



Freund

MATERIAL FOR IDEAS

GREEN

MADE IN GERMANY · 100% NATURAL MOSS · SUSTAINABLE ACOUSTIC SOLUTIONS · 100% CRAFTSMANSHIP

**FREUND GMBH:
PIONEERS OF GREEN ACOUSTICS**

MOSS WALLS AND MOSS PICTURES

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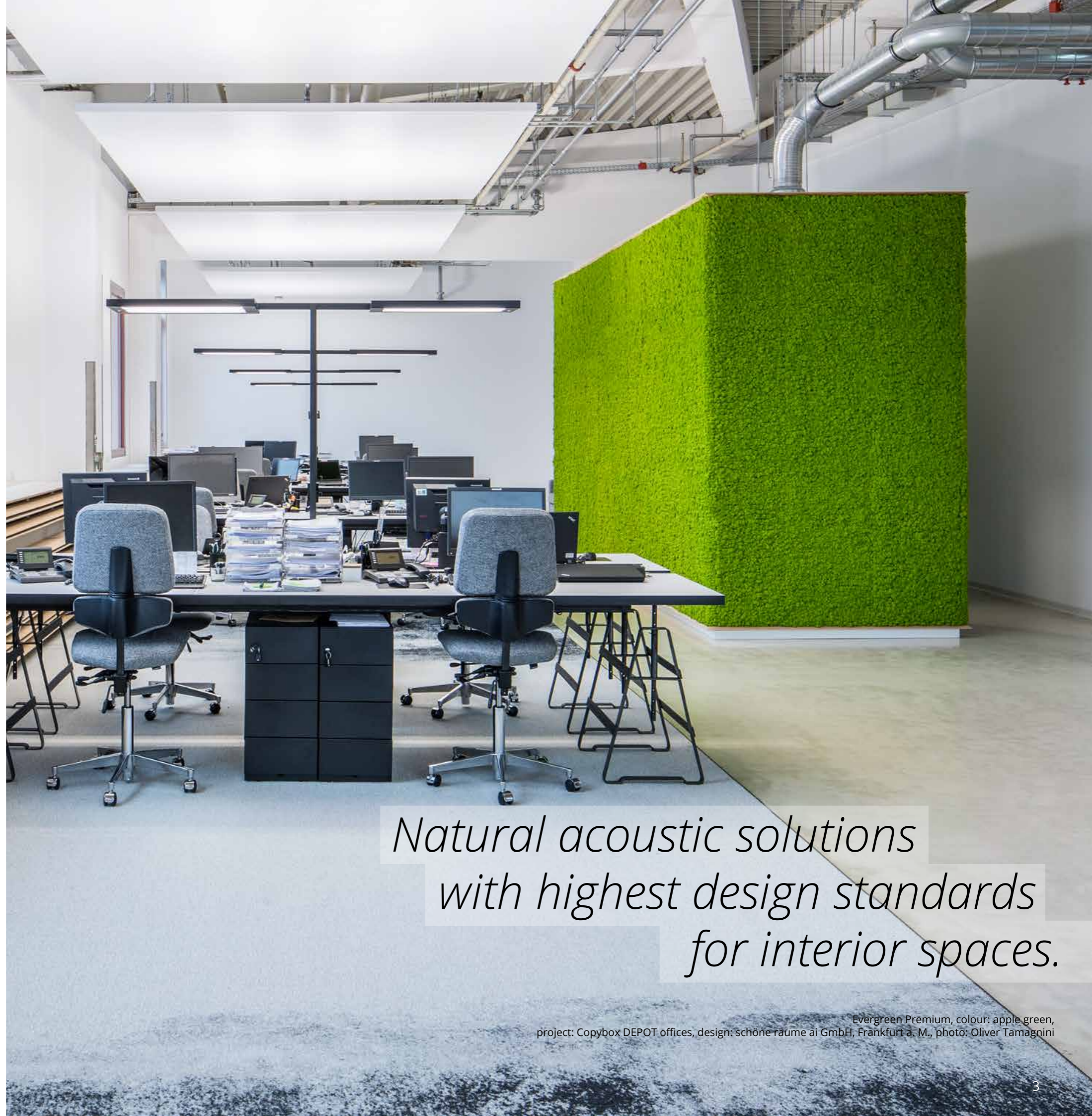
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*Natural acoustic solutions
with highest design standards
for interior spaces.*

Evergreen Premium, colour: apple green,
project: Copybox DEPOT offices, design: schöne räume ai GmbH, Frankfurt a. M., photo: Oliver Tamagnini

FREUND GMBH:
PIONEERS OF GREEN ACOUSTICS SINCE 2008



Evergreen Premium, colour: moss green, photo: Corinna Jacobs

Especially in the rapidly paced, high-tech world, people long for peace and comfort, for a place of retreat, their own oasis of well-being.

We, the Freund GmbH, have been an experienced producer and trading partner for natural, acoustically effective materials in premium interior design for over 40 years.

With our vision of new haptic and olfactory interior experiences - superior in design and function - we were on the lookout for natural materials that would be able to be sustained in this world and meet the need for a feeling of warmth and security. As a link between human beings and nature, it is a great intention of ours to bring the richness of facets as well as the positive influence of nature into areas of life and work with our ideas and materials.

With this in mind, we searched for green plants that do not require any care and watering. With our preserved mosses, we have found materials which are durable in the interior - without any complex irrigation system, lighting or other maintenance.

Since 2008 we are on the market with our moss walls, moss pictures and customized acoustic products. So we were one of the first producers in Europe to pioneer the development of 'Green Acoustics' and thanks to you and your creations, we have since brought it to numerous projects.



Evergreen Moss Premium moss walls, colour: apple green with moss green, project: Airport Munich, photo: Diether Kinzel / Trick17

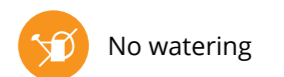
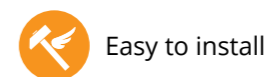
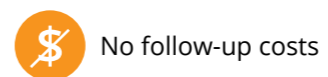
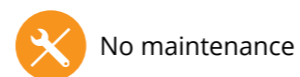
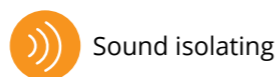
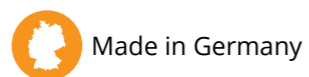
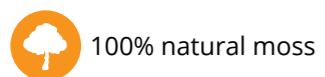
HARVEST - MANUFACTURE - PROJECT

For the production of our green wall elements we use only real mosses and plants. The natural moss is cleaned in a resource-friendly way and conserved. Right from the start of production we pay special attention to sustainability:

Only individual moss areas are harvested - and this is done manually and with great care, so that the growth of natural resources is not affected.



Reindeer moss in nature photo: Tamara Kulikova / Shutterstock



MOSS WALLS AND MOSS PICTURES

EVERGREEN MOSS PREMIUM FOR YOUR CUSTOMIZED MOSS WALL

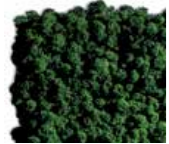
The evergreen moss pictures and walls made of **Evergreen Moss Premium** are the highlight in your spaces and do not require any light, watering or feeding. Those features currently make our dense evergreen wall panels one of our most sought after products.

We use MDF panels as backing material for our maintenance-free moss products. If required, these can be exchanged for flame-retardant (B1), flexible (HDF/fiberglass) or moisture-repellent backing materials if required.

Choose from:

3 standard colours

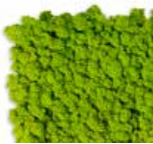
(available at short notice)



moss green*



forest green*



apple green*

26 special colours

(approx. 4 – 5 weeks depending on availability)



* The reindeer moss is a natural material that can be dyed in different colours. Because moss is a natural product and because of its presentation (e.g., indoor, outdoor, different lighting and so forth), the actual colours might differ from the images.



Evergreen Moss Premium, colour: apple green, project: Dot.source offices, photo: Andreas Schwarz

SURFACE TEXTURE

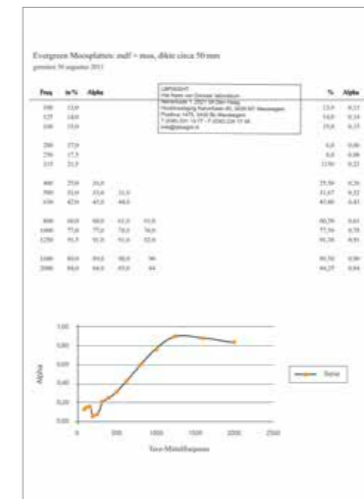
Florets out of reindeer moss approx. depth 40 – 50 mm
laminated and tacked onto
MDF mount approx. depth 10 mm

EVERGREEN Moss PREMIUM

- **Unique manufacturing:** We double-attach the Evergreen Moss Premium
- Individualized to customer requirements, tailor-made design
- Excellent pattern repetition
- Standard sizes available, round and square
- Optional individual forms (e.g., room divider, world map, free form, 2D, and 3D versions, etc.)
- Optional moss frame and split battens
- Available in 29 colours
- Fire protection B1 upon request
- Sound absorbing up to 90%
- Carrier exchangeable (fulfills the requirements for fire protection, moisture resistance and flexibility)

CERTIFIED FOR ACOUSTICS AND FIRE PROTECTION

The sound absorbing properties – approximately 90 % –, as well as fire preventive features of our moss, have been confirmed and certified by various laboratories.



Sound absorption certificate



B1-certificate

MOSS WALLS AND MOSS PICTURES
EVERGREEN MOSS PREMIUM FOR YOUR CUSTOMIZED MOSS WALL



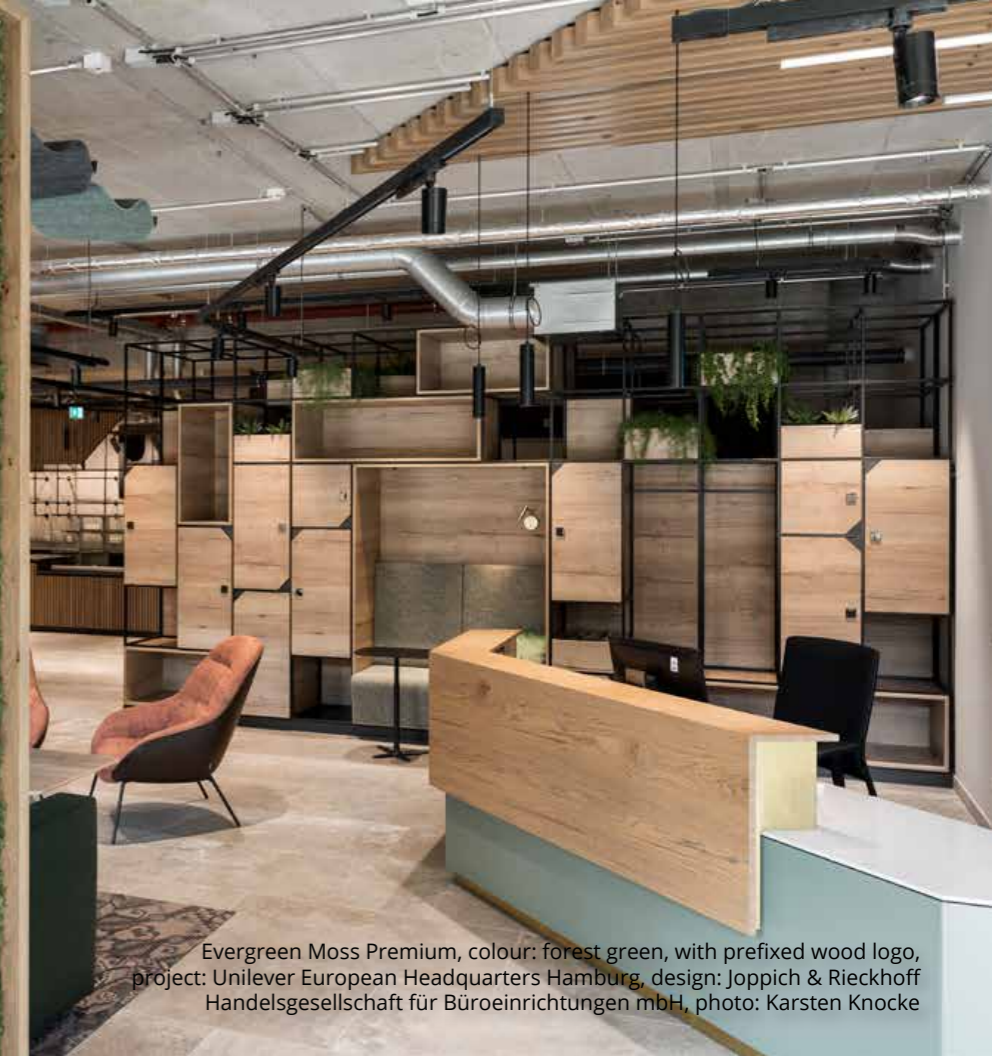
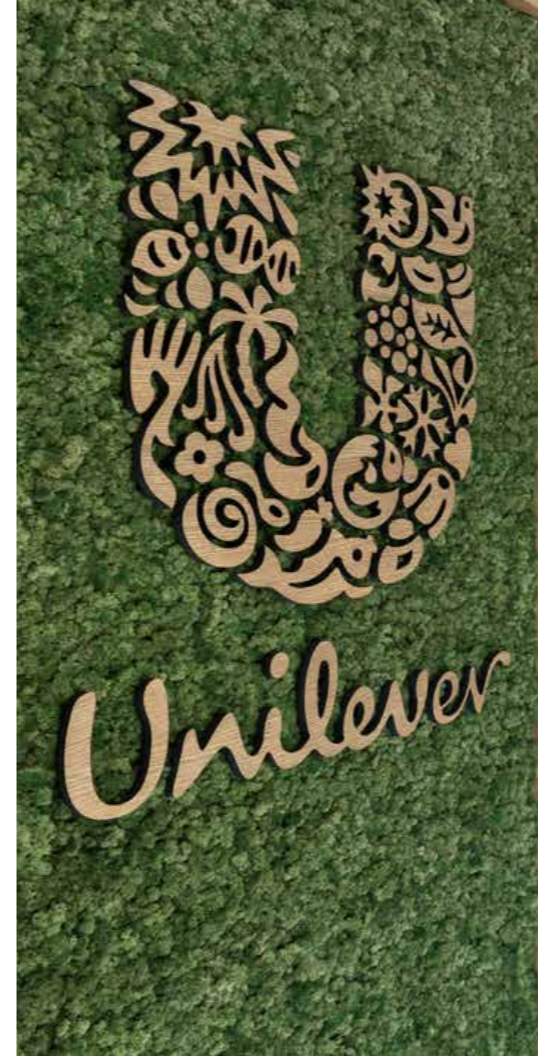
Moss walls made of Evergreen Premium moss impress with their naturalness and soft, lively texture. Especially its good acoustic features make the maintenance-free natural material a perfect solution for setting up modern workspaces.

