

50 Years Naturally Breathtaking: Powermints celebrates 50 years of innovation and taste

Enger/Cologne, February 2026 – The German company Powermints GmbH, creator of the premium brands Compass Mints and Compass Intense, proudly celebrates its 50th anniversary under the motto "50 Years Naturally Breathtaking."

At ISM 2026 in Cologne, the company will unveil two new flavors that embody its commitment to natural ingredients, refined design, and authentic taste.

"For five decades we have been producing with passion and precision in Germany – and we feel fresher than ever," says Jannis Theileis, Managing Director. "Our new flavors show how tradition and innovation can blend into a truly modern brand experience."

Both new varieties will be available under Compass Classic and Compass Intense, continuing the brand's legacy of quality and style. Powermints invites partners, customers, and media representatives to join the anniversary stand party on Monday, February 2, 2026 (Hall 10.2, Booth D19) to celebrate 50 years of success and craftsmanship.

About Powermints GmbH

Founded in 1976, Powermints GmbH stands for premium mints "Made in Germany." With its brands Compass Classic and Compass Intense, the company combines quality, sustainability, and striking design. Today, Powermints is active in over 40 countries and has received multiple international awards, including Best Hard Candy and Best Packaging at ISM Middle East.

 +49 5224 9888-0

 info@powermints.de

