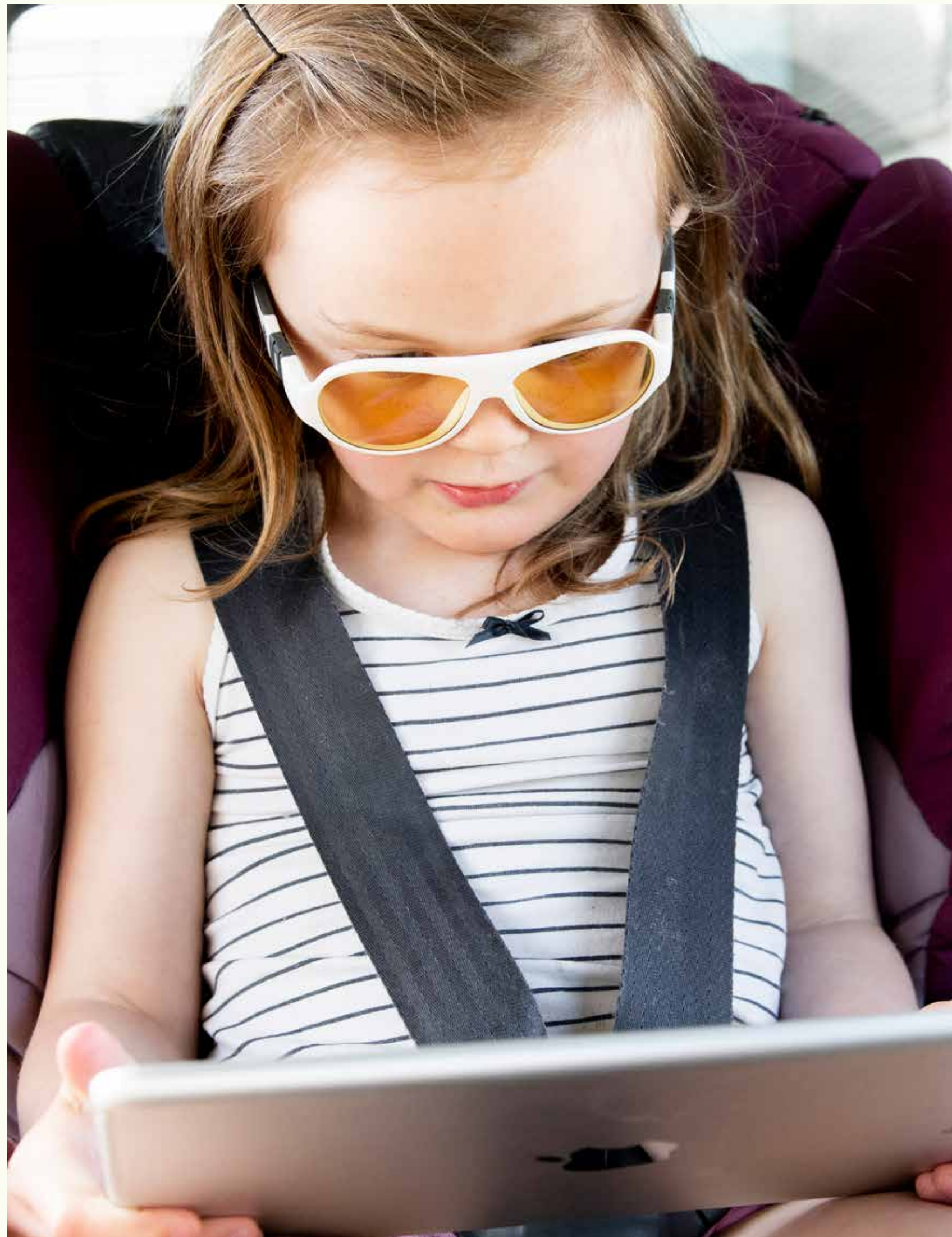
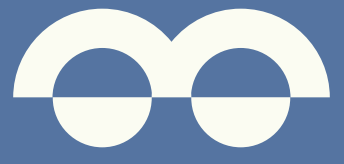


Green
MO8014



Black
MO8015

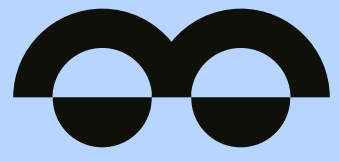




Click & Change

SCREENSAFE





ScreenSafe

BLUE LIGHT

Today children spend prolonged periods of time in front of the screen. Whether it is television, computer, tablet or smartphone - all screens emit harmful levels of HEV (high-energy visible) blue light, which leads to eye strain, eye fatigue, sleep disorder, weight-gain and other health problems such as lack of concentration, and headaches. Mokki Click & Change ScreenSafe fully protects your child from the harmful effects of HEV blue light.

The ScreenSafe glasses are suitable for daily use during prolonged periods of time in front of all screens. This product package contains only one pair of glasses. The appropriate Click & Change accessories must be purchased separately.





