

Labotec at a glance

Labotec is the prime mix of the most progressive technologies and solutions for laboratories, a broad programme of workshops and lively discussions that will inspire future strategies of our community.

Become a protagonist with a:

BOOTH

Experience a simple and functional layout, perfect for business and networking.

Enjoy a smart and easy exhibition experience with our efficient two-day format, offering 4 turnkey options (starting from 12 sqm) or a fully customizable area.

SPONSORSHIP

Become an Ambassador of innovation.

Choose from our two sponsorship packages designed to elevate your brand and highlight your pioneering advancements.

WORKSHOP

Hold your conference at the LabWorld Arena, the dynamic space run by our partner LabWorld.it.

Engage Labotec attendees with training sessions and insightful discussions on your emerging solutions.

Labotec go further with:

LIVE DEMOS

Labotec live demo areas will feature real and virtual demonstrations about different and advanced technologies and solutions for laboratories.

STARTUPS

Thanks to the presence of pioneering startups, during Labotec, our community will be able to define the best development strategies and build the future of analysis.

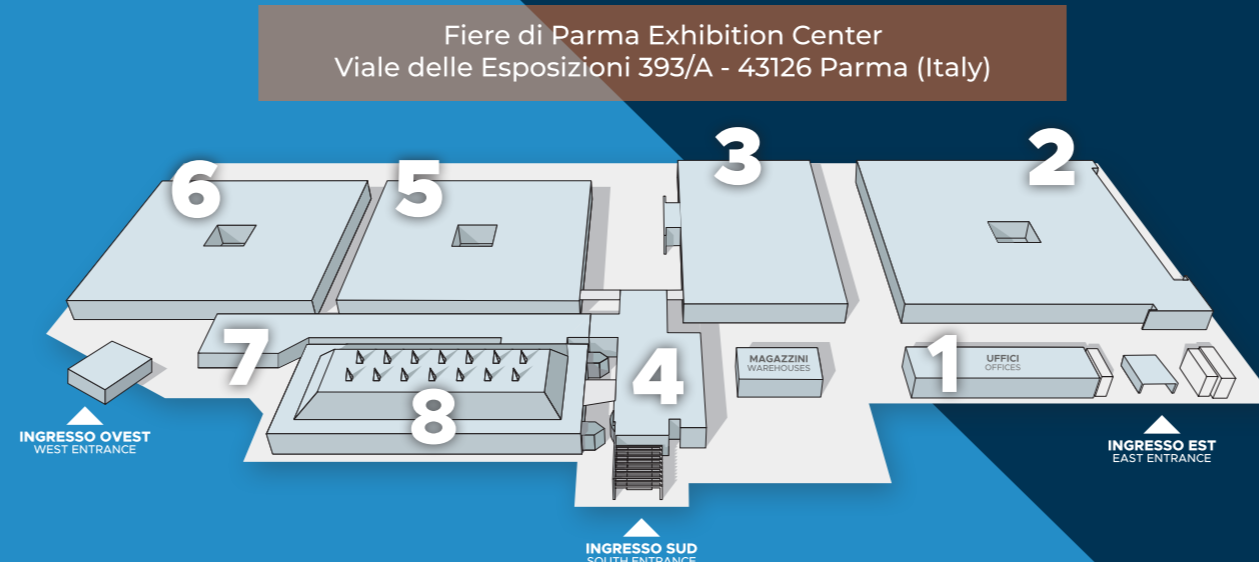
TALENT ACADEMY

The research for highly skilled young talents is today a burning sector issue. Labotec Talent Academy is aimed at promoting a fruitful and virtuous matching between education and the industry.

WELCOME TO LABOTEC WELCOME TO PARMA

Nestled in a strategically central location amidst the bustling cities of Northern Italy, Fiere di Parma exhibition center is readily accessible via all major transportation modes. With a sprawling exhibition space spanning 140,000 sqm, Fiere di Parma serves as the epicenter of Italy's industrial activity.

