

Innovation Stage



Food4Future - Functional Food

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How functional foods are shaping the future

With the transformation to increasingly functional and personalized nutrition, new challenges & opportunities arise for all stakeholders along the value creation chain. Whether the proper and secure gathering, saving or use of data, improving the flexibility of production or target group-specific marketing - new solutions are called for! In this talk we will dive into the macro-and microtrends shaping the future of functional foods and discuss future developments with some of Europe's leading voices in the industry.