Nowadays, achieving optimal room acoustics is a basic requirement in offices and essential for the well-being of employees. Our moss surfaces are the perfect natural addition here, since they absorb sound from the source of origin without cracking, optimizing any office with this characteristic.

From a visual point of view, the natural material also upgrades New Work Spaces and open plan offices. Whether as a green wall stimulating creativity or in the form of a moss logo: Evergreen Premium Moss it provides numerous options for communicating smart corporate branding in rooms in an aesthetically appealing way. This is how customized brand messages create a positive bond for team members as well as visitors, right from the reception area.









On request, we can produce customized solutions such as column cladding, room dividers made of moss and acoustically effective moss spheres.

Evergreen Moss Premium, colour: moss green, photo: Schorn & Groh Furniere



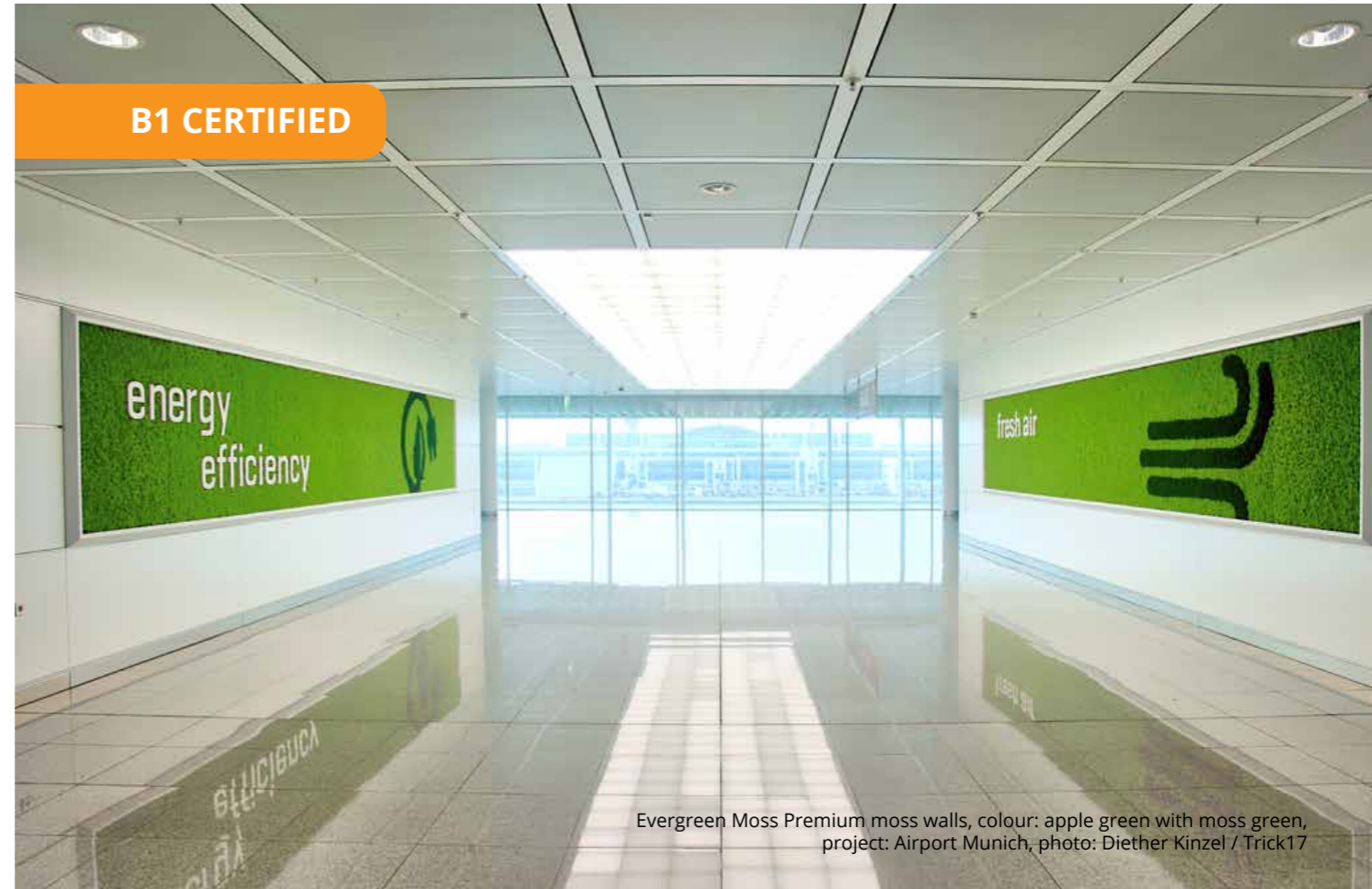
Evergreen Moss Premium, colour: forest green, with prefixed wood logo, project: Unilever European Headquarters Hamburg, design: Joppich & Rieckhoff Handelsgesellschaft für Büroeinrichtungen mbH, photo: Karsten Knocke

YOUR BENEFITS

-  100 % natural moss
-  Made in Germany
-  Sound isolating
-  No upkeep
-  No maintenance
-  No follow-up costs
-  Easy to install
-  No watering



Evergreen Moss Premium, colour: moss green, project: Acoustically effective moss columns at FUNKE newsroom offices



Evergreen Moss Premium moss walls, colour: apple green with moss green, project: Airport Munich, photo: Diether Kinzel / Trick17

MOSS WALLS AND MOSS PICTURES

EVERGREEN MOSS PREMIUM: IT IS YOUR CHOICE!

From small moss picture to a large surface area: **Evergreen Moss Premium** has a calming effect, regulating indoor climate and absorbing sound.

Moss pictures are available (up to 2.90 m in length in one piece) with high-quality wooden or aluminium frames in various colours and profile thicknesses.



For a more natural look, it is also possible to cover the frame of your moss picture with moss instead of aluminum or wood. For this, the moss is pulled over the edges, which gives the impression of moss growing directly on the wall.



Evergreen Moss Premium, without moss on the side panels photo: KOMPE IMAGES



Evergreen Moss Premium, with optional moss on the side panels (moss frame), photo: KOMPE IMAGES



Evergreen Moss Premium, colour: forest green, moss picture with lateral moss framing, project: Topmotive group offices Bargteheide, photo: Andreas Schwarz

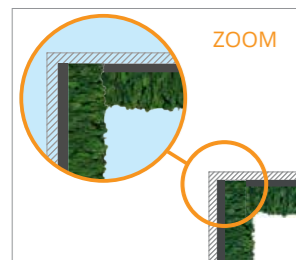
CORNER SOLUTIONS (EXAMPLE WITH ISLAND MOSS)

If the **Evergreen Moss Premium** is mounted onto objects with more than one side, which is leading to corners, a few things must be considered:

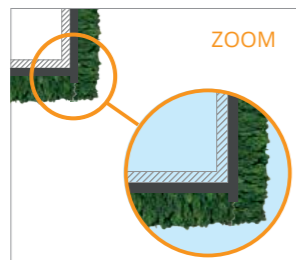
For the inside and outside corner, the joining carrier panels are shortened or lengthened accordingly to create an optimal corner solution.

For the outside corner, the side is additionally laminated with moss so that no carrier panel is visible at all.

Inner corner



Outer corner



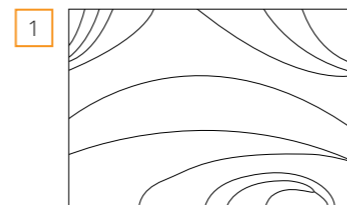
MULTICOLOURED MOSS PICTURES

It is also possible to create different-coloured pictures made of moss, for example, based on a vector file. This leads to wide-ranging design possibilities regarding individual corporate design requirements.

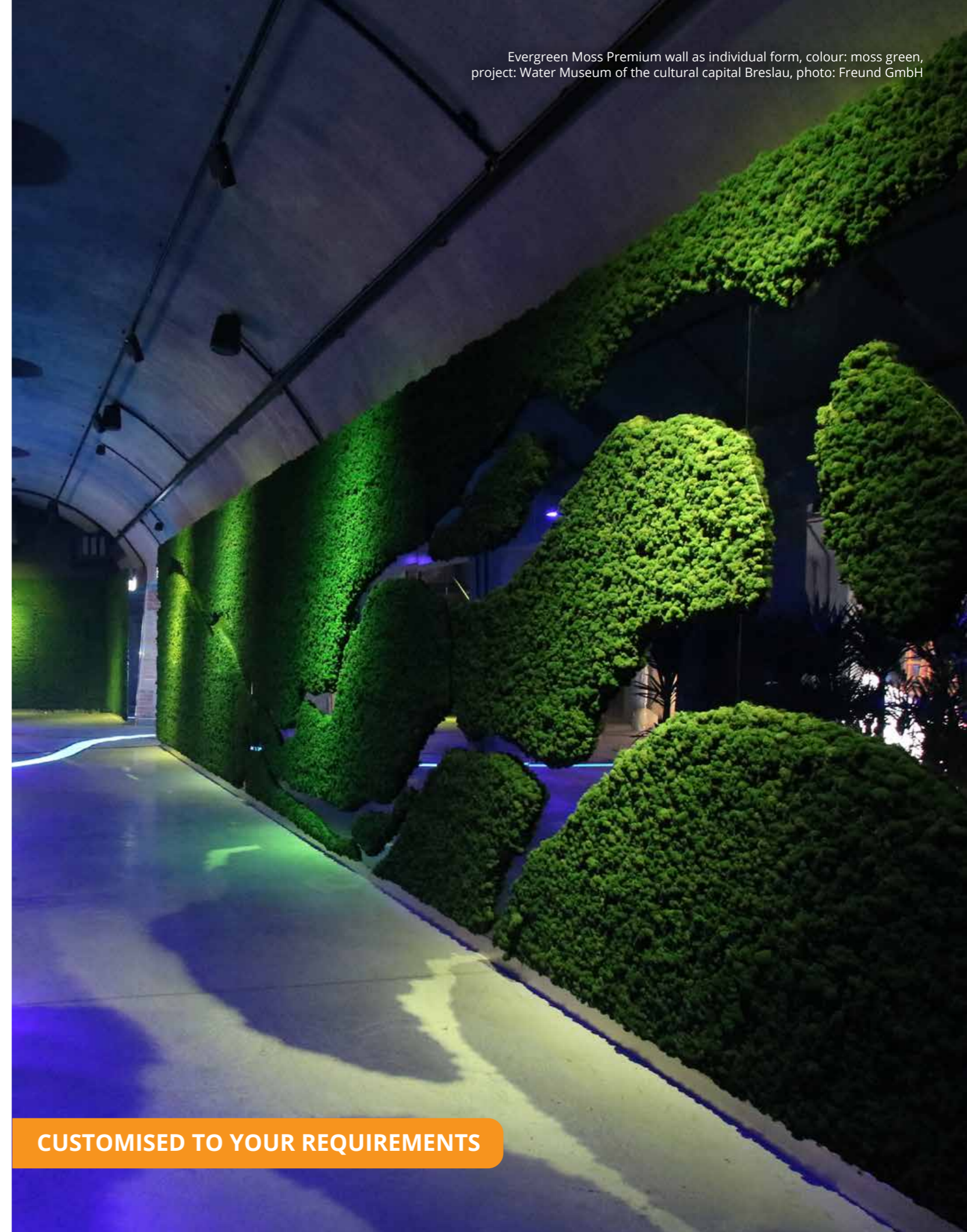
We are happy to help you with the technical preparation and realization.

Right (from the top down):

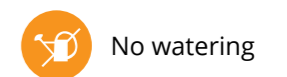
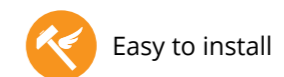
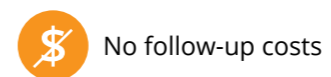
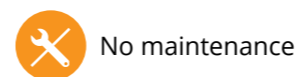
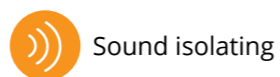
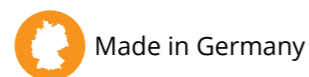
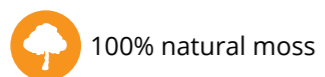
- 1 Vector file
- 2 Colourised vector file
- 3 Finished picture with four different moss colours



Evergreen Moss Premium wall as individual form, colour: moss green, project: Water Museum of the cultural capital Breslau, photo: Freund GmbH



CUSTOMISED TO YOUR REQUIREMENTS



MOSS WALLS AND PICTURES
EVERGREEN MOSS PREMIUM



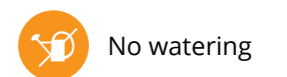
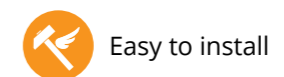
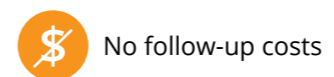
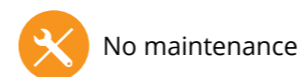
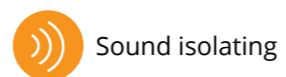
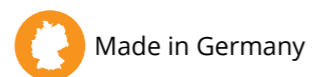
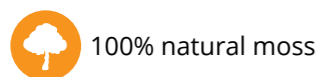
Evergreen Moss Premium, colour: forest green, project: New Work office project for Unilever European HQ Hamburg, design: Joppich & Rieckhoff Handelsgesellschaft für Büroeinrichtungen mbH, photos: Karsten Knocke



ACOUSTIC SOLUTIONS MADE FOR MODERN OFFICES



Evergreen Moss Premium, colour: apple green, project: Dot.source offices, photos: Andreas Schwarz




MOSS WALLS AND PICTURES
EVERGREEN MOSS PREMIUM





Moss tree installation with balls of Evergreen Moss Premium, colours: apple green and moss green at FertighausWelt Günzburg, photo: BDF




Evergreen Premium moss wall, colour: moss green and yellow, project: display design at STEFFL shopping centre, Vienna, photos: CLEMENS BEDNAR


 100% natural moss


 Made in Germany


 Sound isolating

 No upkeep

 No maintenance

 No follow-up costs

 Easy to install

 No watering

MOSS WALLS AND PICTURES

EVERGREEN MOSS STANDARD AND FLEX

A real alternative to "do it yourself" moss installation are our product solutions **Evergreen Moss Standard** and **Evergreen Moss Flex**: Both products are ideal for easy self-assembly. The panels can be applied flat, in convex or concave form around objects or as a normal moss wall.

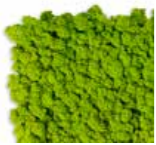
The **Standard** panel can be easily bent, while the **Flex** panel can be applied around even rounder objects due to its flexibility. This means there are no limits to your own creativity in decorating rooms with moss.

