

PRODUCT



KNOWLEDGE

ONE WOMAN, ONE SHOP AND A WHOLE LOT OF BUTTER

Joy and butter make everything better. Mary Macleod believed it, and we're pretty sure you will too. When Mary opened Canada's first shortbread bakery in 1981, she did it with an uncompromising commitment to quality and unconditional love of real creamery butter.

To this day, we still do things her way: happily crafting small-batch, all-butter shortbread by hand using only simple, premium ingredients. So, go ahead and enjoy yourself. Cookies this good make indulgence an everyday occasion.



6 DELICIOUS FLAVOURS

1.



THE CLASSIC

The quintessential shortbread, this cookie is the base for all our flavours. A time-honoured classic, these buttery rich, delicately sweet, melt-in-the-mouth cookies are the perfect indulgence, equally suited to a cup of tea or a dessert wine and cheese course.

Fun fact: Our classic, all-butter shortbread has earned numerous accolades and loyal fans worldwide for its timeless appeal and superior quality.

Ingredients: Wheat flour, Butter, Rice flour, Sugar. Contains: Wheat, Milk. May Contain: Soy and Almonds.

2.



CHOCOLATE CRUNCH

Our signature shortbread is also our top seller. This delightful cookie is buttery, crunchy, and full of decadent, pure Belgian milk chocolate pieces. This is the cookie that launched Mary Macleod's to the top.

Fun Fact: The signature 'crunch' comes from the small chips of Belgian chocolate.

Ingredients: Wheat flour, Butter, Sugar, Rice flour, Milk chocolate. Contains: Wheat, Milk, Soy. May Contain: Almonds.

3.



DUTCH CHOCOLATE

The ultimate cookie for the discerning chocolate lover. The deep, dark chocolate essence comes from pure, rich velvety Dutch cocoa, enveloped in our buttery cookie, crowned with a chunk of Belgian milk chocolate.

Fun Fact: Made with 63% premium Dutch cocoa.

Ingredients: Butter, Wheat flour, Sugar, Rice flour, Cocoa powder, Milk chocolate. Contains: Wheat, Milk, Soy. May Contain: Almonds.

4.



MAPLE CRUNCH

This cookie has become one of our most popular cookies. We blend pure Quebec maple syrup and pure maple sugar chunks right into the buttery dough for a deliciously authentic maple flavour, a subtle sweetness, and a delightful crunch.

Fun Fact: This cookie's 'crunch' comes from crunchy, crave-able maple syrup sugar bits.

Ingredients: Wheat flour, Butter, Sugars (sugar, maple sugar, maple syrup), Rice flour. Contains: Wheat, Milk. May Contain: Soy and Almonds.

5.



GLUTEN-FREE CLASSIC

Our newest cookie offers enjoyment without the gluten. Made with premium almond and coconut flours and the finest gluten-free ingredients, it's an unforgettably delicious, light, and crispy butter cookie that just happens to be gluten-free.

Fun Fact: It only took about 117 tries to get this recipe just right, and it was 117% worth it.

Ingredients: Butter, Corn starch, Rice flour, Sugar, Almond powder, Coconut flour. Contains: Milk, Almonds. May Contain: Soy.

6.



GLUTEN-FREE CHOCOLATE CRUNCH

It's our signature cookie, now deliciously gluten-free! Made with premium almond and coconut flours, the best gluten-free ingredients available, and of course, fine Belgian chocolate pieces, this unbelievably good butter cookie just melts in the mouth.

Fun fact: It's our signature flavour with a gluten-free twist. And chocolate. Can't forget the chocolate.

Ingredients: Butter, Corn starch, Rice flour, Sugar, Almond powder, Milk chocolate, Coconut flour. Contains: Milk, Soy, Almond.

OUR CERTIFICATIONS



PRODUCT



KNOWLEDGE



WHAT SETS US APART

LUXURIOUS GIFT-READY PACKAGING

We understand the importance of presentation, especially when it comes to gifting. That's why we take great care by packaging our shortbread cookies by hand in luxurious, gift-ready boxes, clear containers, cookie jars or tins that reflect elegance and sophistication. From beautiful and eye-catching designs to thoughtful details, every aspect of our packaging is designed to impress and delight the eyes and tastebuds.

