

# DENTVIEW PREVENTIVE ORAL HEALTH METHOD



DentView Kiosk



DentView Data  
DentView Pro



MyDentView

▶ CLIENTS ◀

**MyDentView**

**FOR MY TEETH!**

Interactive motivation path by age group.

Personal feedback on selfcare habits.

Free self-care package with plaque disclosing tablet

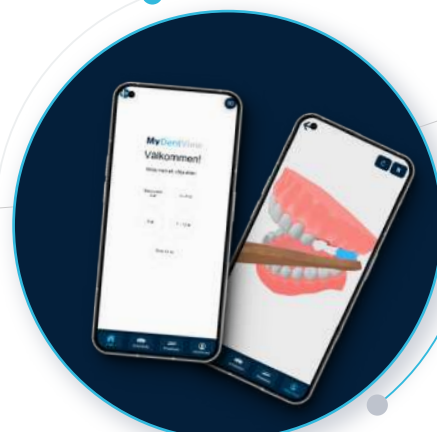
MyDentView App with personalized 3D model and introductions

Additional guidance for personal needs chosen by professional.

Special content on prosthetics, orthodontics, and the connection between oral health and systemic diseases.

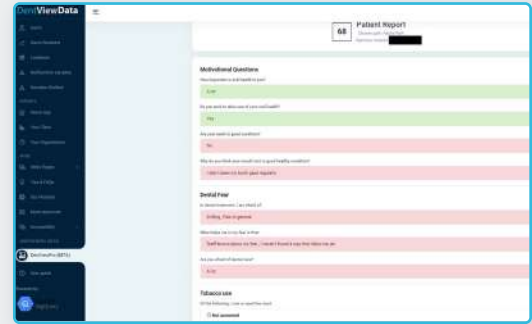
Custom 3D models and tailored tooth brushing animations.

AI evaluation for the result of brushing with plaque disclosing tablet



# FOR MY WORK!

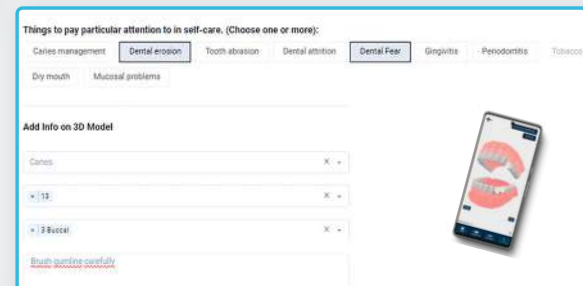
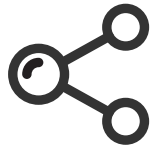
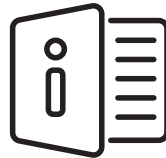
*Saves time by conducting interviews for you, allowing focus on critical issues (with red color).*



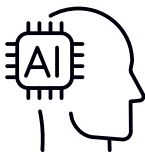
*Provides a broader view of client's self-care practices and needed adjustments.*



*Let you share high quality guidance for individual patient's personal needs.*



*3D models illustrate issues for clients and notes are transferred home.*



*AI-generated written summaries easily integrated into patient records.*

**AI-summary (Beta)**

Oral health considered very important. Oral care maintained. Teeth not in good condition due to irregular clearing of tooth gaps. Significant fear of dental care. Tobacco use discontinued. Dental fear alleviated by staff awareness, but no effect.





⇒ Brand impact with your logos

⇒ Better customer experience

⇒ New customers with pharmacy partners

⇒ Customer-originated sales leads for extra treatments

**DentViewData**

**FOR MY CLINIC!**

⇒ Save time

⇒ Treat the cause not the effect

⇒ Lead with knowledge

⇒ Know your region and it's challenges

⇒ Allocate resources sustainably



**DentViewData**

"With the implementation of DentView, we have been able to improve the quality and accessibility of preventive work in a cost-effective manner. The digital self-care guidance enabled by the DentView self-care system has invigorated our operations, and we have calculated that the work done by this "virtual

dental professional" is equivalent to the annual workload of one dental assistant or dental hygienist. To further improve interdisciplinary collaboration and the effectiveness of preventive work, we have also adopted DentView in outpatient care."

- Teija Niiranen, Director of Oral Health Services, Päijät-Häme Wellbeing Services County

"I have used DentViewPro daily in my work as a dental hygienist. It is an excellent tool for professionals and clients, useful for all clients, but especially for those who speak a foreign language. With DentViewPro, we can offer more comprehensive oral health guidance to clients, and it facilitates the professional's

documentation work and discussions with the client. Personalized oral care instructions can also be provided to the client in the MyDentView mobile app, which they can use at home."

