



LOTTE WELLFOOD COMPANY INTRODUCTION



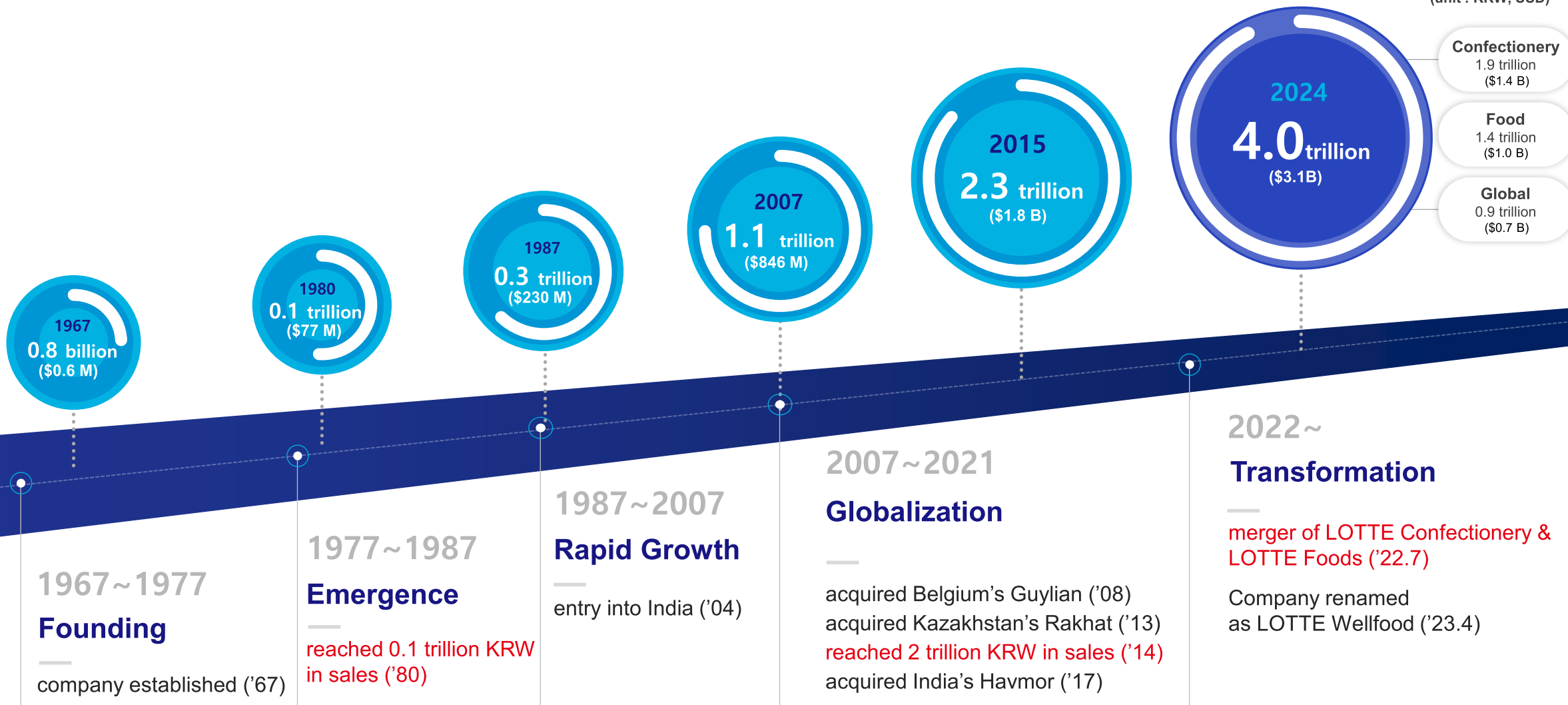
LOTTE
WELLFOOD

with ~60 years of accumulated heritage and growth, Transformation towards a Global, Total Food Company

01

Company History

(unit : KRW, USD)



* based on public disclosure, USD 1 = KRW 1,300

Leadership Positions in Korea & Expanding Global

• Domestic Presence



• Global Presence



Global Marketing

Landmark Marketing
Introducing Pepero Day to markets throughout the world
Expanding opportunities driven by K-Wave trend
〈New York Time Square〉



Global Presence in Club Store(COSTCO)

Pepero : Listed in US, CA
*Top 10 best selling product in CA
Zero Jelly : Listed in CA
Zero Mini Bite(ICE) : Listed in CN

World-Class R&D Capabilities & Manufacturing

• Staff • Intellectual Properties • Mega Hit Products

total
439

with Master's/PhD
67%

patents
262 registered

utility models/designs
44 registered

Mon Cher, PEPERO,
World Cone, etc.
(key F&B products)

