



HEDON^YA[®]
GIN

MISSION

HEDONYA **EXISTS TO MANIFEST** *THE ART OF PLEASURE.*

H

Our voice is rooted in the ancient concept of hedonism and the innate human desire to strive for enjoyment.

We embrace responsible indulgence and believe that all humans deserve to relish what the life can offer.



HEDONYA *IS THE CONTRAST. THE UNEXPECTED.
THE ENCOURAGEMENT TO TRY THOSE “WHAT IF’S”.*

Gin category is very saturated. Good news - it's saturated with products that relay on similar message or have similar voices.

HEDONYA stands out. It's unexpected. It's a contrast.

And that's its strength and main weapon.

Imagine a drink opening up endless possibilities.

HEDONYA embodies pure enjoyment, urging exploration over conformity.

We're serious about quality but not about taking ourselves too seriously.

Our mission? To stand out, infusing life with vibrant colors and intense flavors. Take a risk and ask, "what if?" Our gin brand embodies a celebration of life, offering top-tier quality and unforgettable experiences.

We want our gin brand to be a tribute to the spirit of exploration - a modern exploration of classic flavors and aromas, as well as a journey of discovering something new and exciting. We are a responsible distiller, making sure that our approach to distilling gin is respectful to the craft, and that our gin is always of the highest quality - a guarantee that every bottle of our gin offers a delightful, turbulent celebration to the art of premium gin.

THE GIN

AT THE CORE OF OUR PRODUCTION LIES A ***PREMIUM GRAIN SPIRIT***, METICULOUSLY PURIFIED IN SEVEN STATE-OF-THE-ART COLUMN STILLs.

This process ensures the utmost refinement, setting the stage for the creation of an extraordinary gin, complete with over **20 botanicals and herbs**

Variety: Original, Zesty Berry, Umami, Alcohol Free



ORIGINAL
40%



TASTE



A bouquet of classic flavors with an unexpected character given by sea buckthorn fruit and Bengal pepper. The flavor is dominated by juniper, apple and pepper notes.

ZEST BERRY 40%



TASTE



London Dry gin features a balanced blend of juniper. The taste is dominated by the fruitiness of apples, faint notes of szechuan pepper and mallow flowers, which merge with 17 other wonderful minors.

UMAMI
40%



TASTE



Hedonya embodies the art of pleasure through our exceptional umami-infused gin. Umami, the fifth basic taste, adds a savory perfection and satisfying rich flavor to your most imaginative cocktails.

HEDONYA 0%



TASTE



Botanical non-alcoholic distillate. Crafted with juniper, quince, citrus, and exotic spices, it offers a sophisticated alternative for cocktail enthusiasts. Enjoy it with tonic or as a base for diverse alcohol-free creations.

HEDONYA
*PACKAGING
AND DISPLAY
SOLUTIONS*





HEDONYA

From international trade shows to the most prestigious fashion events, HEDONYA collaborates with premier brands, captivating discerning audiences in high-end locations.

Collaborating with premier brands, Hedonya creates a realm of opulence. We stand out, crafting unique experiences that set new standards for indulgence.

HEDONYA X
FERRARI









HEDONYA

LUST & LIME



HEDONYA

*BARREL
AGED
NEGRONI*



HEDONYA

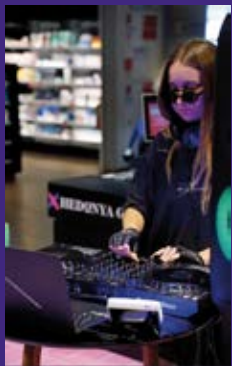
*COCKTAIL
BOWL*



HEDONYA
*STORE AT RIGA
INTERNATIONAL
AIRPORT*

2024





TATTOO



At the Bourzma Boutique event, Hedonya hosted a special Tattoo Tent where local tattoo artists provided free tattoos for visitors. This unique initiative ensured that Hedonya left a lasting mark with our guests forever.



HEDONYA

MOBILE COCKTAIL BAR

We can provide full service mobile cocktail bar, including tents, generators and everything else needed to ensure quality customer service.



*THE ART OF
CELEBRATION*



HEDONYA

MERCH

One of our limited edition designs, created in collaboration with renowned artist Kiwie, showcases their unique interpretation of the concept "The Art of Pleasure."



HEDONYA

TASTE.
TOUCH.
GAZE.

COLLECTION



CUSTOMIZED MERCH

We collaborate with restaurants, bars, and events to design and provide unique Hedonya merchandise tailored to each venue

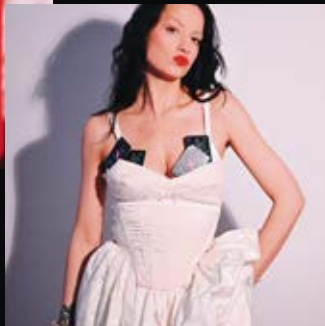
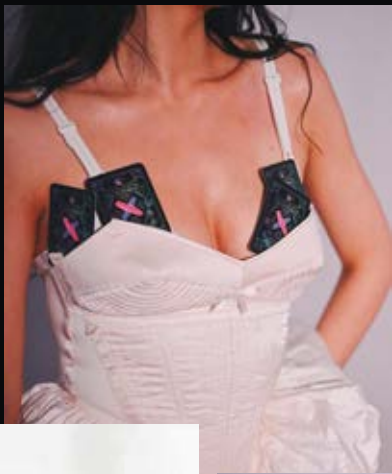


HEDONYA

TRUTH OR DRINK

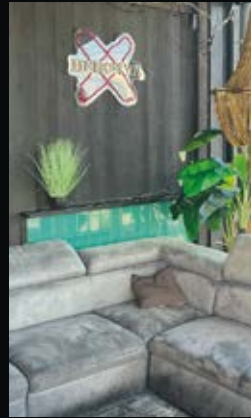
GAME





COLLABORATION

We collaborate with restaurants and bars, offering customized and exclusive cocktail recipes tailored to their locations. Additionally, we provide both social media materials and printed menus, customized and exclusive design features such as barrels for Barrel Aged Negroni, paintings, and neon signs.



TASTINGS

We can provide Hedonya gin tastings in your stores.



HEDONYA

*EXTRA
PLACEMENT
STAND*



KEY FACTS

LOCATION

Latvia, Europe

EQUIPMENT

DES SUBOTICA 150L & 500L

CAPACITY

72,000 bottles per month by EoY



THE MINDS BEHIND HEDONYA

OSKARS, the esteemed founder of HEDONYA, presently holds the position of CEO at two thriving manufacturing FMCG companies that currently stand as industry leaders in the Baltics.

ZANE, the master distiller behind the renowned Hedonya gin, has been fueled by a lifelong fascination with all things botanical. Prior to crafting Hedonya, she held the position of master distiller for a gin that has now taken its place as a premium offering in the market. Zane's expertise isn't limited to distillation alone; she's also a credited holistic herbalist.



AWARDS

2025 | UK, London International World Spirits Competition

Silver medal

2024 | London Spirits Competition

Silver medal

2023 | San Francisco World Spirits Competition

Gold medal: Hedonya Blue (award code:3720)

Gold medal: Hedonya Green (award code:3721)

2023 | UK, London The Gin Guide Awards in contemporary gin category

Finalist and Winner

2021 | Australia, Melbourne International Spirits Competition

Silver medal

2021 | UK, London international World Spirits Competition

Silver medal



HEDONYA

CONTACT

WEB

HEDONYA.COM

E-MAIL

US@HEDONYA.COM

INSTAGRAM

@HEDONYAGIN

