

A close-up photograph of a young woman with brown hair, smiling broadly as she brushes her teeth. She is holding a silver toothbrush with white toothpaste on the bristles. The background is a soft-focus bathroom setting. The image is framed by a white border that has a speech bubble-like shape on the right side.

DENTAID

**Oral health.
Better life.**

DENTAID

About **Dentaid**

About
Dentaid

Our purpose

TO PROMOTE AND IMPROVE PEOPLE'S ORAL HEALTH
THROUGHOUT THEIR LIVES



About **Dentaid**

A commitment that has driven us from the very start

At Dentaid we know that having or not having a healthy mouth changes everything. That's why, since our origins, we have been driven by our firm commitment to **promote and improve** people's oral health.

From **science** and constant innovation, we work to offer the best oral health solutions and take an active role in society to convey the importance of oral health for general health.

DENTAID

Oral Health. Better life.



DENTAID

Our values define our personality and inspire us in everything we do.

INNOVATION



Through rigour and scientific knowledge, we take on **the challenge of continuous improvement and innovation** to find new and effective oral healthcare solutions.

EXCELLENCE



Through **perseverance and the will to excel**, we strive for excellence so that all our solutions **focus on quality and evidence of results.**

COMMITMENT AND RESPONSIBILITY



Everyone who is part of Dentaid contributes to achieving our **purpose with involvement, integrity and transparency.**

SOCIAL AWARENESS

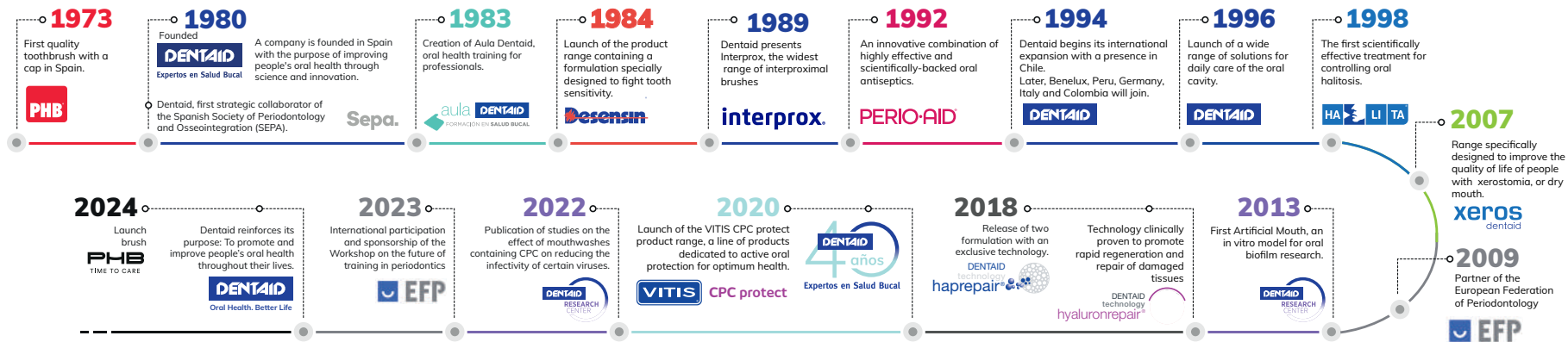


We focus on people with a firm **commitment to society, with their health and well-being in mind.** A commitment that extends to caring for the environment.