PREMIUM INGREDIENTS, UNFORGETTABLE TASTE

Our shortbread is handcrafted with the finest locally sourced ingredients, carefully selected to guarantee an unforgettable, rich and buttery taste and premium quality in every bite. Crafted in small batches by our artisans with precision and passion, the result is only a decadent melt-in-your-mouth experience that's so worth it.

PRICE REFLECTS QUALITY, 43+ YEARS IN THE MAKING

At Mary Macleod's Shortbread, our price isn't just a number - it's a testament to the unwavering quality and dedication we've upheld for over four decades. Every dollar spent on our shortbread reflects the attention to detail, premium ingredients, and artisanal craftsmanship that have been the cornerstone of our brand since day one.

MADE FRESH IN CANADA

Specially made with care and passion, right in the heart of Canada, each cookie embodies the spirit of our nation's rich culinary traditions.

OUR COMMITMENT TO YOU

Our commitment to you goes beyond just delivering exceptional treats - it's about ensuring your complete satisfaction at every step. We understand that every interaction is an opportunity to make it right, which is why we've perfected not only our all-butter shortbread recipes but also our customer experience. We'll make it right, we'll make it worth it. Call or email us with any questions or concerns.

15,000+
Customers Served

45
Years in Business

FOOD



SERVICE

PERFECT FOR:

- Cafés and coffee programs
- Catering displays and dessert tables
- Office snack stations and staff gifting
- Bakeries
- Hotels & hospitality lounges

- 16 x Trays of 6 cookies in each case
- 12 Month Shelf Life Ambient Storage
- Wrapped in a tray of 6 to maximize freshness
- Once opened, keep out of direct sunlight and humidity



Bulk Cookie Case

The Classic

- 16 individually wrapped sleeves per case
- 6 cookies per sleeve (**96 cookies total**)
- Net weight: 1920g
- FG000912
- UPC: 694659025332



Bulk Cookie Case

Chocolate Crunch

- 16 individually wrapped sleeves per case
- 6 cookies per sleeve (**96 cookies total**)
- Net weight: 1920g
- FG000911
- UPC: 694659025325



Bulk Cookie Case

Maple Crunch

- 16 individually wrapped sleeves per case
- 6 cookies per sleeve (**96 cookies total**)
- Net weight: 1920g
- FG000913
- UPC: 694659025349



Bulk Cookie Case

Dutch Chocolate

- 16 individually wrapped sleeves per case
- 6 cookies per sleeve (**96 cookies total**)
- Net weight: 1920g
- FG000914
- UPC: 694659025356



Bulk Cookie Case

Variety

- 16 individually wrapped sleeves per case
 - 5 x TC, 5 x CC, 3 x DC, 3 x MC
- 6 cookies per sleeve (**96 cookies total**)
- Net weight: 1920g
- FG000915
- UPC: 694659025363



SO WORTH IT



EVERYDAY



BOXES



Blue Peaked Box
The Classic
6 cookies, net wt 120g
9/CS
CS000036
UPC: 694659000506



Blue Peaked Box
Chocolate Crunch
6 cookies, net wt 120g
9/CS
CS000021
UPC: 694659000513



Blue Peaked Box
Dutch Chocolate
6 cookies, net wt 120g
9/CS
CS000026
UPC: 694659000520



Blue Peaked Box
Maple Crunch
6 cookies, net wt 120g
9/CS
CS000031
UPC: 694659000537



Shipper Floor Display
12 x Blue Peaked Boxes - Classic
12 x Blue Peaked Boxes - Chocolate Crunch
12 x Blue Peaked Boxes - Maple Crunch
12 x Blue Peaked Boxes - Dutch Chocolate
FG001038
UPC: 10694659025506



Window Bakery Box
Chocolate Crunch
6 cookies, net wt 120g
10/CS
CS000075
UPC: 694659008144



Blue Peaked Box of Gluten-Free
Gluten-Free The Classic
6 cookies, net wt 120g
9/CS
CS000041
UPC: 694659000544



