



GOYA

¡Si es GOYA ...tiene que ser bueno!®

If it's GOYA ...it has to be good!®

Wenn es GOYA ...ist muss es gut sein!

GOYA FOODS

The story behind the brand

- Founded in **1936**
- Annual income
+ **1.000.000.000 \$**
- Number of employees **4000**
- Worldwide storages and
production plants **26**



- **Goya Foods**, the biggest hispanic company of United States.
- For more than **90 years** we have been reference in latin gastronomy
- Established in 1936 by Don Prudencio Unanue and his wife Carolina.
- Goya started all of it´s comertial activities in a small establishment on the south side of Mahattan, New York, selling at first olives, olive oil and sardines.

GOYA FOODS

Around the world



NEW JERSEY
Headquarters



GOYA FOODS



We're proud to be referenced **as the biggest Latin profiled company in USA**

More than 4000 employees, 26 production plants, numerous distribution centers and storages throughout South America, North America and Europe, this makes us the main reference of Hispanic food products.

Our products are being distributed worldwide so that our customers can enjoy our Goya guaranteed excellent quality, from America to Europe, Asia or Africa.

We work with more than 3000 references, from the Caribbean, Central America and South America well known authentic and first quality products.

GOYA EUROPE



SPAIN
Toledo

Headquarters and Distribution plant.

In Europe we are the biggest distributor of latin american food products.

Distribution



We work with the largest national and international, regional or local distributors.

Goya products are being served throughout all distribution channels: traditional, modern and food service, therefore we are present in every selling point, from a convenience store to restaurants, hotels, super/hypermarkets, etc.