Easy installation of the moss panels is guaranteed: They are attached to a wooden subsurface with a stapler (an electric one for instance), screwed together or directly glued. One Evergreen Moss Standard box includes five panels, (1,1 m²). The Evergreen Moss Flex panels are single-packed.

CHOOSE BETWEEN 2 COLOURS*



moss green*



apple green*

EVERGREEN MOSS STANDARD AND FLEX

- Format: each panel is 380 x 580 mm
- Simple cutting and installation
- Sound absorbing up to 90%
- Flexible and easy to assemble
- Available within a short period of time

EVERGREEN MOSS STANDARD

Reindeer moss on HDF-carrier



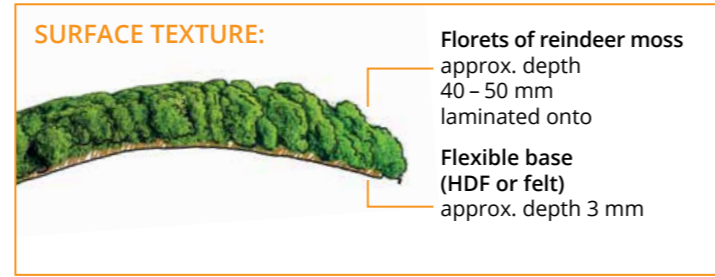
Evergreen Moss Standard (straight), colour: apple green.
photo: KOMPE IMAGES

EVERGREEN MOSS FLEX

Reindeer moss on felt-carrier



Evergreen Moss Flex (folded), colour: apple green.
photo: Andreas Schwarz for Freund GmbH



The moss panels can be either stapled, screwed or directly glued to a wooden subsurface. photos: KOMPE IMAGES



PERFECT FOR CURVED OBJECTS

Evergreen Moss Standard, colour: moss green,
project: Sparkasse Großumstadt, in collaboration with P2 Architekten,
photo: Thomas Ott



100% natural moss



Made in Germany



Sound isolating



No upkeep



No maintenance



No follow-up costs



Easy to install



No watering

MOSS WALLS AND PICTURES

EVERGREEN MOSS STANDARD AND FLEX

Due to the curved material, the moss panels can be used in various ways: around corners or on bulges like columns, on walls or counters, with a moss border or frame – there are almost endless creative possibilities.

You can cut the panels with simple tools (like a cutter knife) according to your wishes and needs.

The standard sizes of the single panels make storage and transport easier. This is the reason why we are able to deliver our **Evergreen Moss Standard** or **Evergreen Moss Flex** for your project relatively short-notice. This flexibility is especially appreciated by our customers.



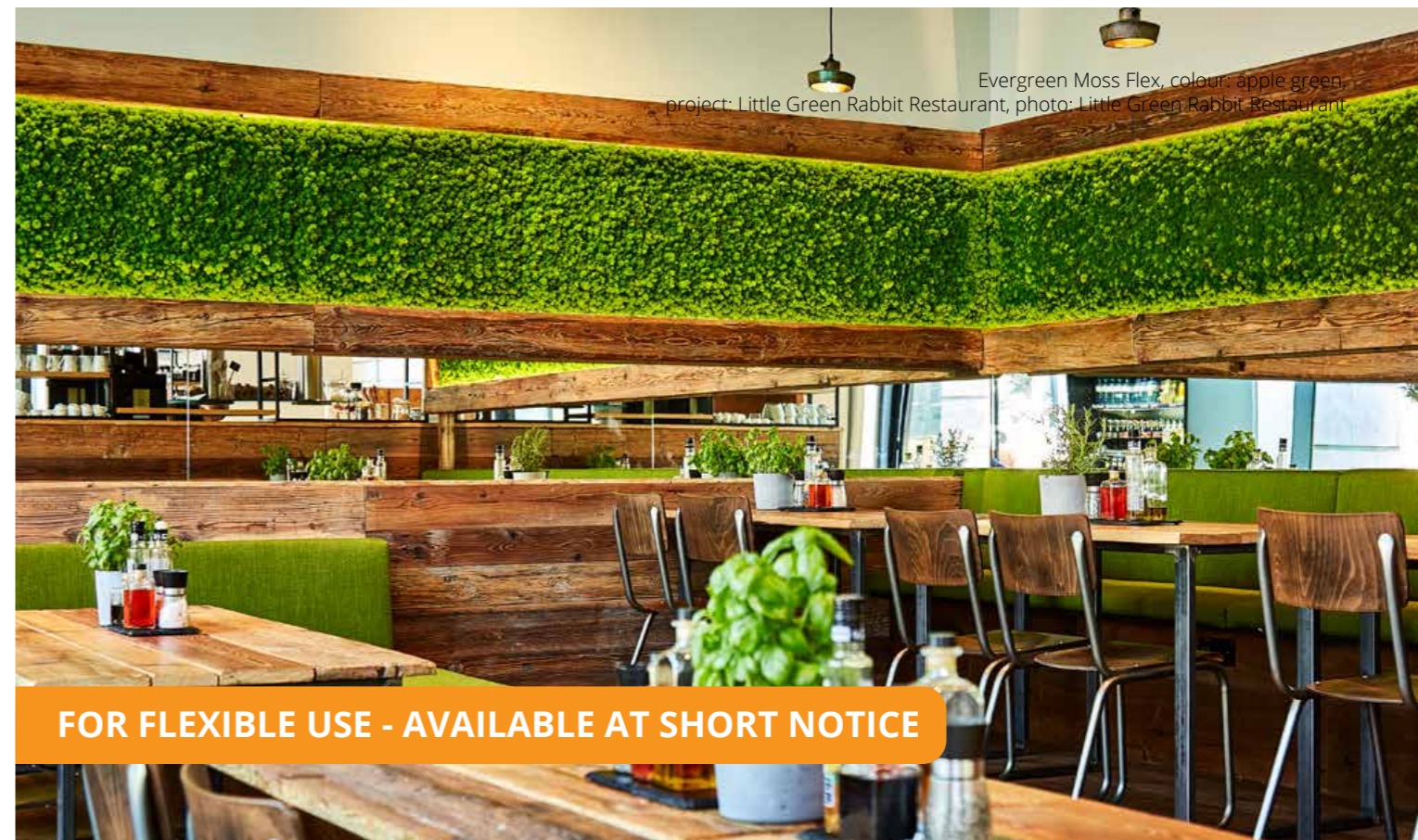
Evergreen Moss Standard, colour: moss green, project: Careline offices, design: Dipl. Ing Innenarchitektin Ulla Blennemann, photos: Elena Hill Photography



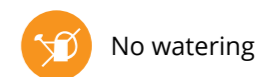
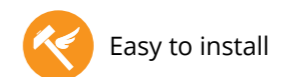
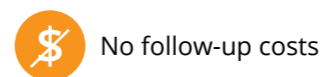
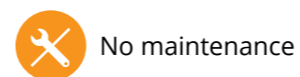
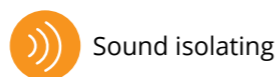
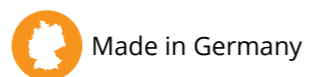
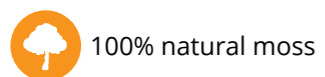
Evergreen Moss Standard, colour: moss green, project: Shoes Lounge in Atré Kawasaki, Japan photo: Magnus Photography / www.magnusphotography.com



Evergreen Moss Flex, colour: apple green, project: Little Green Rabbit Restaurant, photo: Little Green Rabbit Restaurant



FOR FLEXIBLE USE - AVAILABLE AT SHORT NOTICE





WILDERNESS
INTERNATIONAL

PROTECT TEMPERATE RAIN FOREST

TOGETHER WITH WILDERNESS INTERNATIONAL
AND US – PIECE BY PIECE

photo: Reinhard Mink, Wilderness International

EVERGREEN MOSS STANDARD: BECAUSE NATURE MATTERS

Over an area of 128 m², western Canada's temperate rainforest sequesters around 13 tonnes of CO₂. That's roughly the average annual consumption of one European. This is why retaining this complex ecosystem is so important.

As a company, we want to make our contribution. In Wilderness International, we've found a trusted partner working to preserve unique wilderness areas for future generations.

In 2019, Freund GmbH offset the carbon footprint of its Berlin office, meaning our work in the Goerzwerk Berlin was carbon neutral for the year.

But there's still plenty more to do. By 2030, we want all of the production in our manufactory to be carbon neutral.

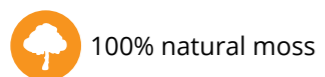
JOIN US IN THIS VITAL MISSION!

By purchasing 1 m² of Evergreen Moss Standard you're joining us in protecting 1 m² of rainforest.

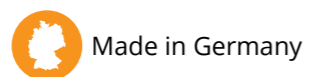
For projects of 10 m² or more, we'll issue you a certificate with the geographic coordinates of the protected area of forest.

Please get in touch with us if you'd like further information.

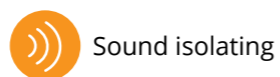
Please see www.wilderness-international.org for more information about the vital work of this Berlin and Dresden-based organisation.



100% natural moss



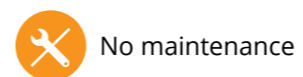
Made in Germany



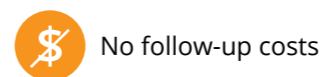
Sound isolating



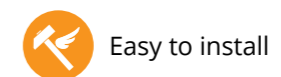
No upkeep



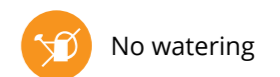
No maintenance



No follow-up costs



Easy to install



No watering

MOSS WALLS AND PICTURES

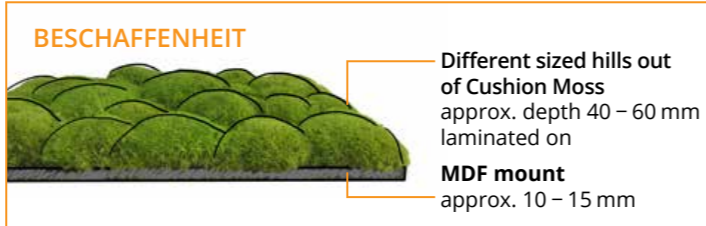
GREENHILL MOSS PREMIUM

Greenhill Moss Premium, colour: moss green
project/photo: Photostudio Meli Straub

Whether as small moss picture or covering an entire wall: **Greenhill Moss** objects are always a green work of art. The round cushion moss is popular when creating extravagant walls, ceilings, and object designs.

The sound-absorbing qualities of the moss pictures significantly contribute to your well-being, in your private living space or your working area.

Upon request, Greenhill can be individually designed by us and for example, create an impressive 3D effect on curved carrier elements.



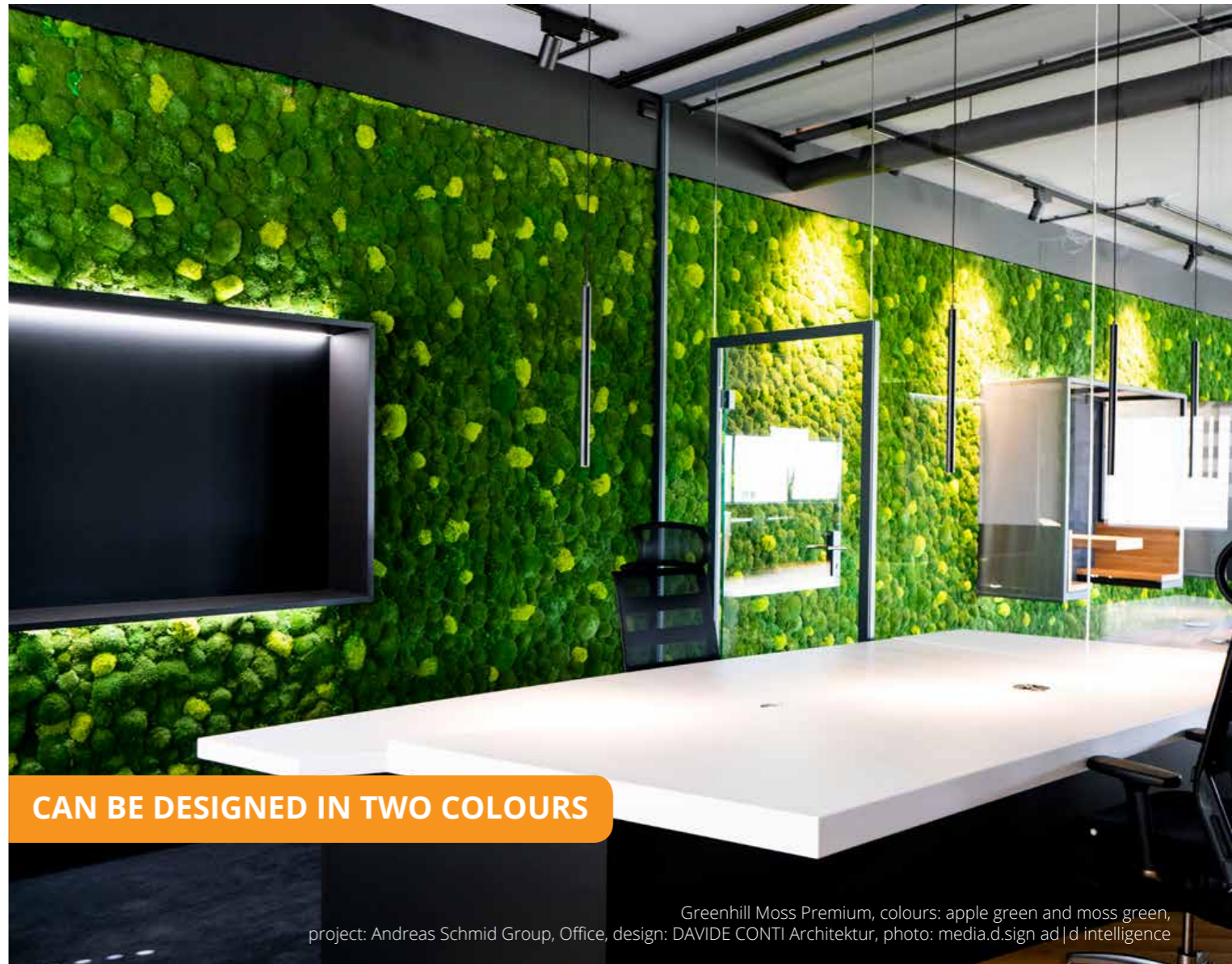
- GREENHILL MOSS PREMIUM**
- Individually tailored to customer requirements, good pattern repetition
 - Standard sizes available, round and square
 - Lettering, logos and special shapes (spheres, free forms, etc.) possible
 - Optional moss paneling on the sides (moss frame) made of ,wild moss', cushion moss or forest moss
 - Additions with, e.g., aluminium frame is possible
 - Fire protection B1 upon request
 - Sound absorbing



Greenhill Moss Premium with aluminium frame, project: in cooperation with Acconi Architekten GmbH, dimensions: 3700 x 780 mm, photo: Paul Wozniak



