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Good-Better-Best

We offer a current and relevant range of over 5,000 quality products for car, bike and home. By combining strong in-house brands like Carpoint, Valma, Protecton, and Dresco with renowned A-brands, we create a tailored Good-Better-Best assortment to match your target audience.



Efficient supply chain

Thanks to the central location of our modern logistics centre in Eindhoven we deliver quickly and efficiently to the international market. One single distribution hub with 12,685 m² and 20,000 pallet spaces, supported by smart IT integrations, and a high-performance semi-automated picking and storage system (OSR).



Sales & marketing support

You'll have a dedicated contact person – ensuring short lines of communication and personal service. Benefit from our category expertise with tailored advice, data analysis, space management and point-of-sale materials. We also offer full online support, including real-time availability and rich content through our webshop.



Quality & reliability

We stand for quality and reliability. With up-to-date certifications and deep product and market knowledge, we offer dependable support. Product specifications are always available, and our long-term focus ensures continuity and trustworthy supply.



Sustainability

We work with certified suppliers who ensure fair working conditions. In addition, we reduce the use of plastic and cardboard in our packaging and invest in sustainable mobility and solar energy. Our efficient supply chain also results in fewer transport movements and lower CO₂ emissions. Together, we make a difference.



Growth opportunities

We offer high margins and strong sales opportunities. With smart space management, we create optimal retail concepts: clever store and shelf layouts lead to faster purchases, higher turnover and maximum in-store return.