- Sanni Lähdekorpi, Dental Hygienist Keski-Uusimaa Wellbeing Services County



# DENTVIEW KIOSK SET-UPS



## DentView Virtual Kiosk

32" mirror screen  
Height adjustable  
Includes Dispenser



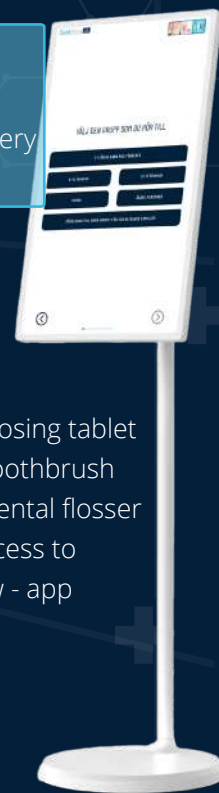
## Dispenser Unit

Included in Virtual kiosk. Optionally can be added also to DentViewLite. Wall mount/ Stand



## DentViewLite

movable/height adjustable  
Built-in battery  
24" or 32" screen



## Includes

- » Plaque disclosing tablet
- » Ecological toothbrush
- » Ecological dental flosser
- » QR-code access to MyDentView - app

# RESEARCH PARTNERS

## Oulu University

Päivi Havela et al, Research Unit of Oral Health Sciences, University of Oulu & Medical Research Center, Oulu University Hospital and University of Oulu, Finland

— 2022

## Studies in Sweden

### University of Umeå

Modified repeat of Oulu's study. Starts in September. Includes two student theses.

### Halmstad Public Dental Service

Comparative study on orthodontic patient experience.

### Malmö University

Adapting content for Sweden.

### Oulu University of Applied Sciences

DentViewPro benefits in daily work. Interview study.

## University of Turku

- » Effectiveness study on DentView for orthodontic patients. Measures plaque and gum bleeding. Data analysis in progress.
- » Includes a student thesis on customer experience.

# DENTAL PROFESSIONALS FEEDBACK

## ▶ DENTVIEW SURVEY TO CLINICS STAFF RESPONDERS ARE

156 answers

# 87.2%

*In my opinion, DentView promotes the accessibility of preventive care.*

significantly or exceptionally

## ▶ ALSO CLIENTS LOVE DENTVIEW!

# 4.6/5

 Average rating

We have already 35,000+ customer feedbacks



# 79.5%

*DentView has met my expectations.*

Mostly or Completely

# 80.1%

*It would be beneficial to implement DentView in other dental clinics within the well-being region as well.*

Supportive or Strong Advocate

**DentView offers better oral health for everyone! Our values are consistent service quality, prevention instead of invasive treatment, and motivating and efficient work.**

- » The DentView service includes three applications. These are the DentView Virtual Kiosk used in healthcare units, the MyDentView self-care application used at home by clients, and the DentViewDataportal designed for professionals, which includes the DentViewPro application.
- » The client independently goes through the self-care learning path at the virtual kiosk in a dental clinic or other healthcare unit. The main software consists of learning paths divided into different age groups. The learning path is partly shaped by the client's responses. The learning paths include information about oral issues, health advice implemented with gamified themes, and self-care guidance, including 3D animations.
- » Progress in the learning path requires the client's active participation, and at the same time, the client also answers motivating questions. The use of the virtual kiosk is anonymous and takes about 5 minutes. The software also includes content for orthodontic and prosthetic patients, as well as information about the connection between oral health and general health.



The data collected at the virtual kiosk is transferred anonymously to the DentViewDataportal. This way, the professional can view the client's responses in the DentViewPro application. The professional quickly gets an understanding of the client's self-care habits and can thus focus only on the identified corrective needs. Information is also gathered about dental anxiety and smoking habits. DentViewPro creates a written report that can be quickly transferred to patient records.

The DentViewDataportal displays a wide range of anonymous data on regional oral health behavior in real-time. Within the organization, this data can be compared by clinic, language group, and age group. The data helps identify problem areas and direct resources to the right issues.

When visiting the virtual kiosk, the client receives a self-care package from the dispenser. The package is eco-friendly and includes a toothbrush, dental flosser, and plaque disclosing tablet. The client also receives a QR code from the kiosk, which gives access to the MyDentView self-care application.

In the MyDentView application, the client receives feedback on the responses given at the virtual kiosk. The app includes exercises, instructions for using the plaque disclosing tablet, and an evaluation of the results. The app also transfers a 3D model, where

the professional can mark problem areas in the client's mouth if desired. During brushing exercises, the client receives reminders on how to prevent the progression of specific issues. The professional can also select suitable content for the client in the DentViewPro application. These include paths for quitting smoking, managing caries, and preventing erosion. The app also reminds the client at reasonable intervals to maintain the level of self-care.

In private practices, DentView additionally assesses the client's interest in prosthetic, orthodontic, and aesthetic

treatments. This enables a more customer-oriented offering and potential additional sales. Private operators can also utilize targeted content for new customer acquisition in partnership with pharmacies. In this case, the self-care app guides the client to book appointments and directs the company's marketing to the areas of dental care that the client is interested in. With DentView, the company also strengthens its brand by offering high-quality preventive care. DentView can also be customized with the company's or organization's own logo and colors.



## Management



## Sales



**DENTVIEW**

EMPOWERING GENERATIONS OF SMILES!

Ollilantie 1 A 6, 90440 Kempele, FINLAND

P : +358503403147

M : [sales@dentview.fi](mailto:sales@dentview.fi)

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