194



• Strategic Direction

01 Development & Fundamental Research

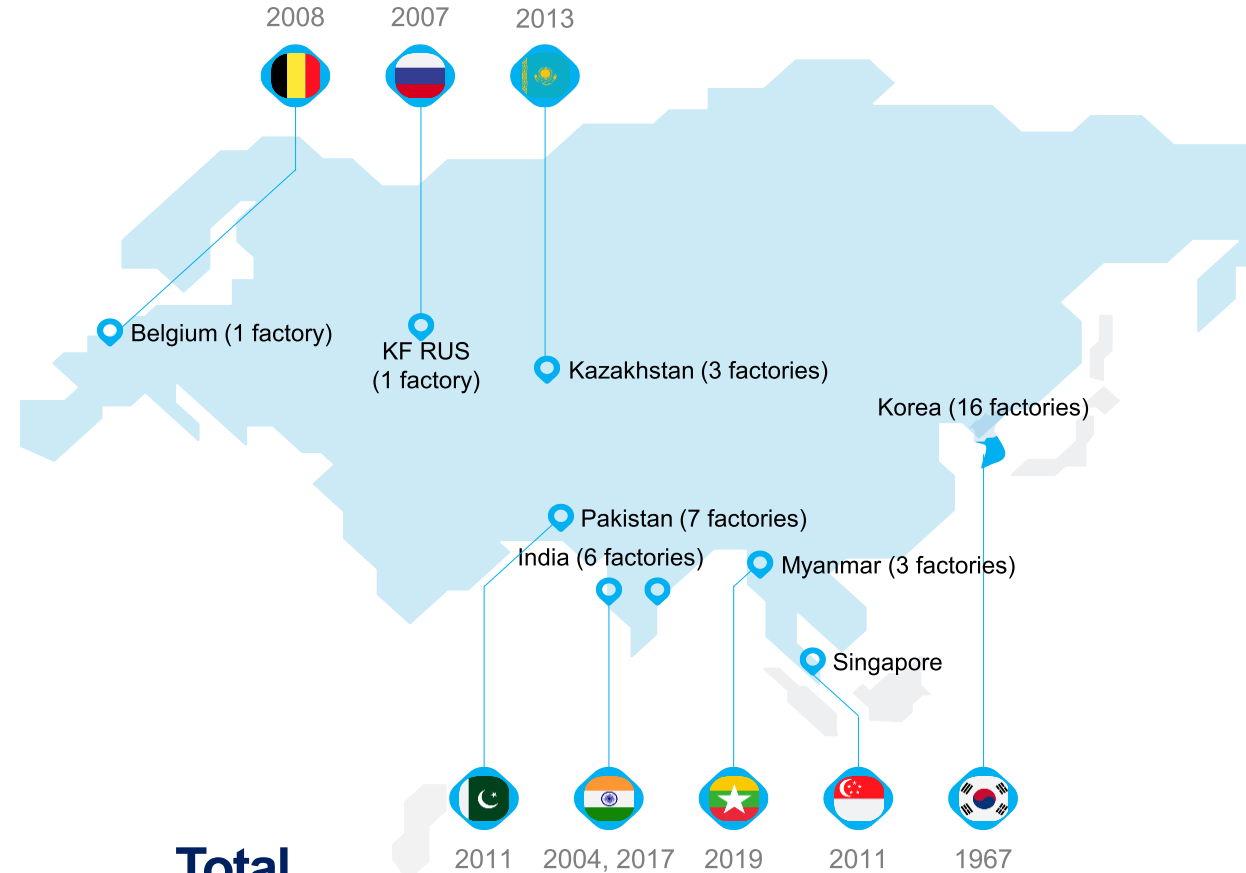
02 Strengthening food tech via ext. collaboration

03 Strengthened ESG Research
(upcycling & eco-friendly tech)

- Expanded development of recyclable & reusable packaging



• Manufacturing



Total Factories	Production staff	Production (Ktons)	Lines
37	11,426	750	385

Consumers love our iconic and trusted brands



Confectionery

Stretch to Global



Ice Cream

Expanding via export



Health & Wellness

- Permissible Indulgence
- Functional



ZERO Sugars



100% Plant-based Dessert



Non-Dairy(Plant Base) Ice Cream

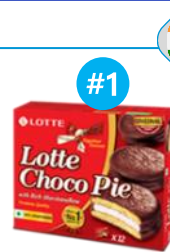


Enough.nutrition.of.your.Fine.days.



Local Leadership

Growing Local Market Share



#1



#1



#1



#2

Accelerating World-wide Growth

THANK YOU

 LOTTE WELLFOOD