Greenhill Moss Premium ceiling sail, colour: moss green, project: Dot.source offices, photo: Andreas Schwarz



CAN BE DESIGNED IN TWO COLOURS

Greenhill Moss Premium, colours: apple green and moss green, project: Andreas Schmid Group, Office, design: DAVIDE CONTI Architektur, photo: media.d.sign ad | d intelligence



100% natural moss



Made in Germany



Sound isolating



No upkeep



No maintenance



No follow-up costs



Easy to install



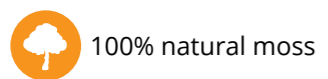
No watering



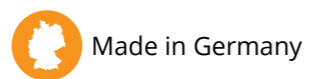
Greenhill Moss Premium, meeting rooms, and lobby, project: LEMKEN AGROFARM, implemented with Chantal Ostermann - Interior & Design and Carpentry Werk3, photos: Andreas Schwarz for Freund GmbH



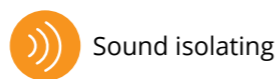
MOSS LOGOS AND MOSS LETTERINGS



100% natural moss



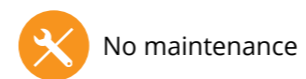
Made in Germany



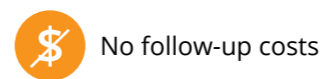
Sound isolating



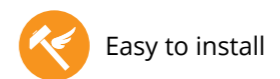
No upkeep



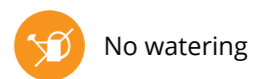
No maintenance



No follow-up costs



Easy to install



No watering

MOSS WALLS AND PICTURES
GREENHILL MOSS PREMIUM

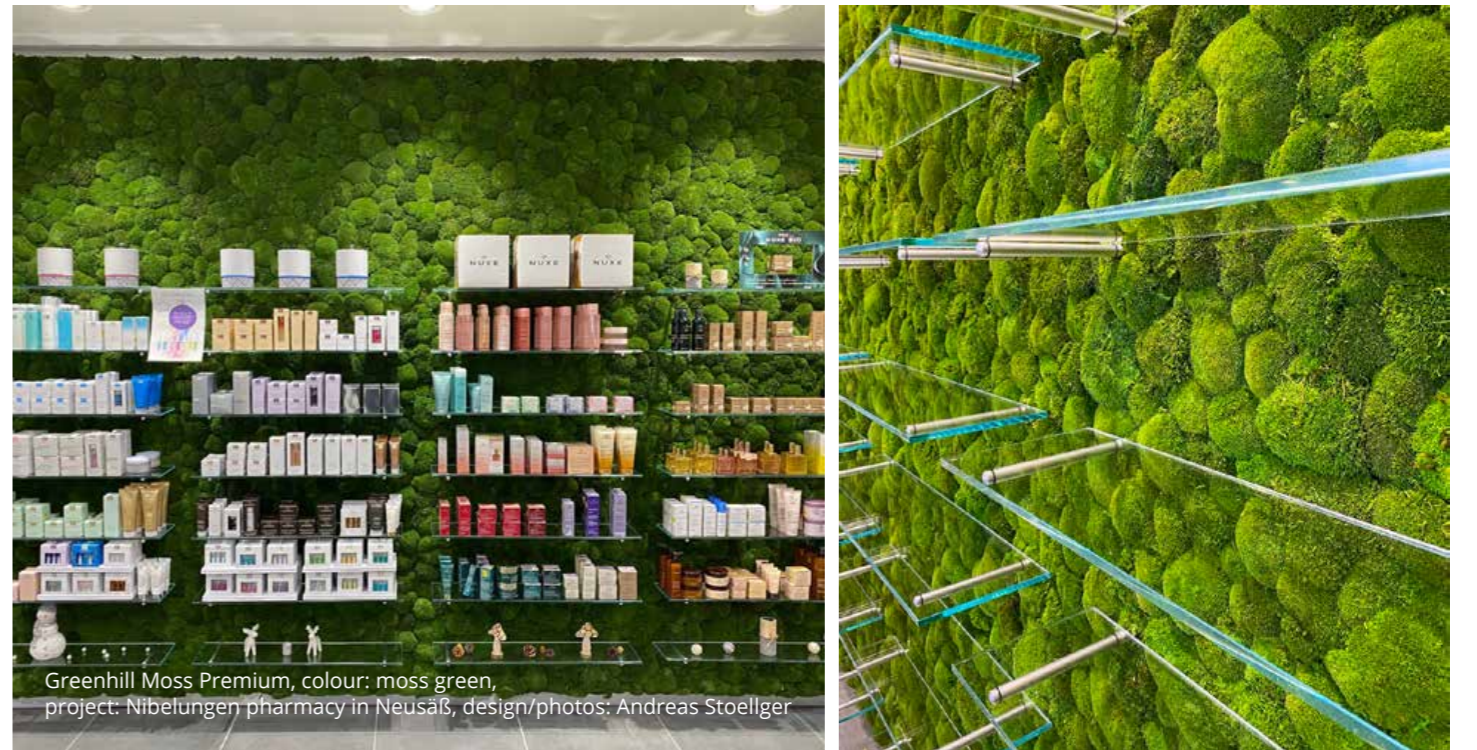
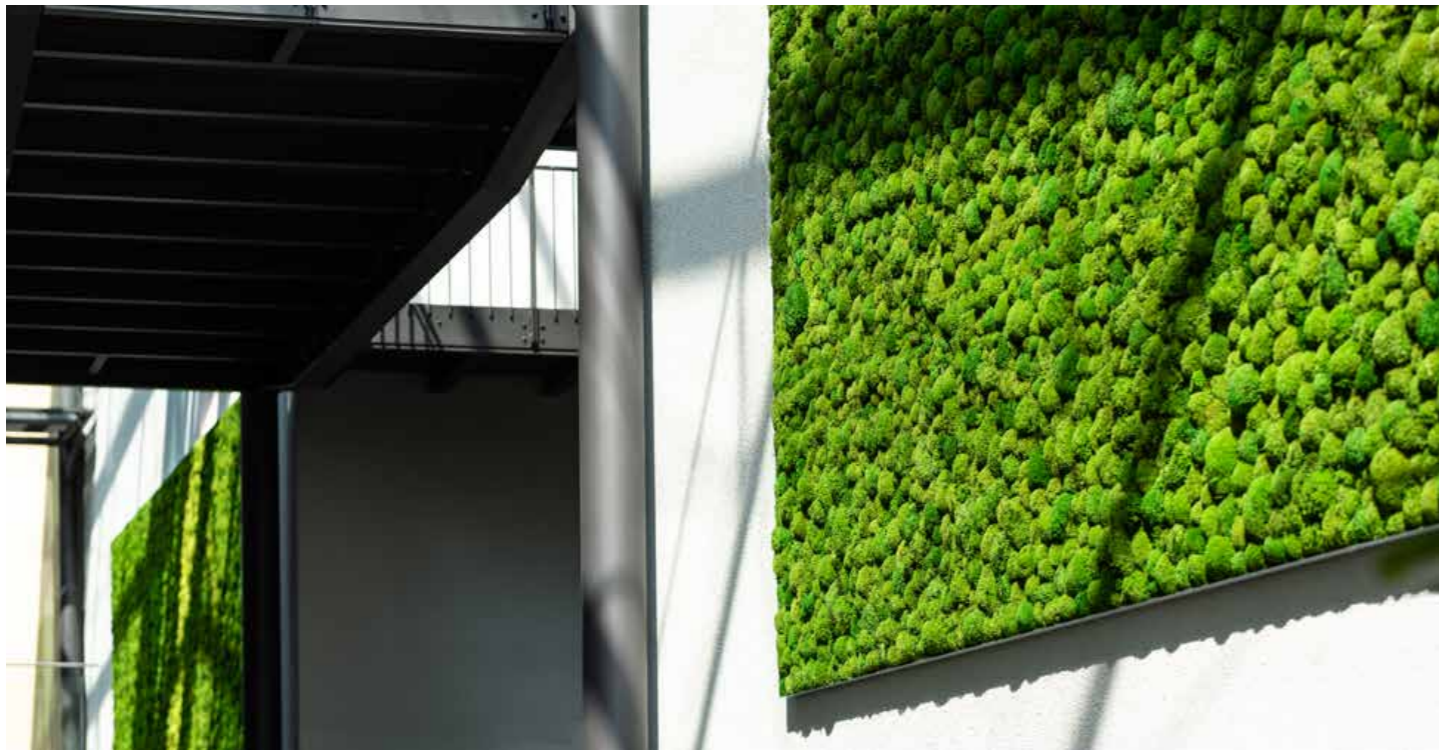


Greenhill Moss Premium, colour: moss green, photo: Andreas Schwarz








Greenhill Moss Premium, colour: moss green, photo: Fackelmann

CUSTOMIZED SHAPES AND SIZES



Greenhill Moss Premium, colour: moss green, project: Nibelungen pharmacy in Neusäß, design/photos: Andreas Stoellger

-  100% natural moss
-  Made in Germany
-  Sound isolating
-  No upkeep

-  No maintenance
-  No follow-up costs
-  Easy to install
-  No watering

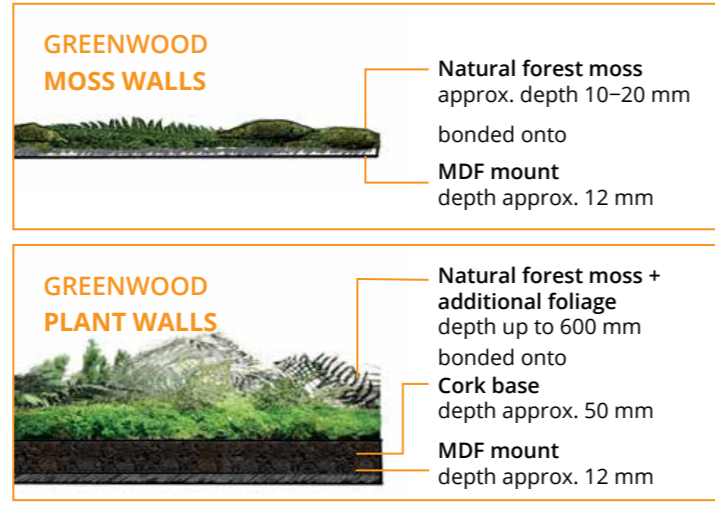
MOSS WALLS AND PICTURES

GREENWOOD MOSS PREMIUM BASE

Greenwood moss pictures and moss walls are made from genuine low-grown forest moss.

By adding cushion moss mounds, preserved plants and different grasses to our Greenwood Moss walls, you can create anything from a unique woodland texture right through to a real jungle feel depending on the variety and density.

Our moss and plant walls are manufactured by hand in Germany and can be mounted on walls, floors or even ceilings.



Greenwood Moss wall, project: Hotel Eder am Hochkönig, photo: Michael Huber



Moss pictures of Greenwood Moss Extra Plus, project: Offices Cibes Lift Deutschland GmbH, photo: Andreas Schwarz



Greenwood Moss Jungle, project: Urban fashion store „Ley’s Loft“ in Frechen near Cologne, design, realisation and photo: SCHEMBERG Ladenbau



INTERIOR GREENING IN CUSTOMIZED DESIGNS

Greenwood Moss Jungle, project: Offices Cibes Lift Deutschland GmbH, photo: Andreas Schwarz

- 100% natural moss
- Made in Germany
- Sound isolating
- No upkeep
- No maintenance
- No follow-up costs
- Easy to install
- No watering

MOSS WALLS AND PICTURES

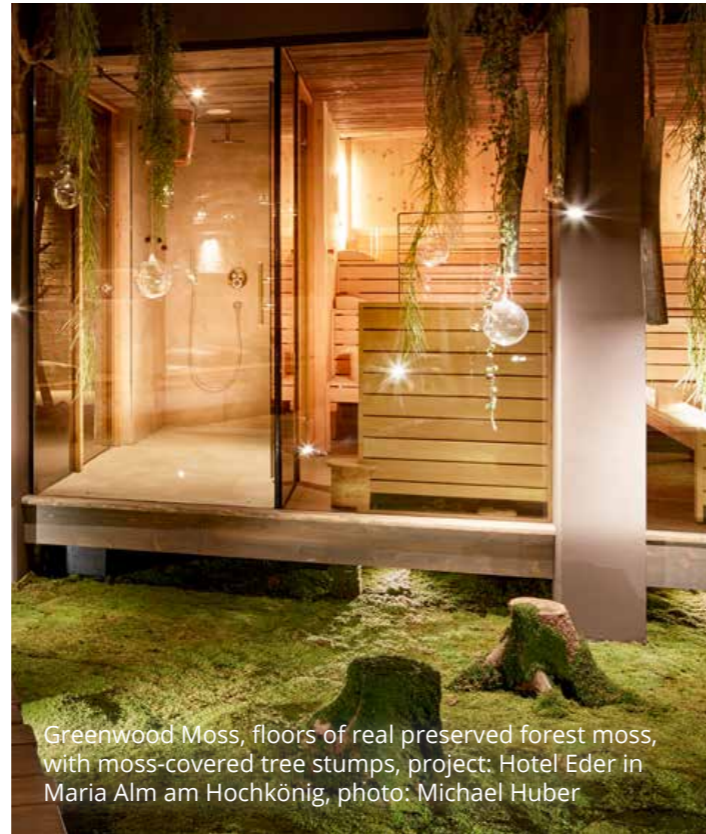
GREENWOOD MOSS PREMIUM

Every time you look at it, **Greenwood Moss** invites you to pause, breathe deeply and be still. Our forest moss also fosters an earthy, primal feeling of well-being.

Our evergreen forest moss pictures and walls can be produced flat (2D) or undulating (3D) as required and can be combined with other materials.

They create an authentic forest atmosphere, fostering relaxation in hotels and spa and wellness facilities, as well as in restaurants and cafés.