About Dentaid

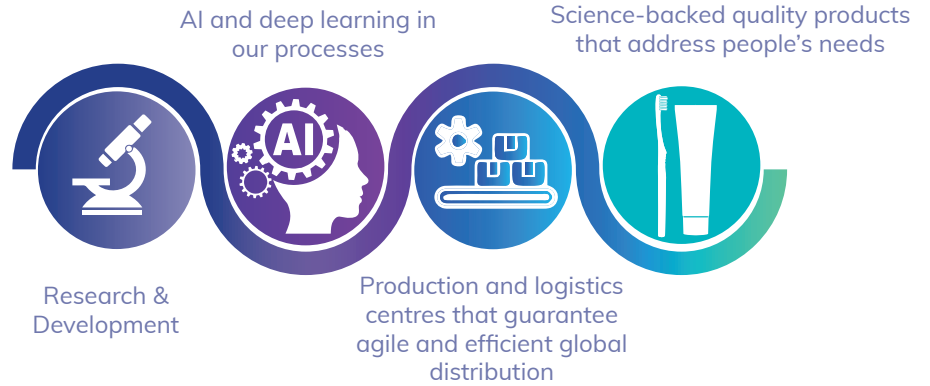
A trajectory that propels us toward the future

At Dentaid, we know that our lives can be better if we take care of our mouths. For this reason, since our beginnings and thanks to our constant commitment to research and innovation, we have made advances that have contributed to the evolution of the sector and to the improvement of people's oral health.

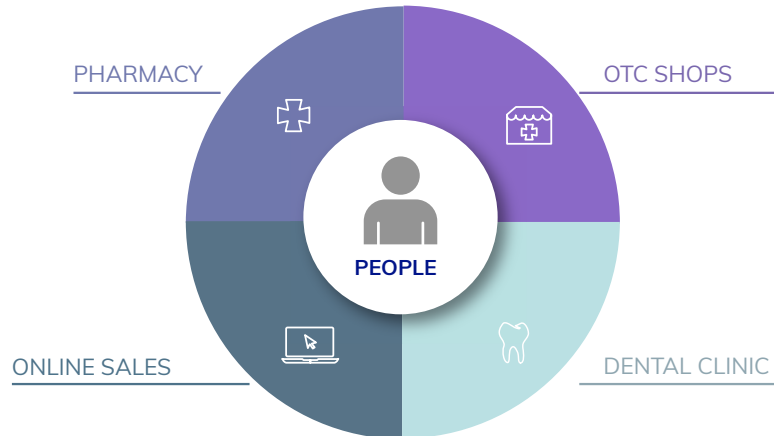


About Dentaid

Innovation is in our DNA



And this is our business model to bring oral health to more people



About Dentaid

Dentaid in figures



Headquarters in
Barcelona (Spain)

9

countries
with Dentaid
offices

+ 60

countries offer
our products

- Germany
- Belgium
- Chile
- Colombia
- Spain
- The Netherlands
- Italy
- Luxembourg
- Peru

In-house research, development, production and distribution

3

production
centres:
2 in Spain
1 in Chile

3

logistics
centres:
Spain, Chile and
The Netherlands



About Dentaid

Key Data

+40 years supporting people and
advancing the oral health
sector

Our Team

670 Professionals in
our team
54% women /
46% men

19 Nationalities
in our team

Revenue

173,3M € in sales

Products and units produced/year

 **+12M**

of mouthwashes

 **+16M**

of manual toothbrushes

 **+22M**

of toothpastes

 **+52M**

of interdental brushes



Electric appliances
and others

OUR 3 PILLARS



**Science and
innovation**



**Focus on
people**



**Positive
impact on
society**



OUR
3 PILLARS

**Science and
innovation**

Science and
innovation

OUR
3 PILLARS

The **Dentaid Research Center**, a global benchmark for oral health research.



We have our own oral health research facility, aimed at generating knowledge, sharing it with professionals, and applying it to product development.

The key aspects of the Dentaid Research Center:

- A **multidisciplinary** team made up of more than **50 people** who are experts in biological, chemical, and engineering research applied to improving oral health.
- Generation of scientific knowledge and **collaboration** with universities, oral health professionals, and medical and dental societies.
- **Development of effective and innovative solutions**, backed by science.

Science and innovation

OUR
3 PILLARS

The Dentaïd Research Center, a comprehensive approach to oral health research

Generation of new knowledge on oral biofilm from a biological perspective.

Research

Research in chemistry, pharmaceutical technology and physical solutions for improved oral health.

