

Abhaya is a pan India project committed to creating awareness on the importance of women's oral health & ways to improve their overall well-being. It is led by the Indian Dental Association and supported by Group Pharma.

We are here to light every woman's smile in the country.



Group Pharmaceuticals Ltd
healthy smiles matter



GP-CORP-2402 | For information of healthcare professionals only.



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Healthy
Smiles
Matter

We believe good health manifests itself in your life outlook and reflects in your smile.

Group Pharma at a glance

Group Pharma is a leading oral care company, driven by innovation.

We blend science and technology to develop new formulations & breakthrough treatment options, to get ahead of oral health problems. We pride ourselves in offering custom-made solutions for every oral health condition across all age groups.

With our 14 first-time products & 4 patents. We have lived & breathed our belief **#HealthySmilesMatter** for over 43 years and always hope to bring a positive change in segment oral health.



Densive Denture Cleanser

World's first colour changing denture cleanser that sanitises the dentures, killing 99.99% of microbes, and removes ugly stains & plaque build-up.

Denture care without the guesswork

Also Perborate free Denture Cleansers



Castus Aligner Cleanser



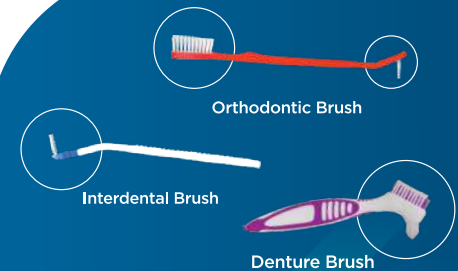
For all dental appliances

Developed with a unique colour changing technology, Castus cleans dental appliances without leaving behind any residue, odour, or colour. It removes the toughest stains without damaging the appliances and prevents tartar and plaque build-up, keeping the appliances hygienic, sanitised, and fresh.

Castus

To support your oral hygiene regime

Castus is our range of speciality toothbrushes for specific oral conditions. Try our Denture brush to clean the dentures without damaging them like normal toothbrushes. Our orthodontic brush is a great companion to patients with braces. We have interdental brush for effective cleaning of interdental spaces.



Our Product Range

SHY-NM Shield against sensitivity



Made with superior Bioactive Glass Technology, SHY-NM forms a protective layer that's just like your natural teeth and blocks sudden sensations during food & drink consumption. SHY-NM also remineralises enamel and is Fluoride-free.

- 1st Bioactive Glass Desensitiser in India
- Vegan Friendly
- SLS and Paraben-free
- More Foaming & Freshness

Omnicent Stops bleeding, strengthen gums

Omnicent is the ideal toothpaste for people with gum problems. It helps stop bleeding, strengthen gums, and prevent plaque formation. The presence of fluoride & xylitol helps in caries prevention.



Pediflor Kidz Specially designed toothpaste for kids (2-6 Years)



The daily kids anticavity toothpaste with 10% Xylitol and 458 ppm Fluoride. The only kids toothpaste available in 4 yummy flavours.

- Vegan Friendly
- Free from Parabens



Elsenz

Eliminates sensitivity, Prevents Cavities



- Vegan Friendly

Elsenz is powered by Biomin F, Elsenz contains Fluoride, Calcium & Phosphate, which are slowly released during the day to provide over 12 hours of anticavity protection after brushing. Calcium & Phosphate help the teeth rebuild and remineralise, making them more resilient to acid and bacteria.

EnaFix

Mixed dentition (6-12 Years) & dental conditions that need additional Calcium

EnaFix, with its Calcium and Phosphate formulation, releases essential minerals that remineralise & strengthen tooth enamel without the need for Fluoride.

EnaFix has better increase in enamel microhardness compared to CPP-ACP.



Aclaim

Remineralise with Nano-Hydroxyapatite



- Vegan Friendly
- Free from Parabens
- SLS-free

Poor oral care habits can lead to enamel micro-cracks, tooth decay, etc. Aclaim, with its biocompatible Nano-hydroxyapatite formulation is specially developed to remineralise tooth enamel & fight tooth decay.

Oralife **Reduces Swelling, Promotes Healing**

Oralife oral rinse and throat gargle provides excellent benefits in oral inflammatory conditions. Oralife is manufactured with product technology from Columbia Technology Ventures, NY, USA (Columbia University). Oralife has Pomegranate Extract, Grapefruit Seed Extract and Thymol that effectively reduces oral inflammation and promotes healing.



Glodent **Everyday teeth whitening**



Glodent is proven to whiten teeth with the natural enzymes of Papain (from Papaya) & Bromelain (from Pineapple). Glodent also helps strengthen gums and prevent plaque formation with Neem & Miswak and keeps the teeth cavity-free with Fluoride & Xylitol.

Amflor **Braces & orthodontic users**

Amflor is the only toothpaste & mouthwash with organic Amine Fluoride, which remineralises enamel during orthodontic use.

Amine Fluoride is five times superior than inorganic sodium fluoride.

Using Amflor daily helps prevent white spot lesions in brace wearers.



Our Achievements

We are an innovation-first company having launched 14 first-time - in - India products. We persistently update our portfolio and formulations with new research available to the industry and from the markets we serve. These standards have seen us partner with institutions globally and nearer home, and it naturally holds us in high esteem, extending the reach of our products to over 60 countries.

Our first-time in India launches

- ▶ **SHY-NM:** Bioglass Calcium Sodium Phosphosilicate 'Novamin' enhanced toothpaste
- ▶ **Elsenz:** Fluoride enhanced bioglass 'Biomin F' Fluoro Calcium Phosphosilicate toothpaste
- ▶ **Amflor:** 'Organic Fluoride' Amine Fluoride toothpaste for 'Active Remineralisation'
- ▶ **Enafix:** Anti-decay, Fluoride-free toothpaste with Calcium Sucrose Phosphate
- ▶ **Aclaim:** Nano-hydroxyapatite remineralising toothpaste
- ▶ **Freshclor:** Anti bacterial mouthwash with 'Stabilised Chlorine Dioxide'
- ▶ **Glodent:** Enzyme based whitening toothpaste
- ▶ **Oralife:** Herbal powered anti-inflammatory Mouth Rinse & Throat Gargle
- ▶ **Densive:** World's first colour changing denture cleaning tablets
- ▶ **Castus:** Aligner & Retainer Cleanser with unique Colour Changing Technology
- ▶ Potassium Nitrate sensitivity toothpaste & mouthwash since 1992
- ▶ **Ethiaspire** toddler toothpaste: Safe if swallowed toothpaste for toddlers
- ▶ **Abledent:** Oral care range for specially abled

Success Pillars

Our 800-strong team in manufacturing, sales & marketing is committed to bringing Healthy Smiles to everyone.



Trusted quality products used in over 60 countries

