

PRESS RELEASE

Reliable under the most demanding conditions

Schubert to present future-proof packaging solutions at ProSweets Cologne 2025

Crailsheim (Germany), November 2024 – The confectionery and snack industry thrives on variety. With its innovative, sustainable, flexible and future-proof packaging solutions, Schubert helps manufacturers respond quickly and easily to changing market requirements. At ProSweets Cologne 2025, visitors will have an opportunity to experience the machine manufacturer’s cutting-edge technology in person. At Stand G031/F-030 in Hall 10.1, Schubert will be presenting an innovative blank feeding solution for cartoners and providing information about a new erecting unit with a vertical magazine.

A TLM cartoner with a single-lane erector, seamlessly interacting with the automated Comfort Feeder blank feeder, will be on display at the stand. The machine exemplifies Schubert’s “Power Compact – high performance in the smallest of spaces” concept. Thanks to the Comfort Feeder, the cartoner automatically feeds blanks directly from the pallet. The comprehensive solution is a uniquely streamlined machine concept that combines erecting, filling and closing at up to 60 cycles per minute in a compact line. A small number of system components, lightweight and quick-change robot tools – some of which are manufactured using 3D printing – and the Comfort Feeder enable up to five hours of operation without having to refill the carton blanks. This is of real benefit to machine operators.

New vertical magazine supports a wide range of packaging formats

To provide manufacturers with even more support when packaging multi-variant product assortments, Schubert has also designed a new vertical magazine in which blanks of different sizes are stacked on top of each other – another advantage in terms of flexibility. Additionally, a new A3 erecting unit supports single-lane erection of the boxes. This allows manufacturers to use fewer robotic units in their lines, enabling them to benefit from a more cost-effective overall solution.

“Pick the original”: Pickerlines from Schubert are the originals

In addition to cartoners, Schubert is also showcasing innovative pick & place machines, Flowpackers and complete packaging lines – in its portfolio as well as at the trade fair. Furthermore, Schubert’s Pickerlines remain the original and are still the undisputed number one in the food industry. The company’s new [“Pick the original”](#) campaign presents the fascinating history of Schubert Pickerlines and explains why they are the original. At the exhibition stand, Schubert experts will be providing detailed information about the company’s proven pick & place technology.

Interested visitors can find out more about the innovative flow-wrapping machines, which can process both conventional and sustainable packaging materials for snacks and confectionery, and quickly switch from one to the other. These include recyclable plastic monofilms, as well as paper-based films and robust high-barrier films that safely shield food packaged in a protective atmosphere from external influences.

Sebastian Mayer, Area Sales Manager at Schubert, explains: “Our success and the popularity of our pick & place machines are based on our rich tradition as a family-owned company that embraces innovation, sustainability and future-proofing – for the benefit of our employees, customers and the environment.”

Website: www.schubert.group

Image overview

All photos: Gerhard Schubert GmbH



A compact solution: The new vertical magazine, single-lane erecting and fewer robotic units add up to more flexibility and a cost-effective machine design.



A clever solution: The redesigned vertical magazine can accommodate blanks of many different sizes.



With its “Pick the original” campaign, Schubert is highlighting its market leadership and explaining why its Pickerlines are still the original to this day.

About Gerhard Schubert GmbH

Gerhard Schubert GmbH is a globally recognised market leader in top-loading packaging machines (TLM). For its digital, robot-based packaging machines, the family-owned company based in Crailsheim (Baden-Württemberg, Germany) builds on an interplay of simple mechanics, intelligent control technology and high modularity. With this philosophy and a highly developed culture of innovation, the company has been pursuing an entirely independent technological path for more than 50 years.

With its TLM technology, the machine manufacturer provides its customers with future-proof packaging machine solutions that are easy to operate, flexible in terms of format conversion, high-performance and stable in function. The TLM packaging machines pack products of all types and from all sectors – from food, confectionery, beverages, pharmaceuticals and cosmetics to technical products – into trays, cartons, boxes or into flow-wrap bags.

Well-known global companies in the consumer goods and pharmaceutical industries rely on Schubert's automation solutions, as do numerous small, medium-sized and family-owned companies. Founded in 1966, the second generation of the company now employs 1,700 people.

Learn more at:

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