Blue Peaked Box of Gluten-Free
Gluten-Free Chocolate Crunch
6 cookies, net wt 120g
9/CS
CS000016
UPC: 694659000551



Window Bakery Box of Gluten-Free
Gluten-Free The Classic
6 cookies, net wt 120g
10/CS
CS000079
UPC: 694659001473



SO WORTH IT



SHIPPER FLOOR DISPLAY



COLLECTION

EVERYDAY INDULGENCE DISPLAY

- Gourmet all-butter shortbread cookies
- Artisan baked in small batches
- Handcrafted by bakers with years of experience
- Premium all-natural ingredients, with no preservatives or additives
- Mary Macleod's Shortbread is a BRC certified facility - BRC is the global standard of food safety

48 UNITS: 12 X 4 FLAVOURS



Product Flavours

- The Classic
- Chocolate Crunch
- Dutch Chocolate
- Maple Crunch

Product Details

- 2.5" L x 2.5" W x 7" H
- 6 Cookies
- Net Weight: 120g / 4.2oz
- Refill Cases: 9 Units per flavour

Who will purchase:

- "Foodies" who understand and appreciate quality and shortbread
- Gift givers looking for something out of the ordinary and personal
- People looking for authentic maple products
- Consumers that seek authenticity in brands (know the story, the ingredients, and to trust the brand to deliver a superior experience)

SHIPPER DETAILS

Assembled Shipper ("):	18L x 12W x 51H
Shipper Case:	38L x 9.5W x 12H
Case weight (lbs):	20
Case Volume (ft ³):	2.51
Cases/Pallet:	24
Pallet (Ti x Hi):	4 x 6
Pallet Dimensions:	48 x 40
Pallet Weight (lbs):	486
Item Number:	FG001038
UPC:	10694659025506



SHIPPER FLOOR DISPLAY



COLLECTION

REFILL CASES: 9 UNITS PER FLAVOUR

THE CLASSIC

(CS000036)



Eat and repeat. Then repeat again. That's the secret to enjoying our classic all-butter recipe. No bells and whistles. No funny business. Just butter being butter and taste buds being spoiled.

Ingredients

Wheat Flour,
Butter, Rice
Flour, Sugar

Contains

- Milk
- Wheat

May Contain

- Soy
- Almonds

Nutrition Facts Valeur nutritive	
Per 1 cookie (20 g) pour 1 biscuit (20 g)	
Calories 100	% Daily Value* % valeur quotidienne*
Total Fat / Lipides 6 g	8 %
Saturated / saturés 4 g	20 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 10 g	
Fiber / Fibres 0 g	0 %
Sugars / Sucres 3 g	3 %
Protein / Protéines 1 g	
Cholesterol / Cholestérol 20 mg	
Sodium 45 mg	2 %
Potassium 10 mg	0 %
Calcium 0 mg	0 %
Iron / Fer 0.4 mg	2 %

* 5% or less is a little, 15% or more is a lot
* 5% ou moins c'est peu, 15% ou plus c'est beaucoup

CHOCOLATE CRUNCH

(CS000021)



Our signature cookie isn't your average chocolate chip. Treat your senses to a bounty of buttery shortbread with chocolate bits and a crowning chocolate chunk. You can thank us later when your mouth isn't full.

Ingredients

Wheat Flour,
Butter, Rice
Flour, Sugar,
Milk Chocolate,
Natural Vanilla
Extract

Contains

- Milk
- Wheat
- Soy

May Contain

- Almonds

Nutrition Facts Valeur nutritive	
Per 1 cookie (20 g) pour 1 biscuit (20 g)	
Calories 100	% Daily Value* % valeur quotidienne*
Total Fat / Lipides 6 g	8 %
Saturated / saturés 4 g	20 %
+ Trans / trans 0.2 g	
Carbohydrate / Glucides 11 g	
Fiber / Fibres 0 g	0 %
Sugars / Sucres 4 g	4 %
Protein / Protéines 1 g	
Cholesterol / Cholestérol 15 mg	
Sodium 45 mg	2 %
Potassium 10 mg	0 %
Calcium 0 mg	0 %
Iron / Fer 0.75 mg	4 %

* 5% or less is a little, 15% or more is a lot
* 5% ou moins c'est peu, 15% ou plus c'est beaucoup

DUTCH CHOCOLATE

(CS000026)



Pure creamery butter, decadent Dutch cocoa and a big chocolate chunk. Need we say more? We would, but we'll just let the taste do the talking. Seriously though, stop reading and start eating.

