

Viani

Europe's Leading Distributor of Italian Fine Food

VIANI.DE

Il Pomodoro Più Buono

THE FINEST ITALIAN TOMATOES

Hand-picked at peak ripeness and gently preserved, these exceptional tomatoes capture the pure taste of the sun. Packed in a convenient 6-pack carrier, they're perfect for creating authentic sauces with rich, deep flavor.

VIANI SUGHI – AUTHENTIC FLAVOR IN EVERY JAR

Our Viani Sughi are crafted in Italy using traditional recipes and the finest ingredients. Slow cooked to perfection, these rich and flavorful sauces bring the taste of authentic Italian cuisine straight to your costumer's table.





Our Services

- **EXCEPTIONAL SELECTION**

Our 9,000-pallet warehouse in the heart of Germany holds an exquisite range of over 3,000 premium products from Italy and other European countries, ready for immediate dispatch.

- **UNCOMPROMISING FRESHNESS**

We offer a carefully curated selection of fresh products, stored under optimal conditions in our automated, refrigerated high-bay warehouse. A dedicated department ensures the perfect handling of salumi and cheeses, delivering peak flavor and quality.

- **FAST & RELIABLE DELIVERY**

With temperature-controlled transport, we ensure maximum efficiency and product safety at every stage of the logistics chain. Our streamlined processes enable fast deliveries within just a few working days.

- **EXCLUSIVE BRANDS**

We supply the fine food trade and gastronomy with carefully selected exclusive brands with high margins. These premium products are reserved for specialized retailers, ensuring uniqueness and exclusivity in the market.

- **PERSONALIZED SERVICE & ORDERING**

Our dedicated export team is at your service, providing expert guidance on product selection and assortment planning.

Ordering is simple, just contact us at export@viani.de or via our B2B online portal. We ensure smooth and reliable order processing tailored to your needs.

Private Label



YOUR BRAND, OUR EXPERTISE

With over 50 years of experience in the fine food trade, our expertise is reflected in our own brands such as Viani, Viani & Co, Primopasto, and Il Pomodoro Più Buono.

Are you looking to offer authentic Italian specialties under your own private label? We are your trusted partner, supporting you every step of the way.

Mario Fongo
"Il Panale"

Dolfin

La Gallinara
Specialità liguri

VITONI



SAL de IBIZA

»ROI«
Extravergini Milleasmati

ursini



Venchi
1878

M
PASTAMANGINI

Don Antonio

CASCINA SAN GIOVANNI®



Belbemy
MAÎTRE CONFITURIER
Est.1956 Belgium

Antica Torroneria Piemontese

Strong Brands



OUR PRODUCERS

Apart from our own brands, we cultivate strong relationships with our trusted partners, many of whom have gained recognition in Germany through our collaboration. At the same time, we support young, innovative producers with the potential to become the next big name in fine food market.



Contact us

PARTNER WITH VIANI

We are here to support you in bringing the finest Italian specialties to your business.
Don't hesitate to get in touch with us for personalized advice, tailored solutions, and seamless order processing.

Contact our export team today at export@viani.de or visit our website for
more information and to explore our premium selection of products.

Antonio Viani Importe GmbH

August-Spindler-Str. 12, 37079 Göttingen, T +49 (0) 551 50 551 -0, F -55, export@viani.de

VIANI.DE

WE ARE CERTIFIED



Organic control code:
DE-ÖKO-003