

## The 28<sup>th</sup> International Exhibition on Dental Equipment, Technology & Products

2025.10

23 24 25 26

Shanghai World Expo Exhibition  
and Convention Center

Hall 1&2&4



144,000+  
Trade Visits



900+  
Exhibitors



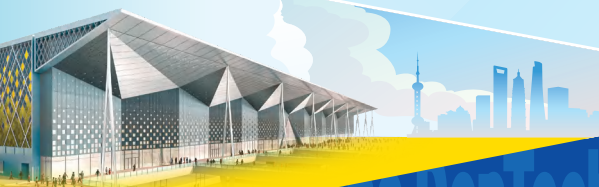
60,000+m<sup>2</sup>  
Exhibition Space



17.89%  
Overseas Visitors



178  
Conference Sessions





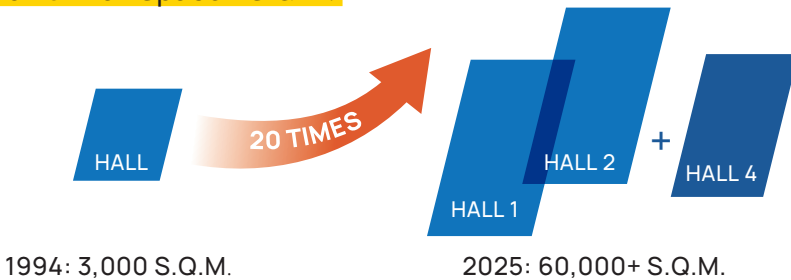
## DENTECH CHINA OVERVIEW

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### The Pioneer Dental Trade Show in China Since 1994

As the pioneer event of its kind with the inaugural event commencing in 1994, DenTech China has over 30 years in experience in organizing the must-attend conference for dentists seeking continued accredited education as well as international buyers, traders and distributors looking for high-quality and cost-efficient products & equipment produced world-wide. DenTech China 2025 will be held again at Shanghai World Expo Exhibition and Convention Center on 2025.10.23-26.

### Growth Hall Space / S.Q.M.



### Exhibition Highlights



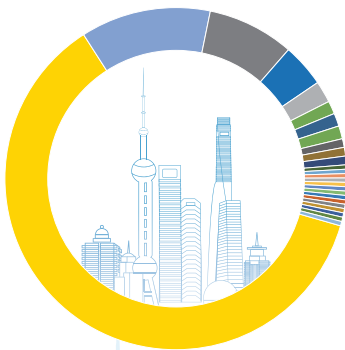


## EXHIBITOR ANALYSIS

**900+** exhibitors from **25** countries and regions

**60,000+m<sup>2</sup>** exhibition space

### Exhibitor Geographic Distribution



- Mainland China
- Korea
- Germany
- U.S.A.
- Japan
- Canada
- Italy
- Taiwan, China
- Finland
- France
- Switzerland
- Australia
- Austria
- Brazil
- Hong Kong, China
- India
- Liechtenstein
- Malaysia
- Mexico
- Pakistan
- Singapore
- Spain
- Thailand
- U.K.
- United Arab Emirates

(sorted from highest to lowest)

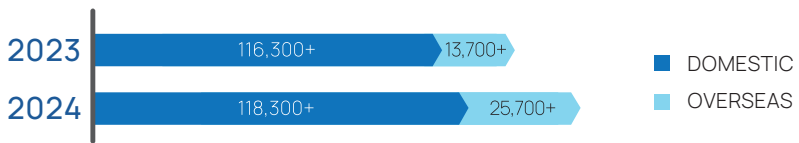
### Exhibitor Highlights





## VISITOR ANALYSIS

### Year-on-Year Visitor Growth (Trade Visits)

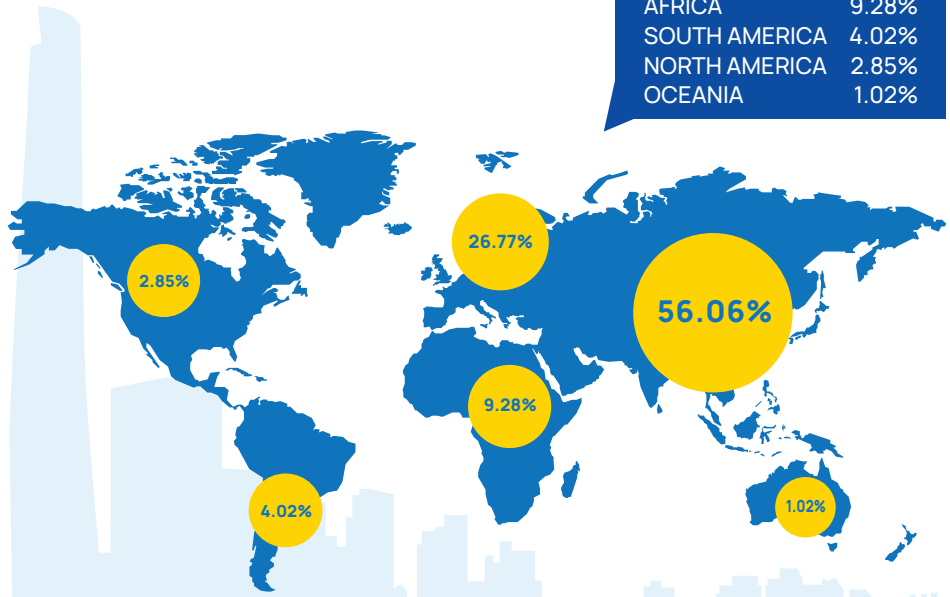


DenTech China 2024 has **144,000+** total trade visits with **17.89%** overseas.

### Regional Distribution of Overseas Visitors

From **118** countries and regions, the number of overseas visits increasing by **68.77%** year-on-year.

<b>ASIA</b>	<b>56.06%</b>
EUROPE	26.77%
AFRICA	9.28%
SOUTH AMERICA	4.02%
NORTH AMERICA	2.85%
OCEANIA	1.02%





## Overseas Delegation Group



## ON-SITE EVENTS

### Passport Campaign

1

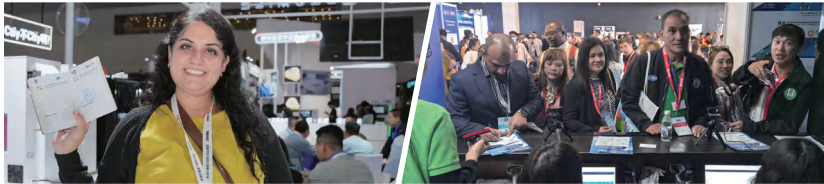
Strengthen  
partnership

2

Efficient  
networking

3

Accurate  
purchasing



### Factory Tour



A great opportunity offered exclusively by DenTech China, where visitors can choose from several routes and take a brief tour to modern dental factories after the exhibition.



## CONFERENCE



**200+** well-known speakers with **178** high-end sessions of topics covered from dental education to on-site operation presentation.

## OFFICIAL WEBSITE & SOCIAL MEDIA



The official website of DenTech China is [en.dentech.com.cn](http://en.dentech.com.cn). Scan the QR code to visit the site for more information.

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