



Design for Intended Use in Food Packaging: Do You Do DIU Too?



**NVC-CPU Workshop at AnugaFoodtec, Cologne (Germany)
Thursday 28 April 2022
Main Stage in Hall 6, Booth A100/C129 starting at 1.40 PM CEST.**



Registration at:

https://www.anugafoodtec.com/event/design_for_intended_use_in_food_packaging_do_you_do_diu_too



1:30 PM

Walk-in at Main Stage in Hall 6, Booth A100/C129

1:40 PM

Welcome and introduction

Michael Nieuwesteeg MSc MEng, Managing Director NVC
Veronika Khalaydzhii PhD, President CPU

- What is DIU?
- DIU in food packaging: main topics
- Cooperation NVC and CPU in the field of DIU 2022-2024

2:00 PM

Food Packaging and Design in Ukraine

Veronika Khalaydzhii PhD, President CPU

- The current situation in Ukraine
- Ukraine as a source of food products and related packaging materials
- Opening up a common future in European packaging

2:20 PM

Materials design: the future of steel packaging

Steve Claus MSc, Sustainability & Circular Economy Officer APEAL

- Steel manufacturing and recycling now and in the future
- Addressing DIU and food waste prevention
- European legislation in relation to steel for packaging

2:40 PM Materials design: the future of bio-based plastic packaging

Serra Anker, junior researcher at the PUMA Project

- Market projections of the worldwide plastic packaging use
- An overview of biobased processes for PE, PE, PLA, PET and PEF
- How could Europe grow its own plastics packaging demand?

3:00 PM Plenary debate and conclusion