Ingredients

Wheat Flour,
Butter, Sugar,
Rice Flour,
Cocoa, Milk
Chocolate

Contains

- Milk
- Wheat
- Soy

May Contain

- Almonds

Nutrition Facts Valeur nutritive	
Per 1 cookie (20 g) pour 1 biscuit (20 g)	
Calories 100	% Daily Value* % valeur quotidienne*
Total Fat / Lipides 6 g	8 %
Saturated / saturés 4 g	20 %
+ Trans / trans 0.2 g	
Carbohydrate / Glucides 10 g	
Fiber / Fibres 1 g	4 %
Sugars / Sucres 3 g	3 %
Protein / Protéines 1 g	
Cholesterol / Cholestérol 20 mg	
Sodium 45 mg	2 %
Potassium 75 mg	2 %
Calcium 0 mg	0 %
Iron / Fer 1 mg	6 %

* 5% or less is a little, 15% or more is a lot
* 5% ou moins c'est peu, 15% ou plus c'est beaucoup

MAPLE CRUNCH

(CS000031)



Maple syrup is practically a Canadian superpower, so we combine its amber waves of sweetness with crunchy, craveable maple bits to create shortbread so surprising, you'll swear it's magic.

Ingredients

Wheat Flour,
Butter, Sugars
(Sugar, Maple
Syrup), Rice
Flour

Contains

- Milk
- Wheat

May Contain

- Soy
- Almonds

Nutrition Facts Valeur nutritive	
Per 1 cookie (20 g) pour 1 biscuit (20 g)	
Calories 90	% Daily Value* % valeur quotidienne*
Total Fat / Lipides 5 g	7 %
Saturated / saturés 3.5 g	19 %
+ Trans / trans 0.2 g	
Carbohydrate / Glucides 11 g	
Fiber / Fibres 0 g	0 %
Sugars / Sucres 3 g	3 %
Protein / Protéines 1 g	
Cholesterol / Cholestérol 15 mg	
Sodium 45 mg	2 %
Potassium 10 mg	0 %
Calcium 0 mg	0 %
Iron / Fer 0.5 mg	3 %

* 5% or less is a little, 15% or more is a lot
* 5% ou moins c'est peu, 15% ou plus c'est beaucoup



SO WORTH IT



COUNTERTOP



COLLECTION



Essential Collection - \$205.35

An attractive collection of lower priced packages that visually attract customers to purchase a little gift or take home an indulgence for themselves.

4" Clear Round of ~12 Mini Classic x 9

Price \$6.45 / Net wt: 84g

4" Clear Round of ~12 Mini Chocolate Crunch x 9

Price \$6.45 / Net wt: 84g

Peaked Box of 6 Cookies x 15

5 x 3 flavours (Pick from: TC, CC, DC, MPL)

Price \$5.95 / Net wt: 120g



Classic Collection - \$255.60

Our best selling bite sized mini's are paired with our handsome tall canister of mixed shortbread. These are both our best-sellers.

Canister of Mixed Shortbread x 15

Price \$9.90 / Net wt: 180g

4" Clear Round of ~12 Mini Classic x 9

Price \$5.95 / Net wt: 84g

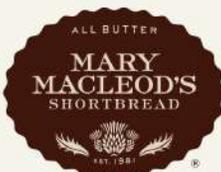
4" Clear Round of ~12 Mini Chocolate Crunch x 9

Price \$5.95 / Net wt: 84g



🌻 SO WORTH IT. 🌻

PREMIUM GIFTS



COLLECTION



Medium Gift Box (Blue)
Mixed (CL, CC)
12 cookies, net wt 240g
12/CS
CS000015
UPC: 694659001084