Click & Change

MULTI

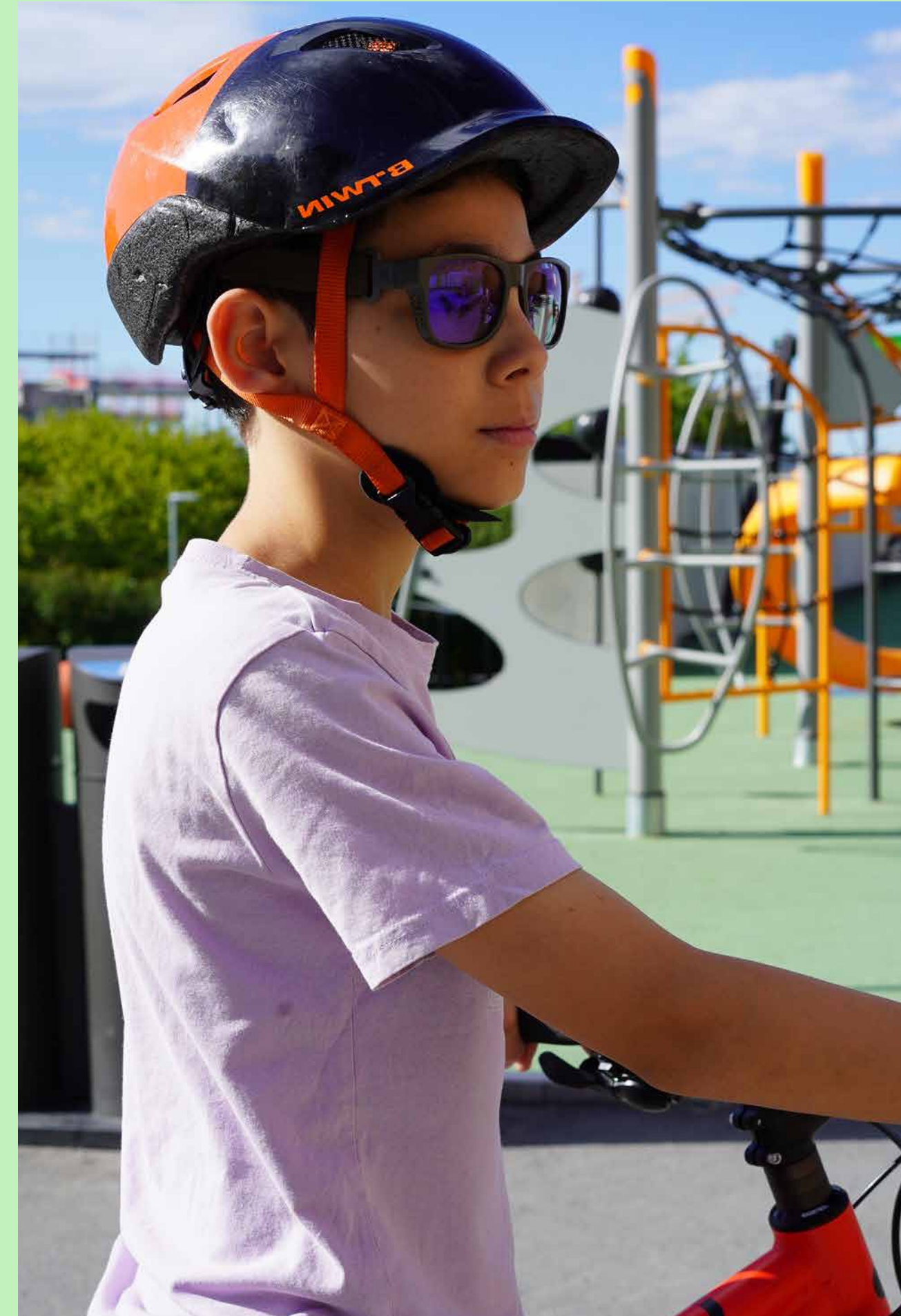
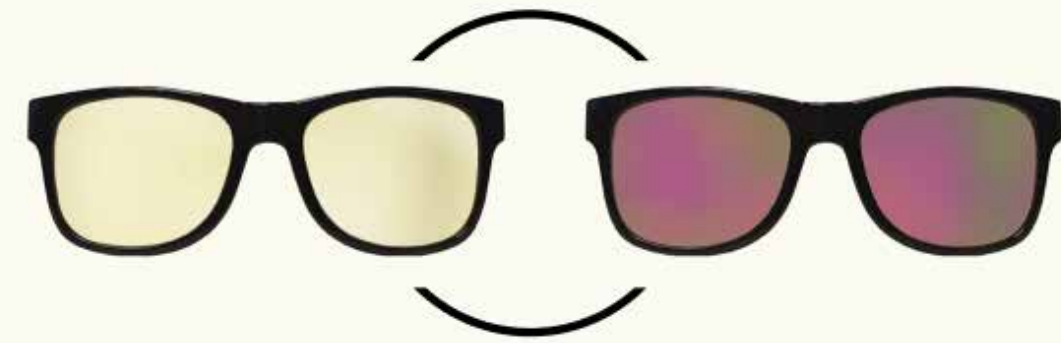