Components:



Greenwood Moss, floors of real preserved forest moss, with moss-covered tree stumps, project: Hotel Eder in Maria Alm am Hochkönig, photo: Michael Huber

GREENWOOD MOSS

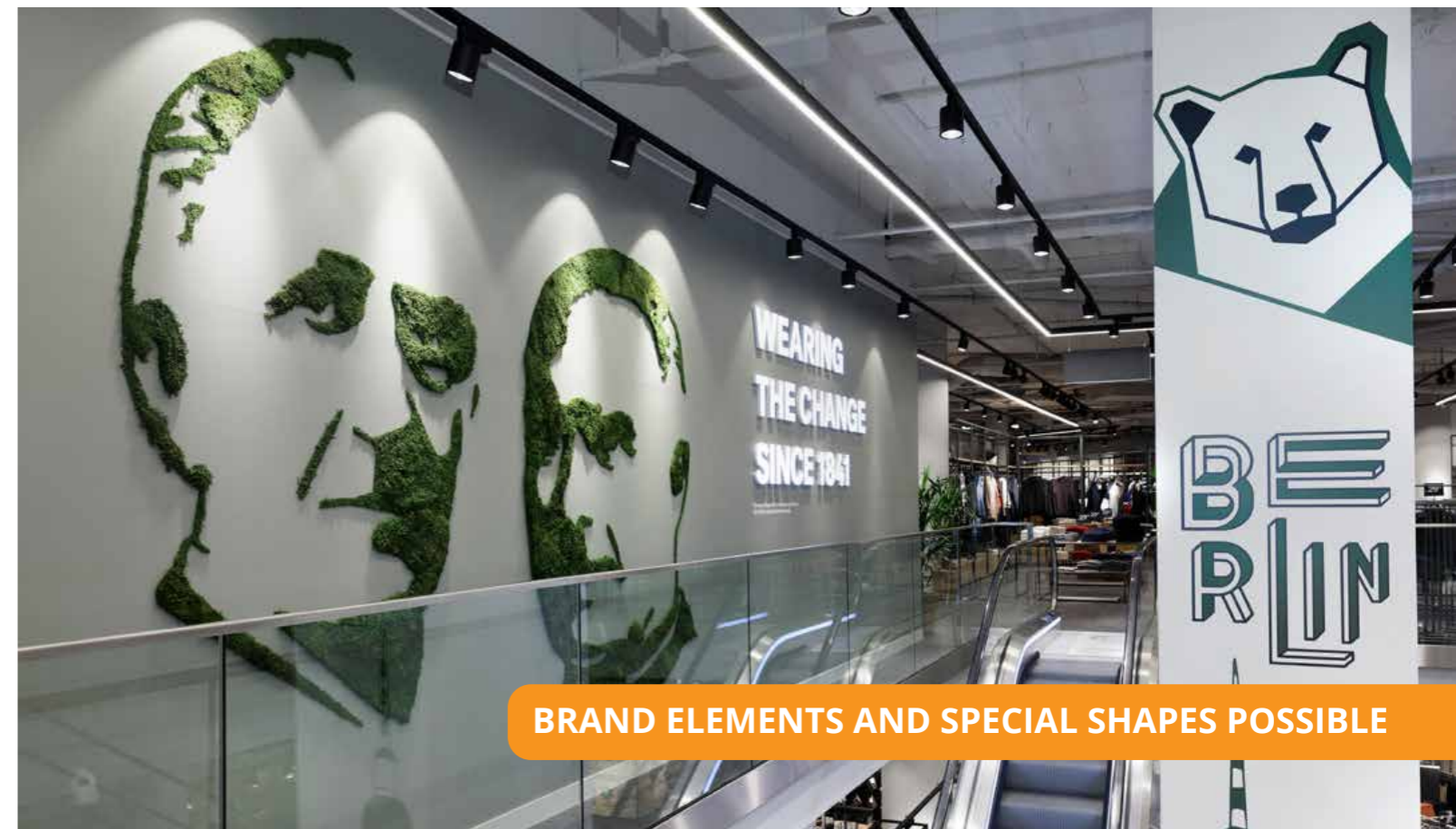
- Moss walls and pictures of forest moss
- Smooth surface without undulation
- Individually prepared to precise customer specifications
- Custom shapes as an option (e.g. room divider, map of the world, free-form)
- With optional moss edging
- B1 fire resistance on request
- Optional addition of e.g. aluminium frame or wooden frame possible (see p. 10)
- Sound absorbent
- Creates an ideal base for combination with other moss types, preserved plants and flowers (see **Greenwood Moss Extra** to **Greenwood Moss Jungle**)
- Also available in 3D design (with small or large cushions of moss)



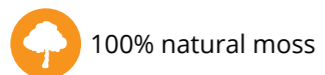
Greenwood moss wall, project: C&A Berlin Kurfürstendamm „Wear the change“ campaign, photos: Richard Unger



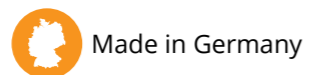
Greenwood moss wall in bespoke shape, project: Connect Sense Offices, photo: Meik Terrahe



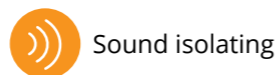
BRAND ELEMENTS AND SPECIAL SHAPES POSSIBLE



100% natural moss



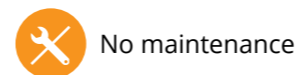
Made in Germany



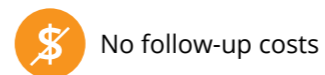
Sound isolating



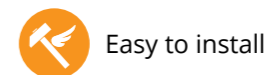
No upkeep



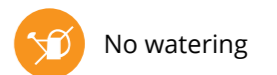
No maintenance



No follow-up costs



Easy to install



No watering

MOSS WALLS AND PICTURES

GREENWOOD MOSS EXTRA

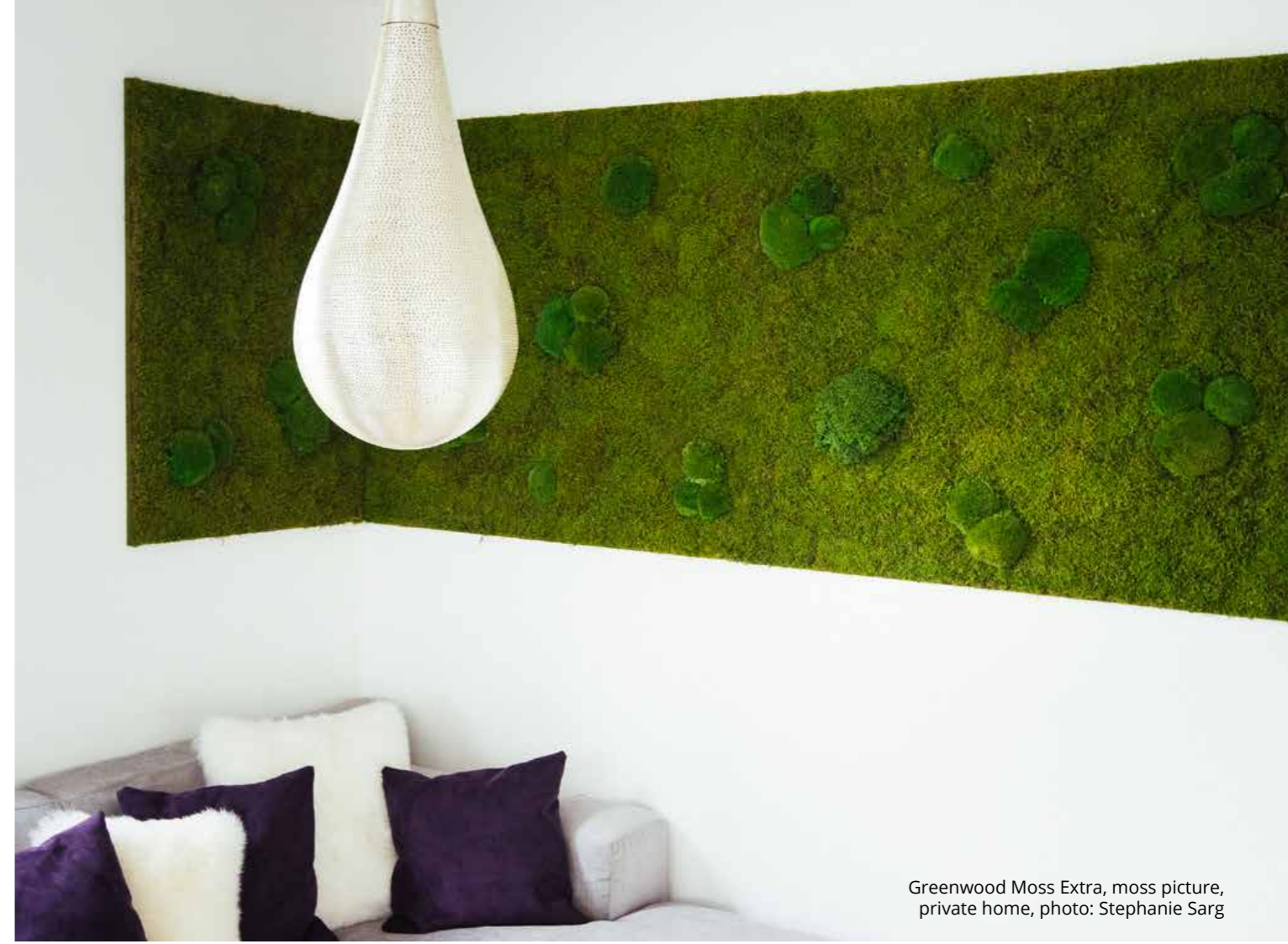
Moss walls and pictures in **Greenwood Moss Extra** also have a base of genuine low-grown forest moss. Adding individual moss mounds produces a different texture that is more strongly reminiscent of forest floors.

With this woodland feel, you can create an authentic forest atmosphere on the floor, the ceiling or even the wall in restaurants and cafés, for example. Spa quiet rooms or hotel dining rooms, too, can benefit from the pleasant atmosphere engendered by an area of Greenwood Moss Extra.

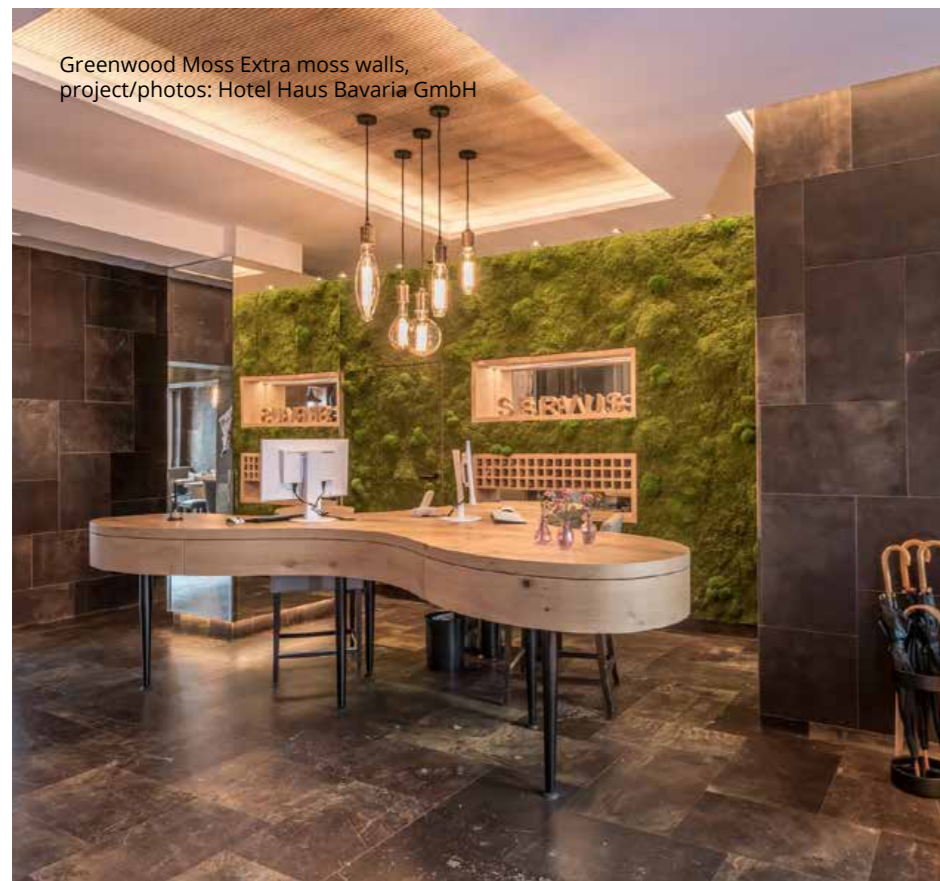
Components



- GREENWOOD MOOS EXTRA**
- Moss wall with forest moss base
 - Additional cushion moss (max. approx. 1/4 of the area per m²)
 - Individually prepared to precise customer specifications
 - Custom shapes as an option (e.g. room divider, map of the world, free-form)
 - With optional moss edging
 - Optional addition of e.g. aluminium frame or wooden frame possible (see p. 10)
 - B1 fire resistance on request
 - Sound absorbent



Greenwood Moss Extra, moss picture, private home, photo: Stephanie Sarg



MOSS WALLS AND PICTURES

GREENWOOD MOSS EXTRA PLUS

For our next level of intensity, **Greenwood Moss Extra Plus**, which also shares a base of genuine low-grown forest moss, we use additional ferns to produce an enhanced impression of forest floor undergrowth. Alternatively, you can also increase the ratio of Greenhill Moss mounds.

GREENWOOD MOSS EXTRA PLUS

- Moss wall with forest moss base
- Additional cushion moss (max. approx. 1/4 of the area per m²) and small ferns*, or double the amount of cushion moss
- Individually prepared to precise customer specifications, good pattern repeat
- Custom shapes as an option (e.g. room divider, map of the world, free-form)
- With optional moss edging
- Optional addition of e.g. aluminium frame or wooden frame possible (see p. 10)
- B1 fire resistance on request
- Sound absorbent

*Depending on seasonal and harvest-related availability, which cannot be guaranteed. Alternative preserved plants will be used if necessary - after prior consultation.