Large Gift Box (Blue)
Variety (CL, CC, DC, MPL)
24 cookies, net wt 480g
9/CS
CS000013
UPC: 694659001107



Signature Gold Gift Box (Red)
Chocolate Crunch
18 cookies, net wt 360g
12/CS
CS000005
UPC: 694659001619



Signature Gold Gift Box (Blue)
Chocolate Crunch
18 cookies, net wt 360g
12/CS
CS000006
UPC: 694659001626



Signature Gold Gift Box (Silver)
Chocolate Crunch
18 cookies, net wt 360g
12/CS
CS000007
UPC: 694659001633



Cookie Jar (1 Quart)
Assorted (CL, CC, DC)
~16 cookies, net wt 320g
6/CS
CS000441
UPC: 694659005112



Cookie Jar (2 Quart)
Classic
~42 cookies, net wt 320g
4/CS
FG000728
UPC: 694659005518



Cookie Jar (2 Quart)
Chocolate Crunch
~42 cookies, net wt 840g
4/CS
FG000080
UPC: 694659005242



Cookie Jar (2 Quart)
Assorted (CL, CC, DC)
~42 cookies, net wt 840g
4/CS
FG000010
UPC: 694659005150



SO WORTH IT



BAKERY



SIGNATURE COLLECTION



4" Clear Round of Minis
The Classic
~12 cookies, net wt 84g
18/CS
CS000539
UPC: 694659006058



4" Clear Round of Minis
Chocolate Crunch
6 cookies, net wt 120g
18/CS
CS000485
UPC: 694659006041



4" Clear Round of Minis
Dutch Chocolate
6 cookies, net wt 120g
18/CS
CS000503
UPC: 694659006072



Tall Clear Canister
The Classic
9 cookies, net wt 180g
12/CS
CS000224
UPC: 694659025295



Tall Clear Canister
Chocolate Crunch
9 cookies, net wt 180g
12/CS
CS000179
UPC: 694659025288



Tall Clear Canister
Mixed (CC, DC)
9 cookies, net wt 180g
12/CS
CS000206
UPC: 694659025271



6" Clear Round
The Classic
~17 cookies, net wt 340g
8/CS
CS000631
UPC: 694659006386



6" Clear Round
Chocolate Crunch
~17 cookies, net wt 340g
8/CS
CS000635
UPC: 694659006393



6" Clear Round
Assorted (CL, CC, DC)
~17 cookies, net wt 340g
8/CS
CS000629
UPC: 694659006171



SO WORTH IT



BAKERY



SIGNATURE COLLECTION



Clear Long Box of 4 Cookies

The Classic
4 cookies, net wt 80g
20/CS
CS000267
UPC: 694659007222

Clear Long Box of 4 Cookies

Chocolate Crunch
4 cookies, net wt 80g
20/CS
CS000234
UPC: 694659007208

Window Bakery Box

Chocolate Crunch
6 cookies, net wt 120g
10/CS
CS000075
UPC: 694659008144



Window Bakery Box

Gluten-Free The Classic
6 cookies, net wt 120g
10/CS
CS000709
UPC: 694659001473



Cookie Jar (1 Quart)

Assorted (CL, CC, DC)
~16 cookies, net wt 320g
6/CS
CS000441
UPC: 694659005112



Cookie Jar (2 Quart)

Chocolate Crunch
~42 cookies, net wt 840g
4/CS
FG000080
UPC: 694659005242



SO WORTH IT



HOLIDAY



COLLECTION



Holiday Ornament Tin (Blue)

Chocolate Crunch
6 cookies, net wt 120g
12/CS
CS000133
UPC: 694659004788



Christmas Tin Canister

The Classic
8 cookies, net wt 160g
12/CS
CS000129
UPC: 694659004597



Christmas Tin Canister

Chocolate Crunch
8 cookies, net wt 160g
12/CS
CS000124
UPC: 694659004566



Embossed Cookie Jar Tin

Variety
30 cookies, net wt 600g
4/CS
CS000147
UPC: 694659025714



Medium Gift Box (Red)