+5,000 formulations since 2005

Technical office

Packaging development & industrial support and growth.

Products and packaging that combine efficacy, quality and sustainability

DENTAÏD
RESEARCH
CENTER

Development

Medical support, clinical study development, and product lifecycle management.

A constant commitment to generating knowledge through scientific publications

Medical Department

Science and innovation

OUR
3 PILLARS

Scientific studies

Publication of studies in **world-renowned** scientific journals, contributing to progress in oral health research.

Training

Through **Aula Dentaid**, a high-quality continuing education ecosystem for professionals.

Knowledge generation

Professional Collaboration

Promotion of scientific discussion through collaboration with **dentists, hygienists, pharmacists and general health professionals.**

Scientific events

Organisation of scientific events and participation in **conferences and symposiums** that promote the advancement of knowledge in oral health.





OUR
3 PILLARS

**Focus on
people**

Focus on people

OUR
3 PILLARS

Every person is unique. **And every mouth is, too.**

We apply research to the development of effective and innovative solutions that address people's diverse oral health-related needs at every stage of their lives.



Focus on
people

OUR
3 PILLARS

Comprehensive approach to oral health

Treatment

Range of solutions that address specific needs to aid in the treatment of oral pathologies or conditions.

Prevention

Products to prevent and avoid oral health issues. Prevention is key to better health and is the most effective and efficient option.

Care

Products that help people feel good and enjoy a healthy mouth and nice smile at every stage of life. These solutions offer care routines that ensure optimal health and well-being.



Focus on
people

OUR
3 PILLARS

We take a comprehensive approach to oral health by offering quality solutions backed by science through wide ranges of **manual, interproximal and electric toothbrushes, toothpastes, mouthwashes and dental floss.**

Our brands are:



Focus on
people

OUR
3 PILLARS

Our brands



VITIS®, the oral hygiene brand that effectively helps prevent, care for and protect the oral cavity.

PERIO-AID®

PERIO-AID® oral antiseptic is formulated to combat and control oral biofilm (bacterial plaque), which causes periodontal disease.

interprox.

Interprox®®, the widest range of interproximal brushes, adapts to everyone's mouth, allowing for the removal of oral biofilm (bacterial plaque).

xeros
dentaid.

Xeros Dentaid® is the range specifically designed to improve the quality of life of people suffering from xerostomia (dry mouth).



PHB® is the range that offers products for the daily oral healthcare of adults and children.

Desensin®

Desensin® is the brand specially designed to relieve discomfort from sensitive teeth.

PHB
TIME TO CARE

PHB® Time to Care, a new way of taking care of your mouth, while taking care of the planet. The PHB So Eco toothbrush combines effectiveness and sustainability.



HALITA® is the only range of products with scientifically proven efficacy for the control of oral halitosis.



OUR
3 PILLARS

**Positive impact
on society**

Positive
impact on
society

OUR
3 PILLARS

On the planet



We aim to make a positive impact on people's health while ensuring present and future **economic, environmental, and social** balance.

We have a horizon 2030 Sustainability strategy, which promotes responsible and efficient use of resources in all our processes.

Positive
impact on
society

OUR
3 PILLARS

On the health ecosystem

We drive strategic
partnerships with those
who share our purpose.



Collaboration with over 10 domestic and international scientific societies.



Collaboration agreements for oral health research projects with more than 25 prestigious universities.



Commitment to awareness campaigns to promote oral health.

Positive
impact on
society

OUR
3 PILLARS

On people's health and well-being

3
SALUD
Y BIENESTAR



Aligned with the
UN's SDG 3

Objective
2030

100M people with
healthier mouths

Through our purpose of improving and promoting people's oral health, we seek to generate a positive impact on society.

A positive impact so that as a society we are aware of the fundamental role that oral health plays in our health and personal well-being.

**Because we know that every person is unique. Every moment is unique.
And every mouth is, too.**



Oral health. Better life.