Greenwood Moss Extra Plus, project: Ökoworld consulting spaces, design: querstrichdrei Architekt & Innenarchitekt Deutschland GmbH, photo: Jan-Torben Willkomm

Components:



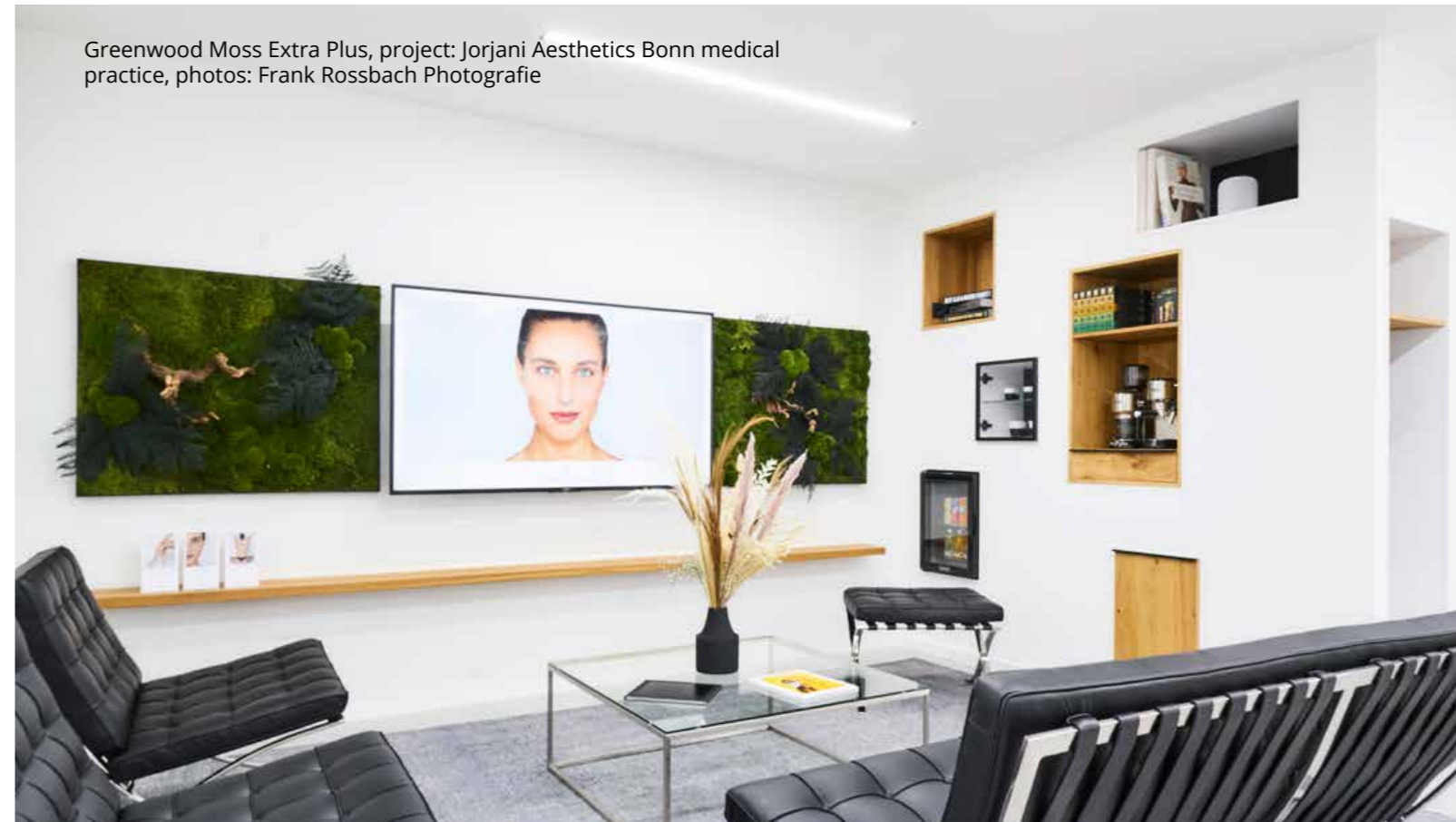
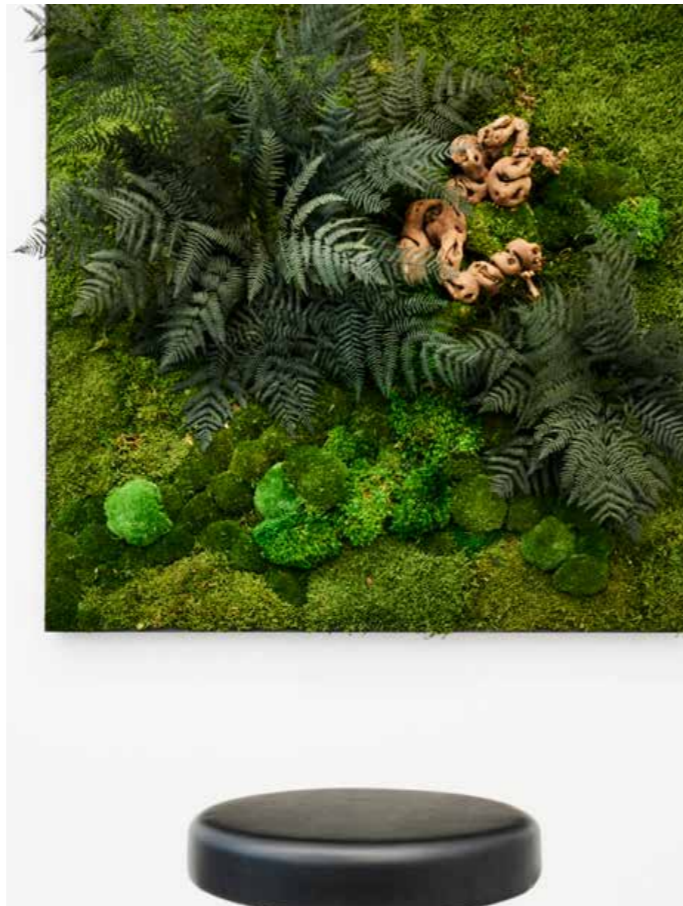
or

alternative components:



Greenwood Moss Extra Plus, moss wall, project: Permira offices, design/photo: Innerspace Ltd

MOSS WALLS AND PICTURES
GREENWOOD MOSS EXTRA PLUS











Greenwood Moss Extra Plus, project: Jorjani Aesthetics Bonn medical practice, photos: Frank Rossbach Fotografie



Greenwood Moss Extra Plus, moss wall, project: Permira offices, design/photos: Innerspace Ltd



-  100% natural moss
-  Made in Germany
-  Sound isolating
-  No upkeep

-  No maintenance
-  No follow-up costs
-  Easy to install
-  No watering

PLANT WALLS AND PICTURES

GREENWOOD MOSS JUNGLE - WALL

Our product **Greenwood Moss Jungle - Wall**, preserved plant walls and plant pictures with a dense plant look, have a significant advantage over conventional plant walls with living plants: Once installed, they require no care, maintenance, light or water.

This makes them the perfect jungle wall alternative in modern living and working areas. In fact, planners and designers are increasingly integrating our urban plant walls into their objects. Used in combination with light concepts, they create breathtaking effects in your spaces.

Designed as interior design highlights for offices, restaurants, hotels, spas or events, these lively green walls turn contact with nature into an experience that will be remembered for a long time.

Components



+



+

Preserved plants*

(e.g. leaves, ferns, grasses, flowers, etc.)



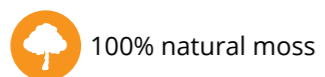
GREENWOOD MOSS JUNGLE WALL

- Moss wall with forest moss base
- Combined with cushion moss and preserved plants*
- Individually prepared to precise customer specifications, excellent pattern repeat
- Custom shapes as an option (e.g. room divider, map of the world, free-form)
- With optional moss edging
- Sound absorbing
- Customised design and combinations
- Selection of preserved plants (such as various grasses, flowers, ferns etc.) and pieces of wood*

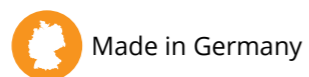
*Depending on seasonal and harvest-related availability, which cannot be guaranteed. Alternative preserved plants will be used if necessary - after prior consultation.



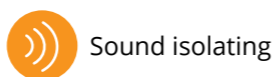
Greenwood Moss Jungle,
project: ORBI Tower, Wien, partner: Aichinger GmbH,
photos: Michaela Begsteiger



100% natural moss



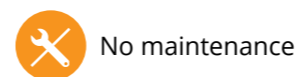
Made in Germany



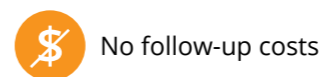
Sound isolating



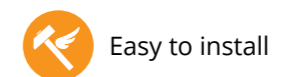
No upkeep



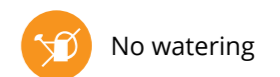
No maintenance



No follow-up costs



Easy to install

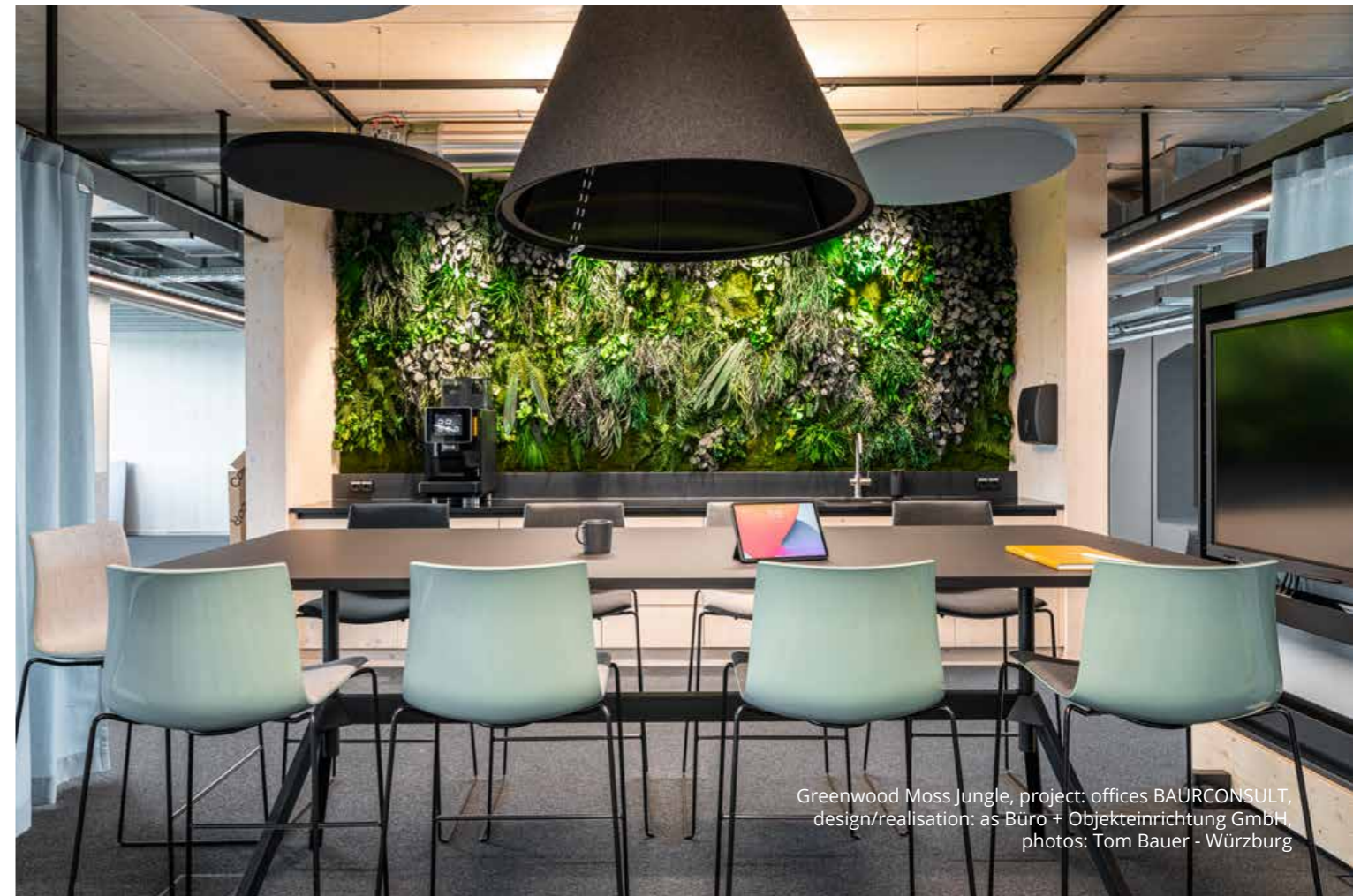


No watering

PLANT WALLS AND PICTURES
GREENWOOD MOSS JUNGLE - WALL



Greenwood Moss Jungle,
 moss wall fair stand at imm cologne,
 photo: Tradephoto.eu



Greenwood Moss Jungle, project: offices BAURCONSULT,
 design/realisation: as Büro + Objekteinrichtung GmbH,
 photos: Tom Bauer - Würzburg