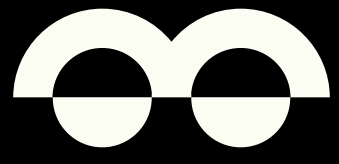


MultiUse

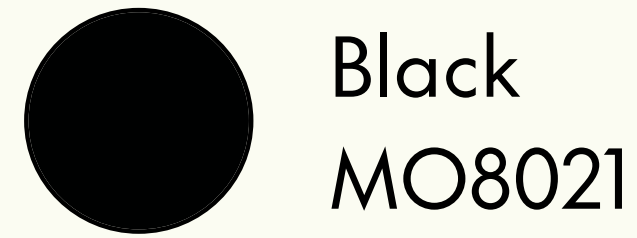
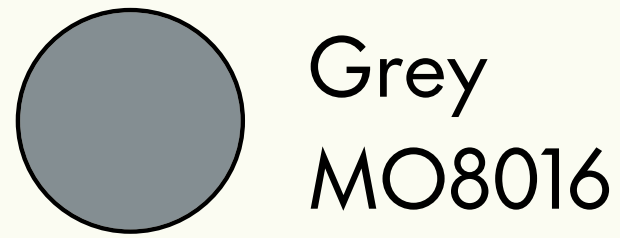
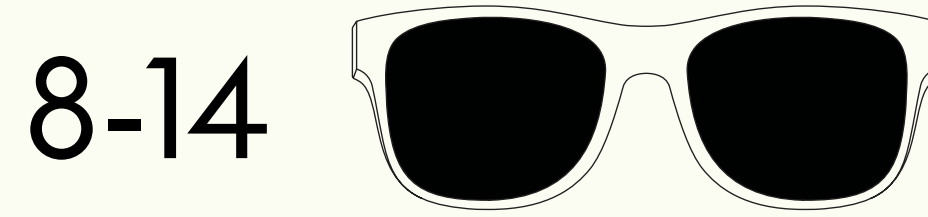
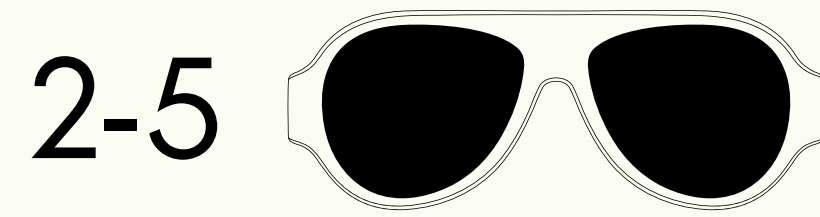
PHOTOCHROMIC LENSES

Photochromic innovative technology offers ultimate eye comfort by changing the darkness of the lenses, from Category 0 to Category 3, in a short moment, according to the varying lighting conditions, defined by changing settings and environments. Thus making the glasses ideal for a wide range of activities, both indoors and outdoors. The protective properties of the lenses, such as UV blocking, are permanent.

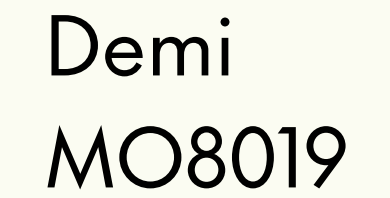
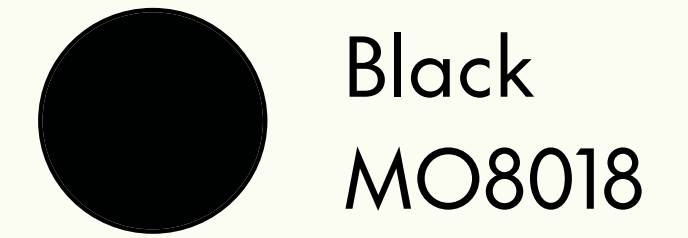
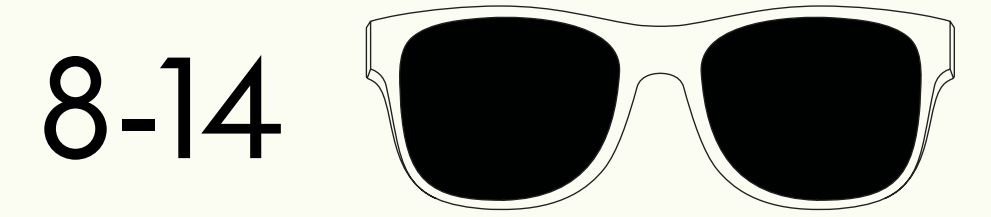




ScreenSafe



MultiUse



mokki@mokki.no

