

Company portrait

TEAM 7 – NATURAL WOOD FURNITURE AND GENUINE SUSTAINABILITY

TEAM 7, the furniture manufacturer based in Ried, Upper Austria, has stood for sustainability, circular economy, design and the highest quality wood for over 40 years. Since 1980, the brand has exclusively produced natural wood furniture with oiled surfaces, establishing its reputation as an eco-furniture pioneer.

Erwin Berghammer founded his joinery in Ried im Innkreis in 1959. In the early 1980s, he switched to ecological production, producing furniture in harmony with both people and nature – and became a pioneer of the eco-furniture trend. Since 1999, the new owner and visionary Dr Georg Emprechtlinger has continued the success story of the furniture company. In the 2000s, the ecological approach was expanded to include the design component. Clear lines, elegant shapes, reduced dimensions and functional details make TEAM 7 the global market leader and benchmark for customised, sustainable natural wood furniture in the premium segment. At the same time, the company has stuck to its roots to this day: traditional craftsmanship, naturalness, sustainability.

The small joinery has since developed into an internationally sought-after expert for designer furniture made from natural wood. The global player currently employs over 700 people, delivers its custom-made natural wood furniture to 38 countries and operates 16 of its own TEAM 7 stores – TEAM 7 World Ried, Vienna and Kitchen Vienna, Graz, Linz, Wels, St. Johann/Tyrol and Bregenz in Austria, Volketswil in Switzerland and Hamburg, Berlin, Düsseldorf, Frankfurt a. M., Stuttgart, Munich and Kitchen Munich in Germany. They invite you to experience the fresh scent and sensually appealing feel of the wood for yourself. Monobrand stores operated by partners are constantly being added. Natural wood lovers and design enthusiasts can immerse themselves in the world of TEAM 7 in more than 500 sales outlets around the globe.

As a pioneer of natural living, TEAM 7 has developed a completely new design language that translates the idea of nature into a modern signature and stands for fine lines, beautifully crafted details paired with smart functions and masterful craftsmanship. The furniture is a tribute to the finest cabinetmaking and modern lifestyle – and has already received numerous internationally renowned awards, including iF Product Design Awards and Red Dot Awards. Although the Austrian manufactory has long since become an international premium brand, the furniture is still made by hand in Austria. Production, like all of the company's activities, is organised according to the principles of ecological management. Among other things, the EMAS label is proof of the consistently sustainable production. A certificate of which TEAM 7 is just as proud of as its numerous design awards. From the forest to the living room, the manufacturer controls the entire value chain. This is the only way to ensure that the highest quality and the holistic concept of sustainability are realised in every single production step.

Only wood from European deciduous trees from sustainable forestry is used. TEAM 7 manufactures the boards for all furniture in its own factory. Three layers are glued together in a stable, warp-resistant and solvent-free process. The 3-layer technology opens up a wide range of new possibilities for the design and function of the furniture.

This press release, in addition to other press materials and photos, is available for download at www.team7-home.com

Contact information for editorial offices:

TEAM 7 Natürlich Wohnen GmbH
Braunauer Straße 26 | A-4910 Ried/Innkreis
Telephone: +43 7752 977-700
E-mail: info@team7.at | www.team7-home.com

GeSK agentur für public relations
Ziegelstraße 29 | D-10117 Berlin
Telephone: +49 30 21750460
E-mail: pr@gesk.berlin | www.gesk.berlin

Great care is taken to process the valuable material wood in a way that conserves resources as much as possible. In order to preserve the natural properties of the wood, it is gently dried and treated exclusively with natural oil: This keeps the material open-pored, allowing it to breathe, absorb moisture and slowly release it back into the room air. The wood is free from toxins without the use of varnishes, stains or other chemical ingredients. This ensures a healthy indoor climate throughout the home, because TEAM 7 builds furniture for all living areas – from kitchens, dining sets and wall units to beds, wardrobes and natural wood furniture for children’s or teenagers’ rooms.

They are manufactured according to customer requirements. Customised products are also possible, since more and more people value customised furnishing systems. They have to fit like a suit. In shape, colour and design. This is where TEAM 7 has gained a clear lead in the industry, which is reflected in almost unlimited individuality. Every TEAM 7 product is individually planned – in height, width and depth as well as in the composition of the cabinets, worktops, shelves and individual items of furniture or the interior organisation, materials and finish. Thanks to this flexibility, rapid customisation is possible at any time. Masterfully crafted, with intelligent functionality and an impressive depth of planning.

With its high standards of aesthetics and innovation, TEAM 7 is inspiring more and more people to adopt a sustainable lifestyle. The love for wood as a material is clearly evident in every single piece of furniture and every detail of craftsmanship. At the same time, when developing a new product, the designers consider how the piece of furniture can later be returned to the natural cycle – because contemporary design thinks of the product as a whole. From the beginning to the end of the value chain. A commitment that is firmly anchored in TEAM 7’s corporate culture and set out in an environmental statement. Because the manufacturer is doing everything it can to ensure that future generations will also have what they need to live: Raw materials, food, fresh air and clean water.