Boasting moreover 9,000 parking spaces, Fiere di Parma ensures convenience for attendees and exhibitors alike, embodying unparalleled accessibility and facilitating seamless connectivity for all.



Visitors and Exhibitors will be warmly welcomed to Parma, appointed as UNESCO Creative City of Gastronomy.

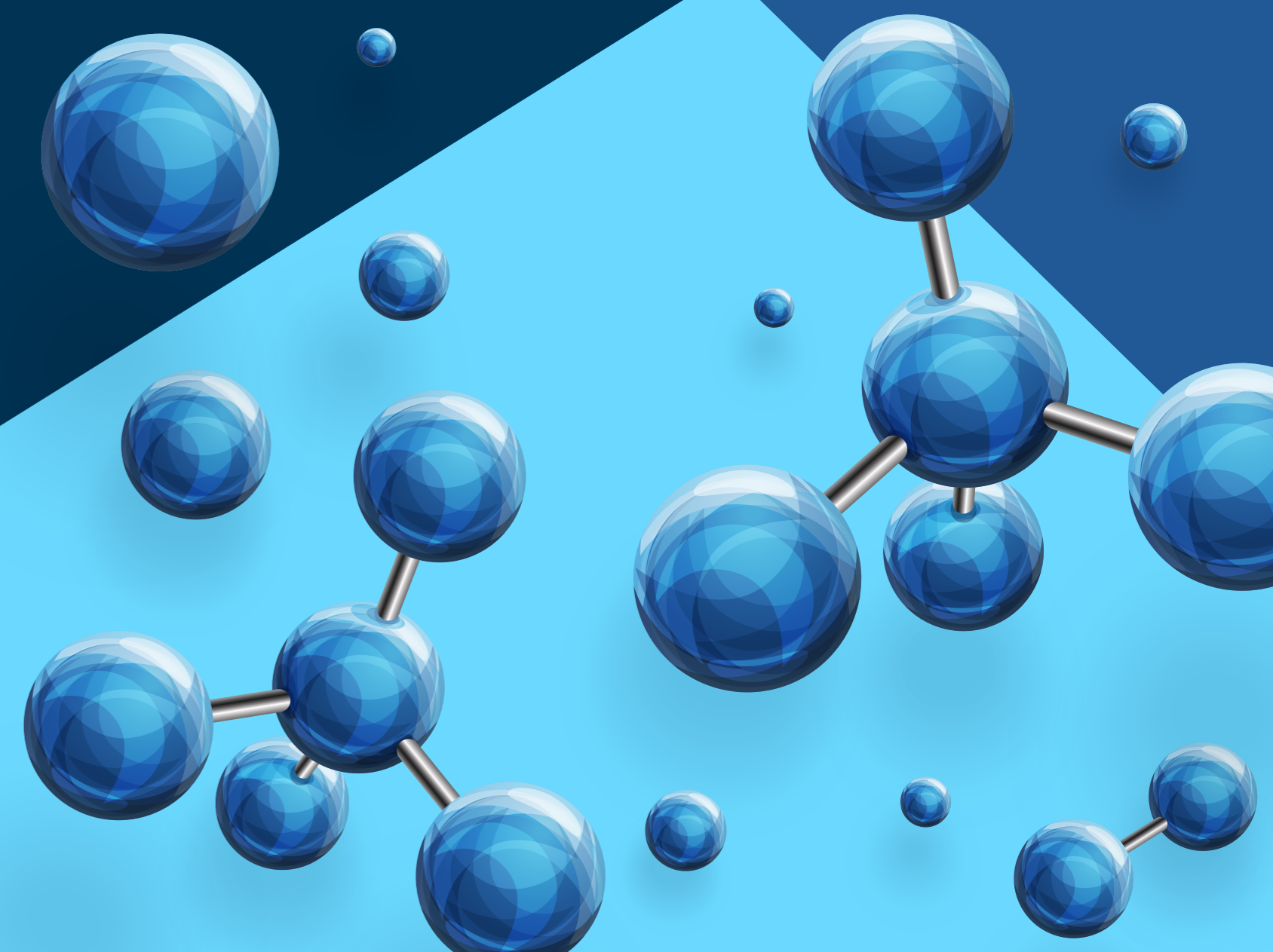
History, culture, medieval and renaissance treasures, the real taste of the finest traditional Parmesan and Italian food await you after successful days at the trade fair.