Mixed (CL, CC)
12 cookies, net wt 240g
12/CS
CS000073
UPC: 694659001091



Large Gift Box (Red)

Variety (CL, CC, DC, MPL)
24 cookies, net wt 480g
9/CS
CS000071
UPC: 694659000230



Signature Gold Gift Box (Red)

Chocolate Crunch
18 cookies, net wt 360g
12/CS
CS000005
UPC: 694659001619



Signature Gold Gift Box (Silver)

Chocolate Crunch
18 cookies, net wt 360g
12/CS
CS000007
UPC: 694659001633



Christmas Tree Box

Chocolate Crunch
4 cookies, net wt 80g
12/CS
CS000273
UPC: 694659001640



SO WORTH IT



HOLIDAY



COLLECTION



4" Clear Round of Minis
The Classic
~12 cookies, net wt 84g
18/CS
CS000540
UPC: 694659006058



4" Clear Round of Minis
Chocolate Crunch
~12 cookies, net wt 84g
18/CS
CS000486
UPC: 694659006041



4" Clear Round of Minis
Dutch Chocolate
~12 cookies, net wt 84g
18/CS
CS000504
UPC: 694659006072



Tall Canister
The Classic
9 cookies, net wt 180g
12/CS
CS000225
UPC: 694659025295



Tall Canister
Chocolate Crunch
9 cookies, net wt 180g
12/CS
CS000180
UPC: 694659025288



Tall Canister
Mixed (CC, DC)
9 cookies, net wt 180g
12/CS
CS000207
UPC: 694659025271



6" Clear Round
The Classic
~17 cookies, net wt 340g
8/CS
CS000632
UPC: 694659006386



6" Clear Round
Chocolate Crunch
~17 cookies, net wt 340g
8/CS
CS000636
UPC: 694659006393



6" Clear Round
Assorted (CL, CC, DC)
~17 cookies, net wt 340g
8/CS
CS000630
UPC: 694659006171



SO WORTH IT



HOLIDAY



COLLECTION



Clear Box of 4 Cookies

The Classic
4 cookies, net wt 80g
20/CS
CS000268
UPC: 694659007222



Clear Box of 4 Cookies

Chocolate Crunch
4 cookies, net wt 80g
20/CS
CS000234
UPC: 694659007208



9" Clear Round

Chocolate Crunch
~37 cookies, net wt 740g
4/CS
CS000807
UPC: 694659006218



9" Clear Round

Assorted (CL, CC, DC)
~37 cookies, net wt 740g
4/CS
CS000777
UPC: 694659006225



Cookie Jar (1 Quart)

Assorted (CL, CC, DC)
~16 cookies, net wt 320g
6/CS
CS000442
UPC: 694659005112



Cookie Jar (2 Quart)

The Classic
~42 cookies, net wt 840g
4/CS
FG000728
UPC: 694659005518



Cookie Jar (2 Quart)

Chocolate Crunch
~42 cookies, net wt 840g
4/CS
FG000080
UPC: 694659005242



Cookie Jar (2 Quart)

Assorted (CL, CC, DC)
~42 cookies, net wt 840g
4/CS
FG000728
UPC: 694659005150



SO WORTH IT



COUNTERTOP DISPLAYS



HOLIDAY COLLECTION



Essential Collection

An attractive collection of lower priced packages that visually attract customers to purchase a little gift or take home an indulgence for themselves.

4" Clear Round of ~12 Mini Classic x 9

Net wt: 84g

4" Clear Round of ~12 Mini Chocolate Crunch x 9

Net wt: 84g

Peaked Box of 6 Cookies x 15

5 x 3 flavours (Pick from: TC, CC, DC, MPL)

Net wt: 120g



Classic Collection

Our best selling bite sized mini's are paired with our handsome tall canister of mixed shortbread. These are both our best-sellers.

Canister of Mixed Shortbread x 15

Net wt: 180g

4" Clear Round of ~12 Mini Classic x 9

Net wt: 84g

4" Clear Round of ~12 Mini Chocolate Crunch x 9

Net wt: 84g



SO WORTH IT