100% natural moss



Made in Germany



Sound isolating



No upkeep



No maintenance



No follow-up costs

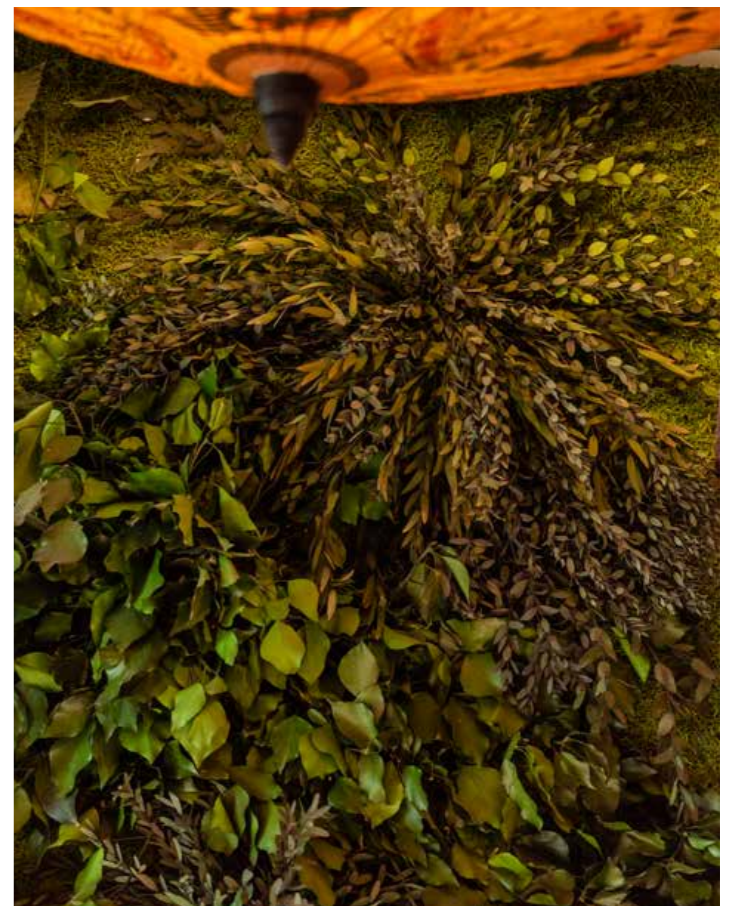
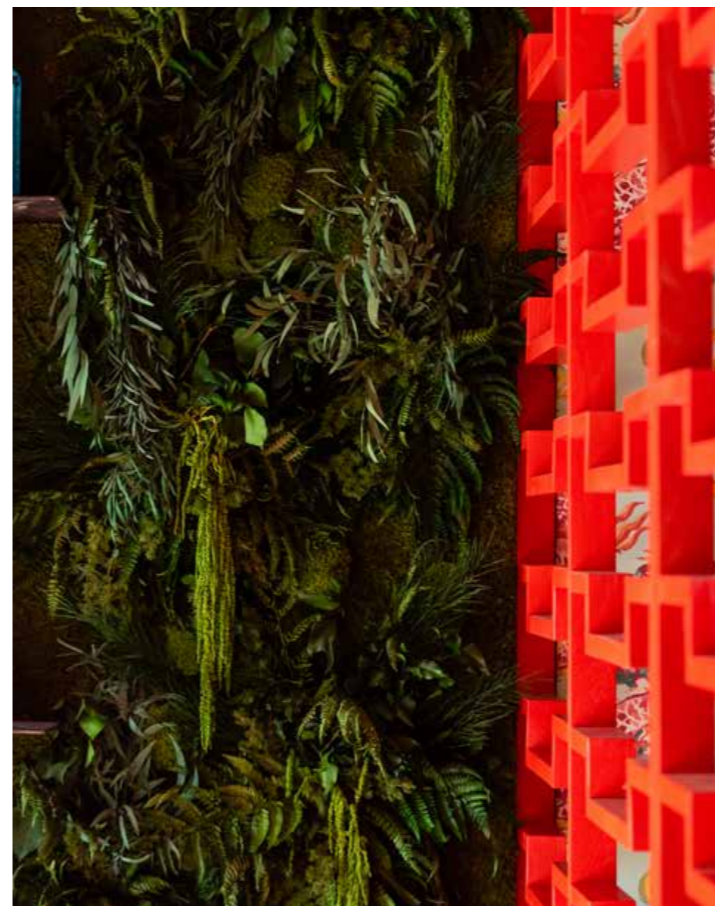
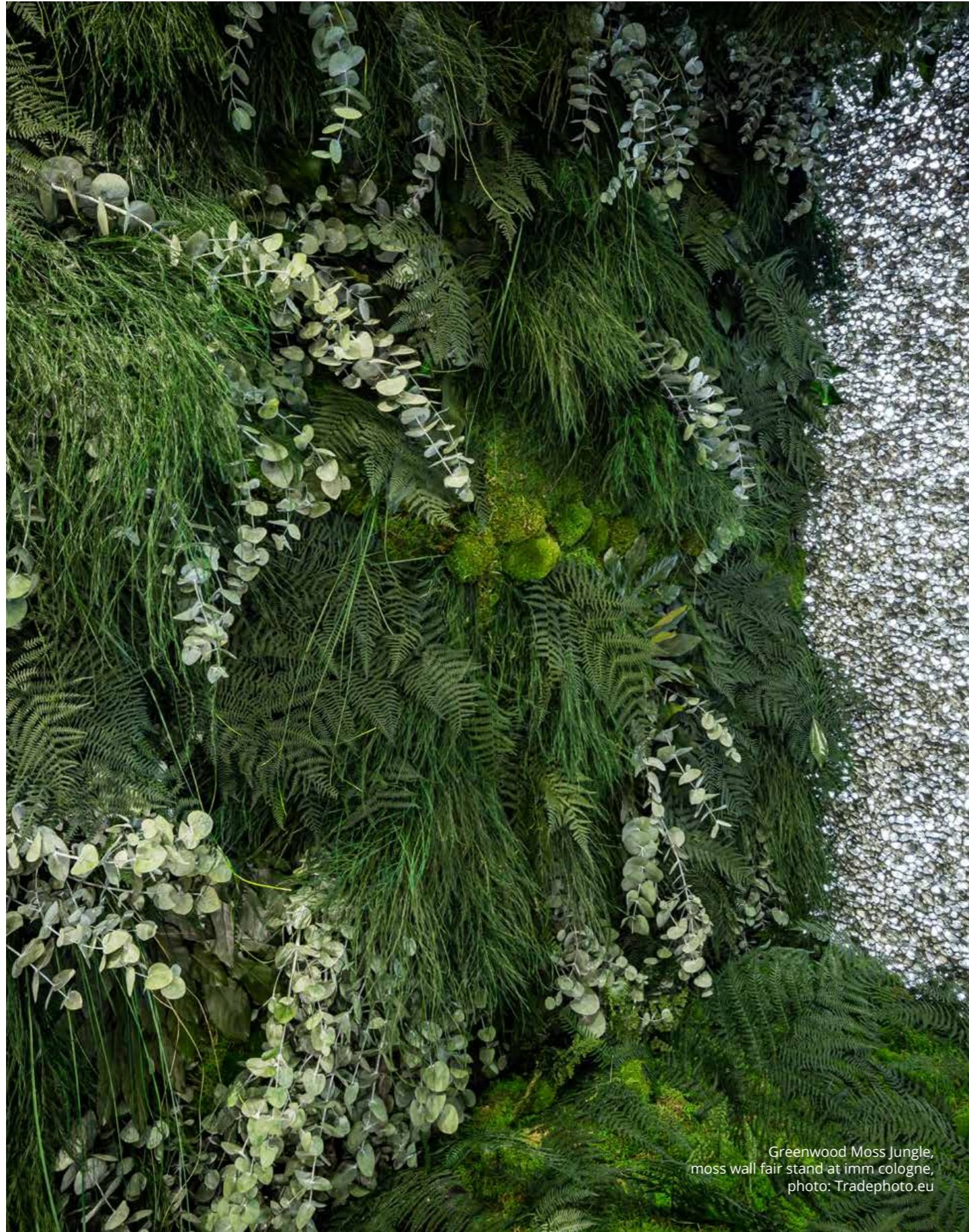


Easy to install



No watering

PLANT WALLS AND PICTURES
GREENWOOD MOSS JUNGLE - WALL



100% natural moss



Made in Germany



Sound isolating



No upkeep



No maintenance



No follow-up costs



Easy to install



No watering

PLANT WALLS AND PICTURES

GREENWOOD MOSS JUNGLE - CEILING

With our product **Greenwood Moss Jungle - Ceiling** a stunning look is created using 100% natural and stabilised plants. The viewer feels surrounded by an inspiring world of plants from above.

For the ceiling sails to develop their full effect, our floristry team takes care during production to pin the numerous preserved plants and leaves particularly closely together. This minimises the amount of visible gaps and creates a wild, dense aesthetic according to the customer's taste.

This type of maintenance-free plant ceiling is a striking highlight in restaurants, offices or hotels and a good natural acoustic option when the wall does not allow for a Greenwood Moss Jungle wall installation.

Components



+



+

Preserved plants*

(e.g. leaves, ferns, grasses, flowers, etc.)

GREENWOOD MOSS JUNGLE CEILING

- Moss wall with forest moss base
- Combined with cushion moss and preserved plants*
- Individually prepared to precise customer specifications, excellent pattern repeat
- Custom shapes as an option (e.g. room divider, map of the world, free-form)
- With optional moss edging
- Sound absorbing
- More dense jungle look due to larger number of plants
- Selection of preserved plants (such as various grasses, flowers, ferns etc.) in creative cooperation with our florist team

*Depending on seasonal and harvest-related availability, which cannot be guaranteed. Alternative preserved plants will be used if necessary - after prior consultation.



Greenwood Moss Jungle ceiling, project: Ökoworld consultation spaces, design: querstrichdreif Architekt & Innenarchitekt Deutschland GmbH, photo: Jan-Torben Willkomm

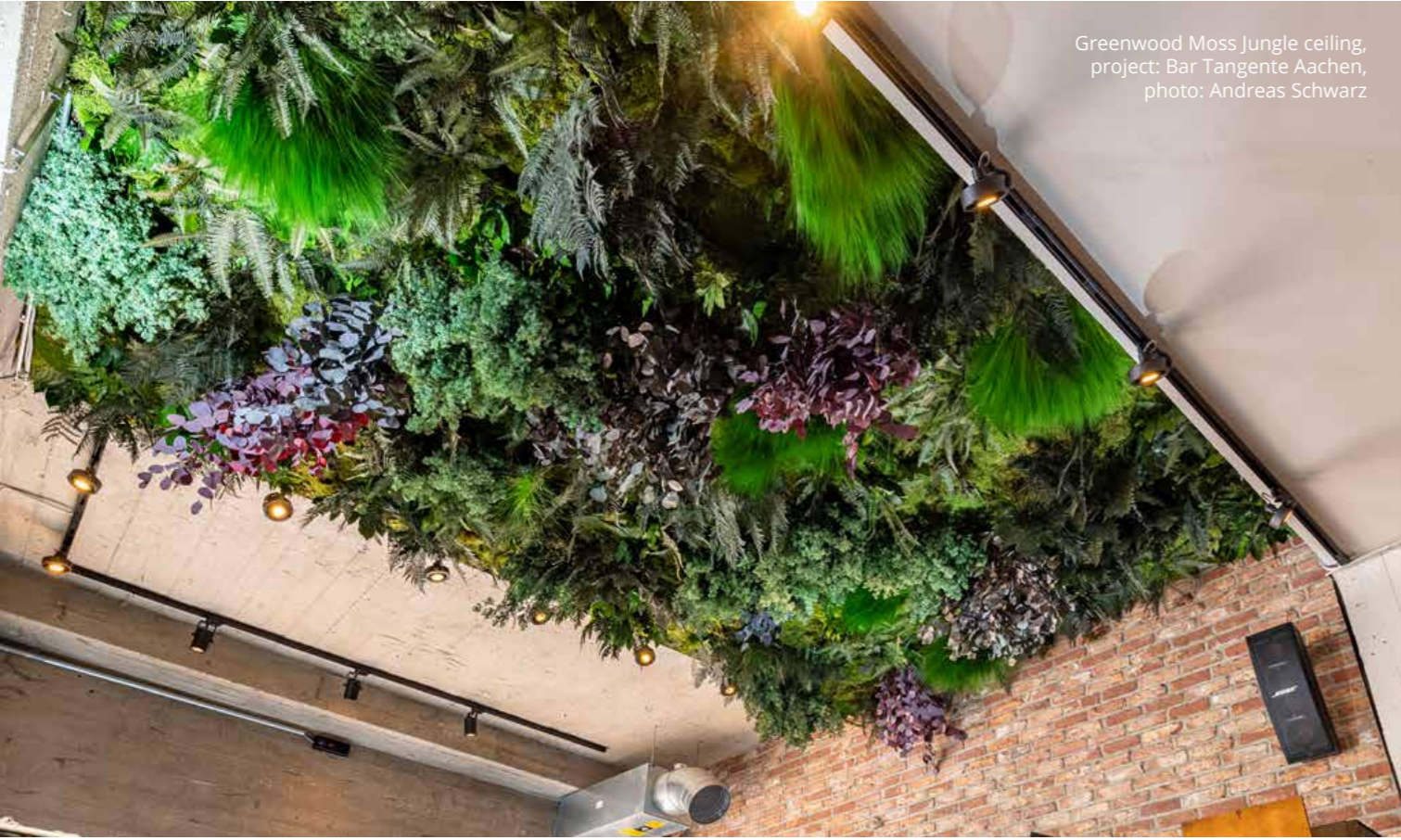


Greenwood Moss Jungle ceiling, project: bakery and café 'Bäckerei Hensel', Westring Herford, photos: Bäckerei Hensel

PLANT WALLS AND PICTURES
GREENWOOD MOSS JUNGLE - CEILING







Greenwood Moss Jungle ceiling,
 project: Wellness and relax area of thermal bath in Bad Liebenzell,
 design/photo: Stark GmbH







Greenwood Moss Jungle ceiling,
 project: Bar Tangente Aachen,
 photo: Andreas Schwarz



Greenwood Moss Jungle ceiling,
 project: Sander Showroom, photo: Sander Einrichtungen

-  100% natural moss
-  Made in Germany
-  Sound isolating
-  No upkeep

-  No maintenance
-  No follow-up costs
-  Easy to install
-  No watering

PLANT WALLS AND IMAGES

VELVET LEAVES LEAVE WALLS

The components of nature are versatile: In addition to moss and bark, other natural elements have also inspired us to create new, unique wall products. One example are genuine leaves, one of our latest product innovations.

Velvet Leaves describe artful walls and pictures made of real leaves, which are velvety soft and arranged in a delightful and playful way. Whether lined up in rows and leaves with a delicate sweep, or arranged in a circle, with the illusion of being blown away, they inspire and create a magic of their own.

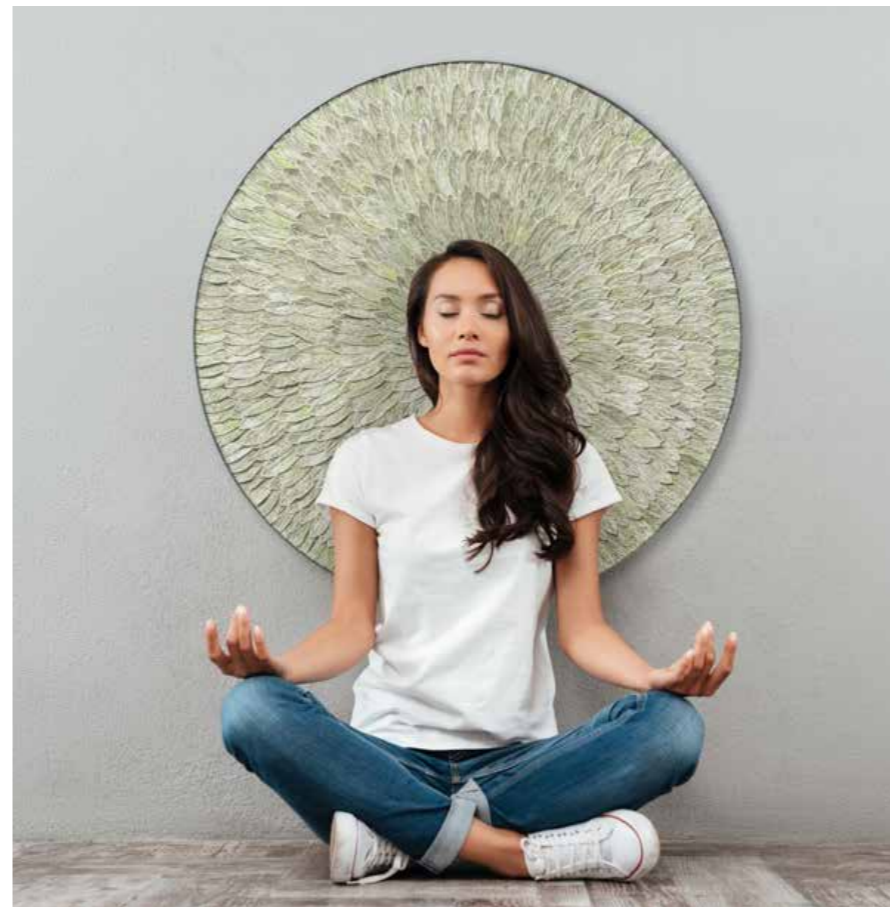
BLÄTTERWAND

- Preserved leaves artfully arranged
- Individually prepared to precise customer specifications, excellent pattern repeat
- Custom shapes as an option (e.g. room divider, map of the world, free-form)
- Sound absorbing
- Several colour options* to choose from
 - shimmering green
 - silver grey
 - red
 - black

*Depending on seasonal and harvest-related availability, which cannot be guaranteed.