www.labotec.one | info@labotec.one



28|29 OCT. 2025 | PARMA | ITALY

ADVANCING TECHNOLOGY DRIVING ANALYSIS



The exhibition for the future of laboratory and analysis

Labotec is the new, smart and unmissable Exhibition focused on laboratory and analysis, able to combine in just two days the discovery of the most innovative solutions and the most influencing trends that will impact the industry.

At Labotec, we believe innovation is the engine of progress. That's why we are dedicating all our efforts to create an environment that fosters the birth of new ideas, the sharing of best practices, and the development of strategic partnerships.

Labotec is not just a place for business opportunities - it's a dynamic community of professionals united by a passion for innovation and progress. Take moreover advantage of networking events, interactive sessions and B2B meetings designed to stimulate collaboration and interaction among all participants.

Get ready to explore, connect, and innovate like never before. We look forward to welcoming you to Labotec.

Hot topics

CLOUD-BASED SOLUTIONS

ADVANCED DATA ANALYTICS BLOCKCHAIN TECHNOLOGY

AUGMENTED AND VIRTUAL REALITY

AUTOMATION AND ROBOTICS

SAFETY SUSTAINABILITY

ARTIFICIAL INTELLIGENCE CYBERSECURITY

INTERNET OF THINGS INTEGRATION

MACHINE LEARNING

We recognize the significance of these topics and are committed to incorporating them into Labotec. By addressing the industry's most pressing challenges and opportunities, we strive to provide exhibitors and visitors with an exceptional experience that reflects the latest advancements and innovations.

REASONS TO JOIN

Unlock new opportunities at Labotec, the new Italian groundbreaking vertical event focused on laboratory and analysis industry.

Experience an innovative trade show format tailored for B2B connections and comprehensive education.



A UNIQUE OPPORTUNITY

Leverage this newly designed exhibition, created with insights from our visitors' steering committee.

YOUR BEST VALUE FOR MONEY EVENT

Exhibit effortlessly with our streamlined, cost-effective package.



LET'S INSPIRE

Join a content-rich event featuring targeted workshops.

BOOST YOUR BUSINESS

Labotec's strong innovative focus will significantly enhance your business.



A PREMIUM LOCATION

Showcase your innovations in the heart of Italy's industrial and expertise hubs.

MEET PROFILED AUDIENCE

Connect with a diverse range of professionals from Italy and strategic markets seeking new solutions.



LEADING EXCELLENCE IN GLOBAL EVENTS

Labotec, organized by Fiere di Parma and Koelnmesse, is backed by unparalleled industry competence and a proven track of delivering world-class events.

Who will join us?

Labotec is the perfect mix of the Lab and Analysis community – technology manufactures, distributors, laboratories, buyers and technicians from the private and public sectors, startups and researchers – and will offer a unique moment of exchange, business and networking for building a new global strategy.

Lab Technology and Solutions Manufacturers

Lab Technology and Solutions Distributors and Agents

Services Suppliers

Startups



Manufacturing Industry Laboratories:

- Food and Beverage
- Agriculture
- Environment
- Pharma
- Chemistry and petrochemicals
- Cosmetics
- Life sciences and Biotech
- Construction
- Other industries (textile, mining, electronics...)

Private and Public research and analysis entities:

- Laboratories
- Private and Public healthcare entities
- Research Institutes
- Universities
- Associations and Institutions