Velvet Leaves, wall of leaves, colour: green, project: Cibes Lift Deutschland GmbH offices, photo: Andreas Schwarz



GREEN PROJECT

This category is the place where we bring your visions to life. We combine our materials and give your brands and projects a very special appearance. Whether sensational pop-up stores, eye-catching installations as part of high-profile campaigns or trendsetting spatial concepts for customer experiences that will be remembered: With spectacular combinations of our products, (almost) nearly everything can be realised.

As a designer, planner or interior architect, you have the creative ideas, and our team of experts will help you to realise them in the best possible way.

ARE YOU PLANNING A VERY UNUSUAL PROJECTT?

Our experienced team will be happy to advise you in detail on the possibilities offered by our combinations of products.

Please get in touch:

either by phone: +49 (0) 30 30 69 23-0
or by e-mail: office@freundgmbh.com.

Also ask for our sample box to experience the feel of our natural materials and present them to your customers. Alternatively, you can also make an appointment to visit our showroom in Berlin's Goerzwerk.



Green Project, combination of Greenwood Jungle, Greenhill and Greenwood Moss with poplar bark, project: Möbel Hesse, photo: Möbel Hesse



Green Project, preserved plants in planters for shelving system, project: Me & All Hotel Kiel, photos: Andreas Schwarz



Green Project, combination of Greenwood and Greenhill Moss with pink hydrangea flowers, as a triptych in a frame, photo: Andreas Schwarz



GREEN PROJECT



Green Project, combination of moss landscapes with poplar columns, project: Retail project for the St Louis brand in the KaDeWe department store, design: V8designers, realisation/planning/photos: HDW Partner GmbH



100% natural moss



Made in Germany



Sound isolating



No upkeep



No maintenance



No follow-up costs



Easy to install



No watering

GREEN PROJECT



Green Project, ceiling greening with ivy, project: Burkhalter+Gerwig-AG optical shop, design/implementation/photo: concept-s Ladenbau & Objekt-design GmbH



Green Project, installation of hanging plants in a conference room, project: Ökoworld customer rooms, design: querstrichdrei Architekt & Innenarchitekt Deutschland GmbH, photo: Jan-Torben Willkomm



Green Project, Greenwood moss letters, project: advertising mural, installation as part of the adidas Stan Smith campaign, design/implementation: XiDesign, photos: Axel Lent



GET IN TOUCH, WE LOOK FORWARD TO YOUR PROJECT ENQUIRY!



Green Project, Artwork of leaves framed according to customer's wishes, with preserved leaves, colour: red, photo: Freund GmbH

FAQ – ANSWERING THE MOST IMPORTANT QUESTIONS

GENERAL INFORMATION

ABOUT US

We are Freund, an innovative manufactory of moss, plant and leaf surfaces. As manufacturers, we strive to produce our green walls with the highest degree of quality. Our exclusive product portfolio – which also includes bark, leather and more – provides you with a multitude of possible combinations of materials to design your projects. Interior architects, planners and designers hold natural products for premium-quality interior decoration in high regard. As Austrian family business with offices in Berlin, we look back at profound experience in the industry since 1983.

WHY FREUND NATURAL WALLS?

We pioneered the manufacturing of moss and plant walls on the German market.

Since 2008, we produce evergreen moss- and plant surfaces “Made in Germany” and have continuously refined and optimized our products.

Our florists, creatives, town and country planners are tasked to craft your moss and plant walls. In addition, we are particularly pleased about our partnership with the Berliner Werkstätten für Menschen mit Behinderung (Berlin workshop for people with disabilities) (BWB). The love for our materials and enjoyment of handmade creations, equally delight our contributors and us.

Together with our partners, we focus on social and ecological responsibility. By cooperating with Wilderness International, we managed to fully compensate our carbon emissions in 2019 and are therefore working carbon-neutral at the Goerzwerk, our production and office site in Berlin.

WHERE DO OUR PLANTS ORIGINATE AND WHERE ARE THEY PROCESSED?

The vast majority of our moss and plants are harvested and preserved in Europe. They are a renewable resource, originating in natural territories. When harvesting our materials, we are taking natural cycles and stages of regeneration into account, out of respect for nature and in compliance with strict EU guidelines. We handcraft our premium natural products at three different production sites in Germany.

WHICH PRODUCTS DOES FREUND GMBH OFFER?

You can acquire our range of maintenance-free green walls in various modifications - sound-absorbing and made from 100% natural materials. For example, you may choose between different types of moss and add in other materials like leaves, plants or any other creative compositions that come to mind.

Additional options from our NATURE (larch, birch, cork bark) and ELEMENTS collections offer a multitude of possibilities to combine and create.

MOSS WALLS

EVERGREEN PREMIUM (custom sizes)

Naturally grown, preserved reindeer moss on carrier plates, available in 3 standard and 25 special colours

EVERGREEN STANDARD & EVERGREEN FLEX

Naturally grown, preserved reindeer moss on carrier plates, always comes in standard format 380x580mm, available in 2 colours

GREENHILL PREMIUM (custom sizes)

Naturally grown, preserved cushion moss on carrier plates, available in 2 colours

GREENWOOD PREMIUM (custom sizes)

Naturally short grown, flat forest moss on carrier plates, can be expanded with Greenhill moss, ferns and leaves (see next point)

MOSS AND PLANT WALLS (custom sizes)

Based on short grown, flat forest moss our surfaces can be complemented by adding

- Extra Cushion moss – **GREENWOOD EXTRA**
- More Cushion moss, ferns or timbers – **GREENWOOD EXTRA PLUS**
- Ferns, eucalyptus, grasses and leaves for a thick, lush natural look – **GREENWOOD JUNGLE** (ceilings and walls)

Just like our moss basis, all GREENWOOD elements are preserved and maintenance-free. These invigorating natural objects not only present a natural look but also provide a good alternative to living plant walls, since they require neither sunlight nor watering.

VELVET LEAVES (custom sizes)

VELVET LEAVES is the newest addition to our product portfolio (preserved leaves applied to carrier plates). They are silky soft to the touch and are well suited for artistic arrangements and combinations. They are available in iridescent red, black, grey and green.

GREEN PROJECT (custom sizes)

Make your wishes come true! From prototype-development, unusual combinations of materials or arrangements coordinated with our experts: with GREEN PROJECT we realise your project ideas with EVERGREEN, GREENHILL, GREENWOOD or VELVET LEAVES according to your wishes.

Place more elements into your project:

- Logos, letters and other special shapes made from moss
- High-quality storage vessels with preserved plants or
- Additional special wishes (for example combining moss with hydrangea blossoms or bark)

ARE THE PRODUCTS AVAILABLE WITH B1 FIRE SAFETY CERTIFICATE?

On request and after an incoming order, we provide you with the B1 certificate (flame-resistant) for the following green walls: EVERGREEN PREMIUM, EVERGREEN STANDARD, GREENHILL PREMIUM, GREENWOOD PREMIUM, GREENWOOD EXTRA, GREENWOOD EXTRA PLUS.

PRODUCT NOTES

DO MOSS AND PLANT WALLS REQUIRE SPECIAL CARE?

No. The moss and plant walls do not require special lighting, no fertilization and no irrigation. Through our exceptionally natural preservation processes, they possess antistatic properties. Therefore, no washing required – we explicitly advise against the use of water and detergents to ensure the longevity of the preservation. Apropos: Our processing after the moss has been harvested and preserved makes sure there is no vital basis for vermin to be attracted to. All our moss products come with a clearance certificate.

WAS IST ZU BEACHTEN, UM MÖGLICHST LANGE FREUDE AN DEN GRÜNEN WÄNDEN ZU HABEN?

Unsere Moos-, Pflanzen, und Blätterwände sind ausschließlich für den Innenraum konzipiert, nicht für den Außenbereich. Konservierte Pflanzen und Moose reagieren auf ihr Umfeld und benötigen im Idealfall gewisse Temperatur und Luftfeuchtebedingungen.

- Avoid severe temperature and climate fluctuations in your spaces
- To avoid compromising them, we advise against installing moss and plant walls in rooms with air conditioning, heating, and strong lighting/spotlights
- Protect your preserved moss and plant walls from direct sunlight! It will damage them in the long run
- Ensure a constant level of humidity between 40-60% at the place of your moss and plant wall, for example using a humidifier. From 70% humidity onward, preserved plants may “bleed out” or trickle – therefore be careful with sensitive surfaces in the immediate vicinity! Upon disregard of this advice, we do not provide a guarantee to cover costs of possible staining, cleaning, or reinstallation.

The surface feel of moss can harden if humidity levels drop below 40% (in our experience this may occur during winter months). During this period, we plead to avoid direct contact with the moss wall to prevent any damage.

After humidity levels rise again, this natural material will regenerate and return to its original fluffy state.

ARE THE PRODUCTS SOUND ABSORBENT?

Depending on the structure and density of the moss, they are sound absorbent up to 90% in speech frequency range. We are happy to consult you on how to utilize and install our products for better room acoustics, specifically aligned with the properties of your rooms and requirements of your project.

DO THE PLANT AND MOSS WALLS ALWAYS LOOK THE SAME?

No. Our green walls are manufactured with 100% natural products. Similar to a human fingerprint, no leaf is like the other. As a result of locational factors during growth and seasonal harvest, natural variation in colour, shape and surface feel can arise. Slight coarseness of our materials’ surfaces as well as cones and needles occur completely naturally and are not a display of quality defects.

After harvesting and preservation, we create artistic compositions with these natural components (moss and plants) at our manufactory. They can be lifelike or more abstract recreations of nature, all according to your wishes. Every wall is custom built to meet the client’s vision and will therefore show slight variations depending on placement, perspective and light incidence.

A first visual impression of what a project with Freund might look like is conveyed on our marketing pages (Website, Social Media, catalogues etc). They roughly serve as visual examples. These images can help you decide which design style you prefer.

However, please be aware that our products may vary in colour and texture from the moss and plant walls depicted on these example images.

Additional factors like lighting, length of exposure or digital editing can all have visual ramifications on product images of realised projects. Do not hesitate to ask our team for exemplary material to visualise our products’ colourfulness.

HOW TO ORDER A FREUND MOSS OR PLANT WALL?

For a proposal preparation, please send an e-mail to office@freundgmbh.com including your contact details, material request, preferred size and – if available - any information regarding spatial conditions.

If you are interested in a special format, logo design or something similar, please attach the appropriate vector-based, losslessly scalable graphic file to your request. We will gladly advise you about your options.

Do you require assistance installing our products? Please indicate if the latter applies in your proposition request and we will incorporate an assembly service in our calculations.

FAQ – ANSWERING THE MOST IMPORTANT QUESTIONS

PRODUCT VARIATION

IN WHICH SHAPES AND SIZES ARE GREEN WALLS AND PICTURES AVAILABLE?

We manufacture your desired shape and size according to your individual wishes.

You have the choice between:

- Entire wall installation (cutouts for plugs possible) or detached walls
- Bent surfaces
- Individual pictures
- Special formats (moss letters / moss logos)

Optional:

Complementary, high-quality frame (moss, wood, metal) - Up to a certain size

Metal rails for simple mounting

HOW ARE MOSS WALLS BUILT?

12mm MDF-panels are the basis for our moss, plant and leaf walls. These can easily be switched to a B1 certified (flame retardant) or humidity stable carrier plate.

EVERGREEN PREMIUM

(GREEN brochure p.6)

- Construction height (incl. carrier plate): 50 – 65mm
- 12mm MDF-panel concealed with reindeer moss (double fastened for extra strong hold)

EVERGREEN STANDARD / EVERGREEN FLEX

(GREEN brochure p.16)

- Construction height (incl. carrier plate): 40 – 55mm
- 3mm HDF-panel / textile carrier concealed with reindeer moss (fastened once)

GREENHILL PREMIUM

(GREEN brochure p.22)

- Construction height (incl. carrier plate): 50 – 75mm
- 12mm MDF-panels concealed with cushion moss

GREENWOOD

Moss walls made from our GREENWOOD line are available in different gradation, starting with flat forest moss surfaces (GREENWOOD PREMIUM) up until a jungle-look on walls, ceilings and floors (GREENWOOD JUNGLE)

GREENWOOD PREMIUM

(GREEN brochure p.28)

- Construction height (incl. carrier plate): 30 – 40mm
- 12mm MDF-panels concealed with forest moss

GREENWOOD EXTRA

(GREEN brochure p.32)

- Construction height (incl. carrier plate): up until max. 150mm
- 12mm MDF-panels concealed with forest moss and extra cushion moss

GREENWOOD EXTRA PLUS

(GREEN brochure p.34)

- Construction height (incl. carrier plate): up until max. 200mm
- 12mm MDF-panels concealed with forest moss, extra cushion moss and an additional set of cushion moss; alternatively wood and ferns

GREENWOOD JUNGLE

(GREEN brochure p.38)

- Construction height (incl. carrier plate): up until max. 400-500mm
- 12mm MDF-panels concealed with 50mm cork layer and moss; in addition lushly planted layers of preserved plants, grass, leaves

Please note: The availability of our diverse variety of ferns, leaves etc. is dependant on numerous external factors; for example seasonality, harvest yield or current market fluctuations/demand.

You can find examples of already realized compositions from previous projects in our GREEN brochure.

GREENWOOD JUNGLE – wall:

The plants are arranged and overlapped at our creative discretion. Upon your request, you may choose between a “light variant” (with calming and visible forest moss areas) or a “lush variant” (densely covered; no visible forest moss areas).

GREENWOOD JUNGLE – ceiling:

(GREEN brochure p.44)

For overhead installations we aim to arrange the plants in a way that allows us to show the least amount of gaps. This requires almost double the amount of plants, which explains the difference in price to our Greenwood Jungle wall. Upon your request, you may choose between a “light variant” (with calming and visible forest moss areas) or a “lush variant” (densely covered; no visible forest moss areas).

VELVET LEAVES – Blätterwand

(GREEN brochure p.48)

- Construction height (incl. carrier plate): 35mm
- 25mm cork panels concealed with preserved leaves

GREEN PROJECT

(GREEN brochure p.50)

Custom choice of materials and combinations



GREEN · NATURE · ELEMENTS

LEARN MORE ABOUT OUR INNOVATIVE MATERIALS:

We offer the newest trends when it comes to wall design of business and event spaces.

Besides our popular moss products, our portfolio offers many more exciting, natural materials such as real tree barks (cork, birch, poplar bark), leather tiles for walls and floors, tree sculptures, preserved wood (Magma / Fuji) or Gencork cork walls. Our range is completed by innovative

Are you a planner, designer, architect or developer and would like to realize projects with our innovative materials to stand out? Feel free to get in touch with us so we can help you realize your designs.

For further information, please visit our website:
www.freundgmbh.com





www.freundgmbh.com
www.freund-greenliving.com

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